



**THE OUTSTANDING SHOWING** Klamath Falls school children made this year in the art exhibit of the Oregon State Fair is worth recalling during American Education Week. Among the five prizes won by the 22 entries was an honorable mention which went to Richard Hamilton for this water color. Richard was a third grade pupil of Mrs. Agnes Lageson at Pelican School when the award was made.

## Italians Heavy Drinkers, But Alcoholism Rate Low

By DELOS SMITH  
UPI Science Editor  
NEW YORK (UPI)—Here are the main reasons why Italians are among the world's heaviest consumers of alcohol but at the same time have one of the lowest rates for alcoholism in the world. They drink wine and they drink it for health, in their opinion, and rarely for stimulation. To them wine-drinking is taken for granted—it causes no comment and needs no defense. And they eat when they drink.

Italian emigrants to the United States. Many Americans drink whisky and beer in the main rather than wine and they drink not for health but to be "sociable" and for eating. They separate drinking and eating, and they find it necessary to defend even moderate drinking. In these and other particulars they conform to the common American "pattern."

## Rules Slated For Road Ads

WASHINGTON (AP)—Secretary of Commerce Weeks Wednesday announced final federal standards for regulating billboard advertising along the national highway network. States which agree to abide by the minimum regulations will receive a bonus of a half of 1 per cent of the cost of the new roads. The federal government already pays 90 per cent.

The standards, based on a controversial provision of the 1958 highway law, do not forbid all outdoor advertising. Billboards can be erected within 12 miles of restaurants, motels, filling stations and other businesses which they advertise. Signs will be less than standard size, however, and their numbers will be limited.

Some of the 41,000-mile system is exempt from regulation. The standards generally will not apply to roads running through incorporated municipalities, commercial and industrial areas and along old routes. Weeks said there will be no billboard control along at least 25 per cent of the new highways.

The purpose of the study was stated succinctly by Mark Keller, editor of the complete report published today by Yale: "That drinking must precede alcoholism is obvious," he said, "equally obvious but not always sufficiently considered is the fact that drinking is not necessarily followed by alcoholism." The latter is impressive by a fact in Italy but in the U.S. it has a high rate of exceptions.

The Americans of Italian descent were both taller and fatter than the Italians; they had more education and had a higher standard of living. They were "heavy eaters" by and large while the Italians were "moderate eaters" and also monotonous eaters. The Americans were "irregular, sporadic" eaters.

At no point would more than two billboards be permitted in any one-mile stretch.

The report found that the "drinking behavior" of Italians "provides a variety of protections against some dangerous effects of alcoholic beverage." But when Italians become Americans these protections are lost. The study traced increasing degrees of loss in first, second, and third generation Italo-Americans.

It gave emphasis to the psychological side of American drinking. In Italy, this side is minor, since wine is a food, like any food. But in America, "the custom of using alcoholic beverages separately from other food items—notably at the cocktail hour—is linked with a search for the psychological effects of alcohol." And this "cannot fail to favor those conditions which are conducive to intoxication and the excessive use of alcohol."

## 11 Muscle Men Of Movies Vie For New Tarzan Role

By BOB THOMAS  
AP Motion Picture Writer  
HOLLYWOOD (AP)—Eleven movie muscle men are up a tree. They're fretting over which one will be elected the screen's Tarzan the 19th.

And I mean literally up a tree. At least they were the other day when the 11 hopefuls reported to the world jungle compound at 1,000 Oaks to pose for photos and movie tests.

Another fellow who's fretting is Sy Weintraub. He's the new producer of the longest-running movie series. He has to decide which fellow wins the lion cloth. Before he took off for Europe to see three foreign possibilities, I sat with him while he watched the screen tests.

furtively, stooped to pick up a piece of evidence and then uttered the famed Tarzan yell. Fortunately, the tests were silent.

Weintraub cited three or four who will be in the final running. These were in his qualifications for the 19th Tarzan: "He's got to have the graceful movement of a Joe DiMaggio and the build of a Charles Atlas, but he doesn't need to have the acting ability of a Laurence Olivier. He must be well-built but not muscle-bound; we want a man who is lithe and looks as though he lived in a jungle."

It's a pretty tall order, and Weintraub must make his decision soon. His crews will be taking off for Africa to film the first of the new series.

## Back To School Night Observed

BURNEY — Back to school on Monday night, November 10, was observed by the East Burney Elementary School in Burney when parents visited the rooms in which their children attend classes.

