

American Auto Industry Must Have Won Gamble

By ROBERT G. SHORTAL

NEW YORK (UPI) —The auto industry appears to have the jackpot with its billion dollar gamble. That's roughly the amount of money the industry spent to bring out its 1959 models, which are meeting an "enthusiastic" public reception.

Top spokesman for General Motors, Ford, Chrysler, American Motors and Studebaker-Packard all have expressed optimism over the outlook for 1959 volume.

A recent survey by United Press International showed that dealers across the country are confident

1959 is going to be a big sales year.

A few months ago most industry leaders expressed the opinion that sales in the 1959 model year would rise to around 5,500,000 units from an estimated 4,500,000 in 1958.

However, at Michigan University's sixth annual conference on the economic outlook, held in Ann Arbor last week, economist Hans Brems said sales in 1959 may top six or seven million units.

Only once before in history—in 1953—did auto sales ever approximate seven million units.

The keys behind the growing optimism in the auto industry are

the steady increase in consumer

disposable income—what's left after wage earners pay their taxes—and the dramatic improvement in consumer confidence.

The new model year also should provide an answer to the industry's biggest conundrum: Is the popularity of the small cars a trend or a fad?

Brems, a University of Illinois professor, said small cars in 1959 will continue to increase their share of the total car market. He hinted that sales of small domestic and foreign cars could top

630,000 units in the new model year.

Word from Detroit is that if the small cars make further inroads into the market, the big domestic companies probably will bring out small, economy cars of their own in 1960. However, the industry's "big three" have been noncommittal on this point.

DIVORCE GRANTED

KNOXVILLE, Tenn. (AP) — Arthur Lemons, 73, was granted a divorce on grounds including the refusal of his wife, 68, to cook him biscuits and cornbread.

Civil War Vet Turns Down Ride

HOUSTON, Tex. (AP) — There was an ambulance waiting so the Civil War veteran could ride in the big Veteran's Day parade Tuesday but the nation's oldest soldier just wasn't up to it.

Col. Walter Williams, who will be 116 Friday, is one of the two surviving veterans of the Civil War. The other is John Salling of Slant, Va.

Members of the family said Williams has been growing more feeble and has not been out of bed for many months.

Reich Family Is Reunited

SAN FRANCISCO (AP) — An 80-year-old German whose family was divided by World War II was reunited with three of his sons Tuesday night.

August Tilker of Herford, Germany, was greeted by Walter, now 52, who fought in the Canadian forces; Ewald, 47, who fought for Germany; and Frederick, 34, who was not in the war.

A fourth son, fighting for Germany, was killed in Russia.

Papa Tilker, a former taxicab driver, was amazed at Chicago traffic.

Yale Professor To Head College

NORTHAMPTON, Mass. (AP) — Dr. Thomas C. Mendenhall, associate professor of history at Yale, will take over as president of Smith College next July 1.

He will succeed Benjamin F. Wright who resigned last April to accept a research fellowship from the Center for Advanced Study in Behavioral Sciences at Stanford, Calif.

Dr. Mendenhall was born in Chicago in 1910 and was educated at Yale and Oxford University.

Bookkeeping Error Explains Gas Loss

DALLAS (AP) — L. F. Hammond, a filling station operator, told police someone had been stealing gasoline from his pumps. There were 1,550 gallons missing, he said.

Sheriff's deputies staked out the station for a week, then Hammond discovered a bookkeeping error that explained the "loss."



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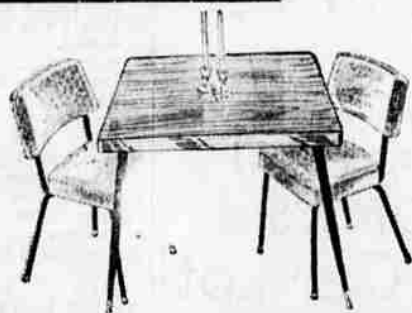
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Table and 4 chairs in Danish Bronze metal and your choice of Mocha or Beige covers. Table is 30" wide by 42 inches long. "No-Mar" Stain resistant top. Reg. \$59.95

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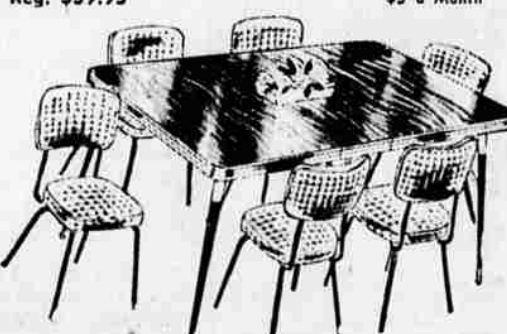


STYLE NO. 3

Extension table and 4 chairs in your choice of Danish Bronze or Chrome finish, Cafe or Beige upholstery. Table is 30" wide, extends to 48 inches in length. Reg. \$69.95

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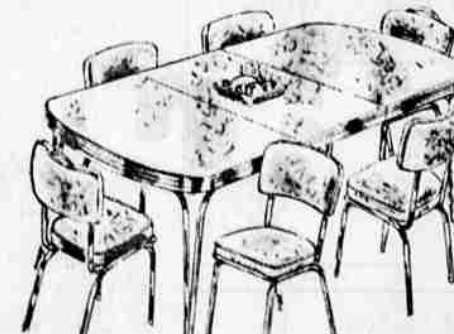


STYLE NO. 4

Extension table and six chairs; table is 36 inches wide and extends to 72 inches, has attractive brass apron. In Beige or Mocha with chairs covered in Cafe or white. Reg. \$109.95

\$78⁷⁸

\$10 Down
\$10 a Month



STYLE NO. 5

Two leaf extension table with six chairs, all with handle backs. Foam rubber cushions; choice of Cafe or Beige color, bronze metal finish. 36-inch wide table extends to 72 inches. Reg. \$129.95

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\$10 Down
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STYLE NO. 6

Mocha or Beige top table with 6 chairs in Danish Bronze with modern brass - accented backs, self-leveling glides. Table is 36" wide, extends to 72 inches with two leaves. Chairs available in Cafe, White, Persimmon or Turquoise, with foam rubber cushions. Reg. \$129.95

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