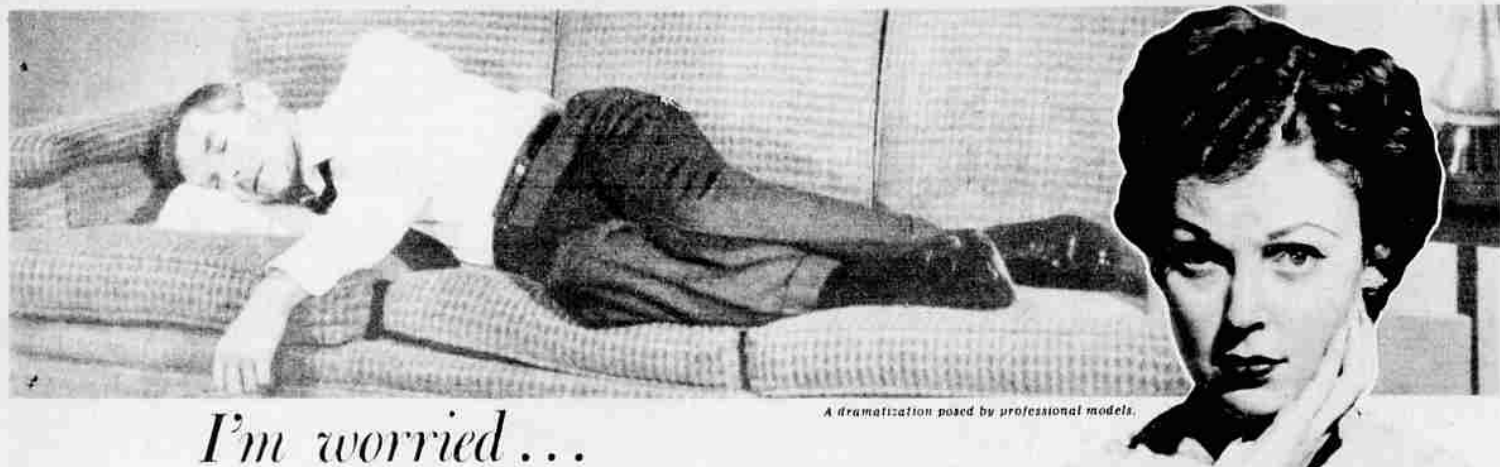




A dramatization posed by professional models.

# I'm worried... My Husband's Idea of a Good Time — SLEEPING ALL DAY SUNDAY!

**W**HAT can you do when your husband acts like an old man... when he doesn't enjoy anything better than sleeping all day Sunday, and is always 'too tired' to have fun—go visiting, to a movie, dancing? What's the answer for a man who has lost his strength and vigor while still young?

Those questions used to worry me all the time. For some unknown reason, my husband had been robbed of his energy and vitality, and I just didn't know what to do. Then I saw a Vitasef ad in the newspaper. It told how men—and women—may feel worn-out, nervous and irritable due to an easily corrected deficiency of vitamins, minerals and lipotropic factors in their diets.

Thousands of people had increased their pep and vigor through the help of the Vitasef Plan. I thought perhaps it could help my husband, too. I can honestly say that sending for a trial supply of Vitasef High-Potency Capsules was the smartest thing I ever did. They made my husband a new man — as happy and energetic as when we were first married.

If you want to help your husband start acting like a bridegroom again, mail the coupon below for a 30-day trial supply of proven Vitasef High-Potency Capsules, and watch the results. Read this amazing no-risk offer, and act at once!



**25¢** just to help cover  
shipping expenses of this  
**FREE 30 days supply  
HIGH-POTENCY  
CAPSULES**

**LIPOTROPIC FACTORS, MINERALS and VITAMINS**

Safe nutritional formula containing 27 proven ingredients: Glutamic Acid, Choline, Inositol, Methionine, Citrus Bioflavonoid, 11 Vitamins (including blood-building B-12 and Folic Acid) plus 11 Minerals.

To prove to you the remarkable advantages of the Vitasef Plan... we will send you, without charge, a 30-day free supply of high-potency VITASEF C.F. CAPSULES so you can discover for yourself how much stronger, happier and peppier you may feel after a few days' trial! Just one of these capsules each day supplies your body with over *twice* the minimum adult daily requirements of Vitamins A, C, and D... *five times* the minimum adult requirement of Vitamin B-1 and the full concentration recommended by the Food and Nutrition Board of the National Research Council for the other four important vitamins! Each capsule contains the amazing Vitamin B-12 — one of the most remarkable nutrients science has yet discovered—a vitamin that actually helps strengthen your blood and nourish your body.

Glutamic Acid, an important protein derived from natural wheat gluten, is also included in Vitasef Capsules. And to top off this exclusive formula, each capsule now brings you an important dosage of Citrus Bioflavonoid. This formula is so complete it is available nowhere else at this price! Not only that—but you get a month's supply FREE—so that you can prove to yourself how effective they may be for you.

