

Wow! Here's Real Savings on

Cherub Milk

FINEST EVAPORATED

Tops for all table uses, cooking and babies tender diet. A Safeway guaranteed product.

8 Tall Tins \$1⁰⁰ Case of 48 5.95

Save on Betty Crocker's Famous

Gold Medal

PREMIUM FLOUR

A real savings on "Kitchen Tested" all-purpose flour, at Safeway during this great event.

10-lb. bag 89¢

Another Great Savings On

Ketchup

HEINZ TOMATO

Stack up now on this famous Heinz product at a new low, low price.

5 14-oz. Bottles \$1⁰⁰

Special Get Acquainted Offer at Safeway

FREE Reg. 29c 3-Qt. Pkg. of All New Instant Lucerne Lac Mix

With the Purchase of a Colorful Plastic LUSTRO WARE DECANTER

Grand for mixing, measuring and storing.

Both Valued at \$1.27 Now Only

88¢



MAX FACTOR'S magnetic hypnotizer for Christmas is this illustrated pyramidal plastic container containing a generous 1/8 ounce of Max Factor's Hypnotique scent.

Hypnotique

High on every woman's list of most wanted gifts for Christmas is perfume. When it is a haunting fragrance that attracts, holds, and persuades all who come within range to convey the true attraction of the mysterious female eternal, it naturally becomes even more appealing and desirable as a gift.

This year, Max Factor has a brand new perfume, introduced just a few weeks ago, that has all these qualities. Called Hypnotique, it is a magnetic new fragrance that is being offered in an exciting array of beautifully packaged gifts.

The featured perfume presentation comes in a triangular bottle of gleaming crystal, with a lavishly styled ground glass stopper-applier. There is also a dainty one eighth ounce "Hypnotizer" all ready to hang on the Christmas tree, and a special one fourth ounce purse-size metered spray perfume.

Striking obloid designed perfume bottles come in two sizes: Four-ounce and two ounce. The delightful Spray Mist Parfum - Cologne is in a tall three ounce container.

Hypnotique gift sets include an elegant combination of two ounce perfume cologne and two ounce shaker dusting powder; a spell-binding set of four ounce perfume cologne and five and one fourth ounce dusting powder, and a tantalizing twosome of two ounce perfume cologne and one eighth ounce perfume. Packaging for the complete line is as hypnotic as the fragrance. Predominantly shining gold foil in a textured kalaidoscopic pattern, it is accented with dramatic touches of white and black to make each gift a strikingly beautiful asset for any feminine dressing table.

In addition, Max Factor is offering his popular Primitif and Electrique fragrances in a clever variety of smart gift packages and sets.

Primitif, the bold, modern fragrance for the woman who is every inch a female, which has become one of America's favorite fragrances in just two short years, introduces three new gift ideas this year, as additions to the line, that are certain to intrigue Christmas gift shoppers. Two are eye-stopping sets that come in handsome black lacquered baskets. The larger set features four ounce Primitif perfume-cologne, five and one fourth ounce dusting powder, and one and one half dram perfume, and the smaller set contains two ounce Primitif perfume-cologne and five and one fourth ounce dusting powder. The baskets have a securely-fastening closing, making them ideal for later use as sewing baskets, jewelry boxes, or resort wear handbags. Also new to the line is the one half ounce size of the haunting Primitif perfume, itself.

Also certain to make a tremendous hit with Christmas shoppers is Max Factor's revolutionary Hi-Society lipstick, the unique oval-shaped mirror-case, with refillable pop-up lipstick inside, which comes in six beautiful accessory styles, and represents the first new shape in lipstick fashion in 40 years.

All Max Factor gift packages and sets are available at the cosmetic counters of leading drug and department stores.

Turkey-Noodles

Ordinary creamed turkey over noodles is dressed up for company fare in this recipe by the addition of Wyandotte Olives, cut into large pieces, to add their meaty flavor to the otherwise bland dish.

Wyandotte Olives are Mission type ripe olives and are available with pits or with pits removed. For this dish the results are much more pleasing if you chop the whole pitted olives than if you use canned olives already chopped.

