



TEN THOUSAND POUNDS of cheese were brought in to Klamath Falls Creamery for Kraft's current promotion, the biggest one Kraft has ever put on in Klamath Falls. This picture was taken of the display put up last weekend at Low Cost Supermarket. At the end of the display are John DeShazo, head of the Low Cost meat department, at left, and Bob Van Laningham, Southern Oregon representative for Kraft, at right.

Gift Certificates

The old proverb has it that the way to a man's heart lies through his stomach. But to quote another famous line, this time from a song, "It ain't necessarily so!" especially at Christmas time when a man's heart has got to be made happy.

This year, more than ever, a man is bound to be made happy at Christmas time with a simple slip of paper marked "Gift Certificate." Revolutionizing the approach is this sound and sensible solution to ease the problems of the giver and please the heart of the receiver—father or son, husband or boyfriend.

This increasingly popular plan covers virtually everything man or boy could want in his all-important wearables these days. It's the perfect answer to such Christmas shopping puzzles as: What are his personal tastes in color, style or design? How about correct sizes? How about the need for try-ons first?

Take hats, for instance. Will the man you have in mind look best in an Ivy League snap brim, a business-like homburg, a rakish Tyrolean or will he be among the first to wear one of the newly revived derbies? Does he need a roll-up lightweight travel felt, a tweed hat for sports wear, a cap for casual wear or motoring or, perhaps, one of the smart new mixture felts that blend so well with tweed topcoats and overcoats?

Confusing? You bet it is. It's a problem to be solved by both the fellow who is going to wear the hat and the expert who will help him in his selection. However, all of this is happily out of your hands when you give him a hat gift certificate.

The same applies to gifts of sports jackets, slacks, shirts for and suits. Sports jackets and slacks usually need alterations and shirts are among the items most frequently exchanged because the incorrect size was ordered. Suits, of course, call for try-ons.

Gift certificates can also be the means of giving an unexpectedly appropriate present. Is there a man in your life who spends a great deal of time on his feet and who you would like to enjoy the comfort of those new ripple sole shoes? Well, a gift certificate for a pair of those foot-savers will have him walking on clouds and enjoying the spirit of Christmas for many a month to come.

Handy gift tickets also are the answer for a gift of slippers, for-

CHEESE FESTIVAL

Kraft Foods Company is building the largest cheese plant under one roof in the world in Los Angeles. When completed, most of Kraft's salad products for the West Coast and Pacific Northwest will come from that plant.

Most of Kraft's cheese sold here is made in Idaho, but did you know that quite a bit of it is produced in the Klamath Falls Creamery for Kraft right here in Klamath Falls? And it is made from Klamath Basin Grade A Milk, too.

mal shoes or casual oxfords.

Practically any item of wearing apparel that calls for the right size and the right tailoring is better given via the gift certificate route. These include such items as car coats and raincoats, and outerwear garments such as duffle coats, zipper jackets, and ski or skating wear.

Gloves, belts, socks, underwear, pajamas and sweaters are some of the other wearables in which size and tailoring are important either for comfort or appearance. There are even some items such as neckties, handkerchiefs, mufflers and leather goods that present no size problems but that he would rather select for himself and these, too, can be best given to the highly selective dresser by way of a gift certificate.

Cleaning magic for rugs



SHAMPOO FOAM LIKE PROFESSIONALS USE... DO-IT-YOURSELF AND SAVE!

Gentle, odorless, safe. Doesn't soak - dries quickly, leaves no ring. 1 qt. can clean a 9 x 12 rug. Try it!



MILK OFFERS MORE FOOD, PENNY FOR PENNY!

Save on your family food budget by serving nutritious milk with every meal. It's your best food buy — it will furnish 15% or more of your food requirements for only 8% of your food budget.

Drink 3 Glasses Each Day

KLAMATH BASIN GRADE A MILK PRODUCERS ASSN.

upstairs and downstairs In Milady's Kitchen

By Florence Jenkins, Food Editor

Herald and News

Thursday, November 6, 1958

KLAMATH FALLS, OREGON

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ADORN

Is your hairstyle beautiful one day and gone with the wind the next? Do you spend hours on your hair only to have it fall apart in minutes? If so, there's a quick and easy solution.

Learn how to comb in a hairstyle yourself. And you can do just that with Adorn, the self-styling hair spray, a comb, a handful of clips, pins and rollers, and your own nimble fingers. Naturally, it's important to begin with a basic set in your hair. Better yet, have a good home permanent to give your hair the necessary body and manageability.

