



New workers collect wages,
because businesses find the help
they need.

Landlords collect rent,
because families find a
place to live.

Finders collect rewards,
because losers get back
things they value.

Individuals and businesses make
sales, because readers find items
they need and want.

***Classified ads can benefit you,
whether you're on the paying
or receiving end of the
eventual transaction.***

When Herald and News Classified Ads Appear, Money Changes Hands

And Both Parties Benefit!



To advertise your needs,
or what you offer to meet
someone else's needs, dial
TU 4-8111 and a helpful Ad
Writer will help you place
a result getting ad.

To find the things you
need and want, check the
interesting offers in the
Classified columns every
day.

Herald and News Classified Ads..

Make Money Change Hands--Benefit Both Parties