Cooked noodles make an interesting base for creamed mixtures. Make your own noodles or use dry noodles. Garnish the dish with slices of fresh tomato and some whole Wyandotte Olives.

TURKEY - NOODLES SUPREME

2-3 cup ripe olives
8 ounces noodles
2 tablespoons butter or margarine
1 cup thinly sliced celery
2 tablespoons chopped onion
2 tablespoons flour
1 1/2 cups milk
1 teaspoon salt
Dash cayenne pepper
1 cup grated American cheese
1 1/4 cups diced turkey
Cut olives into large pieces. Cook noodles in boiling salted water until tender. Drain. Melt butter, add celery and onion, cover and cook slowly 10 minutes. Blend in flour, add milk, salt and cayenne, and cook and stir until thickened. Blend in cheese, turkey, olives and drained noodles. Cook slowly until heated through. Makes six to eight servings.

Golden Keen New All Vegetable Shortening 3-lb. tin 75c
Choc. Chips Famous Bakers brand 2 12-oz. pkgs. 1.00
Chunk Tuna Sea Trader light No. 1/2 Doz. 2.99 4 Tins 1.00
Peanut Butter Real Roast brand, Creamy 18-oz. jar 49c
Caramel Chips Baker, Full rich flavor 6-oz. pkgs. 29c
Mince Meats Another Nalley's product 28-oz. jar 39c
Cigarettes All Regular Size, Popular brands, Ctn. 1.89

Soda Crackers NBC Snowflake, Extra fresh 1-lb. pkg. 25c
Campbell Soups All veg. base 6 Reg. 89c
Foil Wrap Reynolds's Std. A real Value 25-ft. roll 33c
Margarine Coldbrook brand 6 For 1.00
Cheddar Cheese Tillamook brand 2-lb. pkg. 1.29
No. 7 Record Album Now on sale! each 1.39
"Best" Beer Finest Eastern 6 12-oz. pack 95c

BEL-AIR FROZEN FOODS



• Cut Green Beans 9-oz.
• Ford Hook Limos 10-oz.
• Chopped Broccoli 10-oz.
• Leaf and Chopped Spinach 12-oz.
• Kernel Corn 10-oz.
• Mix Vegetables 10-oz.
• Sweet Peas 12-oz.

Frozen Strawberries Bel-Air Premium 5 10-oz. pkgs. 1.00
ICED COOKIES Melrose Oatmeal, Coconut and Sugar 13 1/4-oz. pkg. 29c
FRUIT CAKES Curtsy brand bar 14-oz. pkg. 79c
FRUIT CAKES Holiday brand - Cake Loaf 14-oz. pkg. 59c
APPLE ROLLS Curtsy brand 30c
GRAPE JAMS Empress Concord 2 2-lb. jar 1.00
MARSHMALLOW CREME Kidd's brand 29c
FRESH BREAD Mrs. Wright's White or Wheat Large Loaf 31c

"Premium Quality" Bel-Air Frozen Foods are the Finest money can buy. We are so sure you'll agree . . . that we guarantee every package 100%.

MIX 'EM OR MATCH 'EM Doz. 1.75 6 For 89¢

Fruit Pies Bradley's Frozen Pumpkin or Mince 49c
LUCERNE 3.8 Bonus Quality - Rich milk 50c
FRESH EGGS AA Extra Large 59c
ZEE TISSUE Finest for Bathroom 3 4-roll Packs 1.00
ZEE WAX PAPER Keeps foods fresh 5 100-ft. rolls 1.00
TOMATO SAUCE Town House brand 12 8-oz. tins 1.00
POOCH DOG FOOD Case of 48 3.49 12 tins 1.00
FRISKIES Nutritious Dog Food 3 tins 53c

Margarine

Sunnybank brand is made with whole fresh milk — a Safeway guaranteed product.

5 1-lb. pkg. \$1⁰⁰

Nalley's Chili

Delicious full flavored chili either regular or hot. No fuss just heat 'n serve.