Open house from 7:30 to 9 o'clock featured explanations by teachers of the program, methods and objectives, both immediate and long-range, used.

After a question and answer period, refreshments were served by the PTA.

The same type program was featured at Mt. Burney Elementary School on Wednesday, November 12.

The Burney Elementary PTA Carnival is set for Friday night, November 14, at 6 o'clock.

## STEINBECK ATTACKS REDS

MUNICH, Germany (UPI)—American novelist John Steinbeck in a message broadcast to the Communist satellite nations Monday, called Russian critics of author Boris Pasternak "the pallbearers of Soviet literature."

"We're making it hard for ourselves and calling it 'Tarzan's Greatest Adventure,'" he reported. "How are we going to top that? I don't know. Maybe we'll do 'Son of Tarzan's Greatest Adventure.'"

Weintraub, a young, enthusiastic man, is hepped up about the future of the Tarzan epics. He cited figures of a half-billion dollars in returns from the films, which date back to the early silent.

"In recent years, there has been only about one film every 14 months," he said. "We plan to make two a year. It's better to keep a continuous publicity campaign going than to build one every time you put out a picture."

"Besides, there is a surefire audience. Every Tarzan plays 15,000 theater dates. That's more than for 'Bridge on the River Kwai.' Among the previous Tarzans there have been many who have revolted at their contracts, which limited them to the jungle."

Here's a note for the jungle-type babes: No need to apply for the role of Tarzan's mate. Weintraub says there will be no Jane in the new picture.

"Tarzan was getting too suburban," he explained.

## 4-H NEWS

ACHIEVEMENT DAY  
MONTAGUE — Nearly 500 4-H leaders and members of Siskiyou County will be honored and their achievements for the past year recognized at the annual 4-H Achievement Day to be held in the Montague auditorium in Montague, November 13.

Highlight of the event will be the naming of the County 4-H All-Star boy and girl for 1958. These two are the outstanding 4-H members of the county; chosen because of their well-rounded 4-H project programs, and their leadership in 4-H club work.

Much interest will center in the outstanding 4-H Club award to be presented during the program during the year. The three contenders are the Etna, Big Springs and Quartz Valley 4-H Clubs. The winner will be announced Achievement Day.

Other awards to be presented during the afternoon program include achievement and leader pins, presented by the California Banker's Association, the Klamath Dairy Association Award for the best 4-H dairy project, the Yreka Eagles Herdsmanship Trophy, which will be presented to the Etna 4-H Club this year.

The Siskiyou Farm Loan Association is presenting an American flag to the County 4-H Club Council, and the Siskiyou County Cattlemen's Association Economical Beef Feeding Award will be given to Lorena Dillman of the Etna 4-H Club.

National Award pins, Junior Leader service stripes, and the new 4-H Gold, Silver and Bronze Star ranks will be presented during the program.

## LEFT OFF BALLOT

GREENVILLE, Mass. (UPI)—The name of Sen. John C. Stennis (D-Miss.) accidentally was left off the ballot in Washington County, election officials said Monday. But it didn't make any difference. He was unopposed for reelection.

## NEW EQUIPMENT

RICHMOND, Va. (AP)—Virginia state police are being equipped with military-type steel helmets and riot sticks. Col. C. W. Woodson, superintendent, says it is the result of a periodic check of equipment which may be desired.

## Horror Movies Said Horrid

HOLLYWOOD (UPI)—A noted child psychologist says the current rash of horror movies forms "a patchwork of cruelty and brutality designed only to inflict pain on the audience."

Dr. Paul Brodsky, a counselor at the Alfred Adler Counseling Center here, said these films are completely unnecessary and can do untold harm to children. "The horror film offers nothing but a hodge-podge of frightening situations designed to scare the audience in an unhealthy way," he said.

"A strong, healthy child might survive an occasional horror show without harm, but for children who are over-frightened, defiant or too dependent, these films can be dynamic. They can sow the seeds of juvenile delinquency and twisted adults."



"He's pointing in the 'and up!'"

## BODIES RECOVERED

MONTREAL (AP)—The bodies of eight men and five women have been recovered so far from the ruins of a mid-town apartment block destroyed in a weekend blaze. The fire is believed to have claimed at least 18 lives.

## MEANEST THIEF

RICHMOND, Va. (UPI)—Joseph L. Sears, who has a wooden leg, told police Monday that someone stole his wallet while he lay block destroyed in a weekend blaze. The fire is believed to have claimed at least 18 lives.

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