



milk makes energy!

wouldn't a nice cool glass go good right now?

Yes! Energy that lasts and lasts and lasts! Healthy, friendly, vibrant, full of life, popular . . . fresh, refreshing milk is always right!

When you're too tired to move . . . think of yourself . . . relax . . . refresh recharge with milk. Remember, milk makes energy.

Try it yourself and see!

ake it from me...



Now is the time to balance your family food budget with MILK. It's your best food buy! Milk will furnish 15% or more of your food requirements for only 8% of your food budget!



An organization of Klamath Basin dairy farmers whose job it is to bring you the finest milk possible . . . locally produced for local people!