The styling pictured here is but one of a dozen or so you can do yourself. The secret is to spray your hair with Adorn before you comb, not after. Then, do the styling tricks with the rollers or clips as you comb. Remember to hold the atomizer can seven inches away from your hair so that you spray on a fine, invisible mist that keeps your hair soft and lustrous without a trace of stiffness.

You can experiment with a style and improve it any way you like. Hours later, when your hair gets a bit mussed, you can refresh your hairstyle without re-spraying by merely whisking a dampened comb through the tangles and combing your hairstyle into place. The damp comb renews the action of the spray and gives your waves and curls new vitality.

There is just no end to the tricks you can do with a self-styling spray.

Workers are watching for better jobs in the Classified columns. Dial TU 4-8111 to start your "Help Wanted" ad.



TIDE is offering for a limited time an oversize wastebasket in your favorite color at no extra cost with the Home Laundry size Tide. The big wastebasket contains the regular amount of Tide, all done up in a plastic bag.

ACCOMPANIMENTS WITH PORK

The Swedes like spiced prune or apricots with pork dishes. The Chinese make a sweet and sour sauce using pineapple chunks and green peppers with pieces of pork. The French like an herb-seasoned stuffing and a sprightly light wine. Serve low-calorie green vegetables

with pork, such as broccoli or spinach or brussels sprouts, or serve sauerkraut or cooked celery.

Full of love because he's loved so well



Full of life because he's fed with Calo



CALO DOG FOOD

... good fresh meats—and more!* It's the balanced diet for your dog!

Good fresh meats—and every essential needed for health, growth and stamina. No need to vary foods, for Calo is a complete diet—all your dog needs each day to keep him healthy, happy and handsome.



NO ARTIFICIAL RED COLORING! CALO MEATS ARE COOKED TO A NATURAL GOLDEN BROWN. *Everything for a balanced diet—a blend of fresh meat by-products, fresh horsemeat, fresh meat, fresh ground bone, plus carrots, selected cereals, wheat germ and Vitamins A and D.

THE CALO COMPANY—SPECIALISTS IN PET NUTRITION

NEW LAUNDRY OFFER

Tide's new offer in the local grocery stores is a free wastebasket, king size, with the regular Home Laundry size Tide.

The big metal wastebaskets come in an assortment of colors to match your own home decor and the big sign on the front peels off easily, removing the advertising.

It is a good size to serve as an auxiliary soiled laundry holder for socks and small items.

The cardboard top removes and the Tide is enclosed in a plastic bag, tied at the top so the wastebasket requires no washing before you use it. You can put the Tide back into the last Home Laundry size box you bought and measure it out by the cupful or the handy dispenser you previously got from Tide.

CLEANLINESS TIPS

This is the time of year to put away the outdoor barbecue grills and to clean the filter of the air conditioner before covering the unit for the winter. Plastic and aluminum filters and the removable parts of the barbecue should be washed with hot soap or detergent suds, rinsed under the faucet and dried before storing.

Big buttons are the fashion this season and some of them seem to be nearly as big as saucers. When you shop for home sewing, be sure to insist on washable buttons, bindings, thread, interfacing, shoulder pads and other "findings."

One of the newest save-your-clothes gadgets is a "slipcover" for your steam iron. This permits you to press even dark fabrics without leaving a shine. The cover itself should be washed often in hot suds to remove dark dye and heat marks.

It's commonly believed that only three plants in the United States are harmful to touch—poison oak, poison sumac and poison ivy. If you even suspect that you have been in contact with any of the three, scrub all exposed areas of your skin as soon as possible with thick, warm-to-hot suds. Wash twice to make sure, then rinse well. There are also nettles, common in hills, that sting upon contact. Be careful when you go out into the woods for holiday greens and the annual Christmas tree.



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RICHER in olive flavor. Famous Mission Variety... Picked at peak of tree-ripened richness... Patiently cured... Delicious!



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Thanksgiving



Fabulous, World Famous

Ethan Allen

Dining Room Groups



5-Pc. Dining Room Group 239⁷⁵

Includes round table with three 10-inch extension leaves and 4 matching chairs



Double Dresser \$169
Mirror \$59.95



Buffet \$121
Buffet Top \$69

A splendid opportunity to start your own collection of Ethan Allen furniture—the most respected name in authentic colonial reproductions. This is furniture to be proud of for years to come... furniture that will add new zest to your home. Open stock, too—so that you can make a starter purchase now, fill-in later. More than 150 Ethan Allen pieces to choose from—coordinated for bedroom, living room and dining room. Top quality (it's Baumritter-built!), hand-finished to a rich brown nutmeg tone. Come see for yourself—and come early!

WE GIVE S&H GREEN STAMPS

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