4 15-oz. Tins \$1⁰⁰

Star-Kist Tuna

Delicious chunk style Grand for sandwiches and casseroles. Doz. \$3.55

3 No. 1/2 Tins 89¢

Ice Cream

Snow Star Fine quality Ice Cream in 4 delicious flavors: vanilla, strawberry, Neapolitan, chocolate.

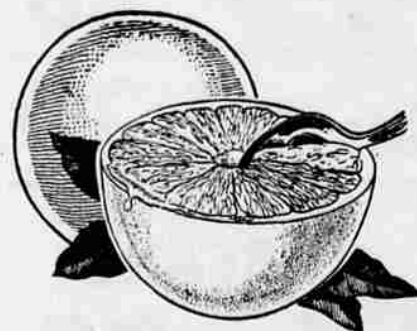
Half Gal. 69¢

Sun Ripened . . . Sugar-sweet Florida

PINK GRAPEFRUIT

Enjoy them now . . . for breakfast, in delicious salads, as desserts.

Personally selected in Florida's sunny orchards by our expert buyers . . . then these choice grapefruit are sped direct to Safeway. In the stores they are tenderly cared for, kept cool for your eating pleasure. Take home a bag-full today.



Oregon Russet Shallow Eyed—Hand Picked
NO. 1 POTATOES

25-lb. bag 89¢

Firm 'n Solid Marblehead or

HUBBARD SQUASH

Per lb. 2¢

Grand for Stews, Medium Size

YELLOW ONIONS

5-lb. bag 29¢

EXTRA FANCY APPLES

Rome Beauties 23-lb. box - 1.98

10¢ lb

Large Delicious 23-lb. Box 1.59

It's fun . . . it's just like bingo. Here are a few of the valuable prizes: Mink Stoles, R.C.A. Color TV Sets, Westinghouse Dryers, 2-Skin Mink Scarves and Orchids, Gruen Watches, Hammond Illuminated Globes, 4-piece Hallite Cookware, Seth Thomas Clocks and many, many other prizes.

JUST FOLLOW THESE SIMPLE RULES

Check the numbers in the box above with those appearing on your cards. If you have 5 of these numbers, on any one card, in a straight line . . . down, across or diagonally . . . you are a winner! Now, simply follow the rules you'll find printed on your card.

Anyone over 18 years of age, except Safeway employees and members of their immediate family, can play "CROSS-OUT." Ask for your free card each time you visit your Safeway store. No purchase or other obligation is required.

If you do not have a winner this week, KEEP YOUR CARD! You can play it again and again against new sets of numbers that will appear in our ads for the next 11 weeks. All cards can be played for 12 weeks against ANY set of numbers we advertise.

We reserve the right to correct any typographical or other error or errors which might appear in any published matter in connection with this game and to reject winning cards not obtained through legitimate channels.

BIG SIZES offer BIGGER SAVINGS
Check economy-size values at **SAFEWAY**

Are you taking advantage of extra savings big packages offer? Many of the foods which you use regularly are available in larger sizes that give you more for your money.

Laundry Detergent
"Tide" Detergent
White Magic Soap

White Magic—foil wrapped to keep moisture out 49 1/4-oz. pkg. 59¢

For dishes and washer—the "Washday Miracle" 47-oz. pkg. 69¢

Mild soap—kind to the hands giant size 59¢

Finest granulated Candi Cane

Pure Cane Sugar 25-lb. bag 2.45

Vacuum packed—Regular Grind

Edwards Coffee 4-lb. can 2.99

Sunrise Macaroni or

Spaghetti 4-lb. pkg. 69¢

Real Roast Cookie Jar Pack

Peanut Butter 3-lb. 10-oz. Jar 1.69

Crisco Shortening

Crisp Oven Glo Soda

Crackers 2-lb. box 39¢

Golden Crest Strained

Pure Honey 5-lb. can 89¢

Kitchen Craft Sweet Buttermilk

Pancake Flour 4-lb. pkg. 49¢

Pure All Vegetable

3-lb. tin 89¢



SAFEWAY