#### WHY YOU MAY NEED THESE SAFE HIGH-POTENCY CAPSULES

As your own doctor will tell you, scientists have discovered that not only is a daily minimum of vitamins and minerals, in one form or another, absolutely indispensable for proper health... but some people actually

need more than the average daily requirements established by the Food and Nutrition Board of the National Research Council. If you tire easily... if you work under pressure, subject to the stress of travel, worry and other strains, with resulting improper eating habits... then you may be one of the people who needs this extra supply of vitamins. In that case, VITASEF C.F. CAPSULES may be "just what the doctor ordered"—because they contain the most frequently recommended food supplement formula for people in this category!

#### POTENCY AND PURITY GUARANTEED

There is no mystery to vitamin potency. As you probably know, the U.S. Government strictly controls each vitamin manufacturer and requires the exact quantity of each vitamin and mineral to be clearly stated on the label. This means that the purity of each ingredient, and the sanitary conditions of manufacture are carefully controlled for your protection! When you use VITASEF C.F. CAPSULES you can be sure you're getting exactly what the label states... pure ingredients whose beneficial effects have been proven time and again!

#### WHY WE WANT YOU TO TRY A 30-DAY SUPPLY — FREE!

We offer you this 30-day free trial of valuable VITASEF C.F. CAPSULES for just one reason. So many persons have already tried them with such astounding results... so many people have written in telling us how much better they felt after only a short trial... that we are absolutely convinced that you, too, may experience the same feeling of improved well-being after a similar trial. In fact, we're so convinced that we're willing to back up our convictions with our own money. You don't spend a penny for the vitamins! A month's supply of similar vitamin capsules, if it were available at retail, would ordinarily cost \$5.00.

#### AMAZING PLAN SLASHES VITAMIN PRICES ALMOST IN HALF

With your free 30-day supply of Vitasef High-Potency Capsules you will also receive complete details regarding the benefits of an amazing new Plan that provides you regularly with all the factory-fresh vitamins and minerals you will need. You are under no obligation to buy anything! If after taking your free capsules for three weeks you are not entirely satisfied, simply return the handy postcard that comes with your free supply and that will end the matter. Otherwise it's up to you—you don't have to do a thing—and we will see that you get your monthly supplies of capsules at the low, money-saving price of only \$2.78 per month (plus a few cents shipping)—a saving of 45%!

#### SPECIAL FORMULA FOR WOMEN

Women may also suffer from lack of pep, energy and vitality due to nutritional deficiency. If there is such a lady in your house, you will do her a favor by bringing this announcement to her attention. Just have her check the "Woman's Formula" box in the coupon.

#### EACH DAILY VITASEF CAPSULE FOR MEN CONTAINS

|                            |                  |                      |           |
|----------------------------|------------------|----------------------|-----------|
| Choline Bitartrate         | 31.4 mg.         | Niacin Amide         | 10 mg.    |
| Inositol                   | 15 mg.           | Calcium Pantothenate | 4 mg.     |
| dl-Methionine              | 10 mg.           | Vitamin E            | 2 I.U.    |
| Glutamic Acid              | 50 mg.           | Folic Acid           | 0.5 mg.   |
| Lemon Bioflavonoid Complex | 5 mg.            | Calcium              | 75 mg.    |
| Vitamin A                  | 12,500 USP Units | Phosphorus           | 25 mg.    |
| Vitamin D                  | 1,000 USP Units  | Iron                 | 30 mg.    |
| Vitamin C                  | 75 mg.           | Cobalt               | 0.04 mg.  |
| Vitamin B <sub>1</sub>     | 5 mg.            | Copper               | 0.45 mg.  |
| Vitamin B <sub>2</sub>     | 2.5 mg.          | Manganese            | 0.5 mg.   |
| Vitamin B <sub>6</sub>     | 2.5 mg.          | Molybdenum           | 0.1 mg.   |
| Vitamin B <sub>12</sub>    | 2 mcg.           | Iodine               | 0.075 mg. |
|                            |                  | Potassium            | 2 mg.     |
|                            |                  | Zinc                 | 0.5 mg.   |
|                            |                  | Magnesium            | 3 mg.     |

We invite you to compare the richness of this formula with any other vitamin and mineral preparation.

**SPECIAL FORMULA FOR WOMEN ALSO AVAILABLE.**

**CHECK COUPON IF DESIRED.**

© "Vitasef" Reg. T. M.

#### FILL OUT THIS NO RISK COUPON TODAY!

**VITASEF CORP. M-34**

43 West 61st Street, New York 23, N. Y.

Yes, I accept your generous no-risk offer under the Vitasef Plan as advertised in Family Weekly.

Send me my FREE 30-day supply of high-potency Vitasef Capsules as checked below:

☐ Man's Formula ☐ Woman's Formula  
I ENCLOSE 25¢ PER PACKAGE for packing and postage.

Name.....

Address.....

City..... Zone..... State.....

This offer is limited to those who have never before taken advantage of it. Only one trial supply of each formula per coupon.

IN CANADA: 394 Symington Ave., Toronto 9, Ont.  
(Canadian Formula adjusted to local conditions.)

Mail Coupon To VITASEF CORPORATION, 43 West 61st Street, New York 23, N.Y.  
or when in New York visit the VITASEF PHARMACY, 1860 Broadway at Columbus Circle

IN CANADA: 394 Symington Ave., Toronto 9, Ontario

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