

Now... know the joy of owning truly fine stainless

Picture it on your table... the new, easy elegance of superbly crafted solid stainless, designed by Oneida Silversmiths. It has the "feel," weight and lustrous beauty of fine silver, yet never asks for special care—not even polishing.

Fine quality, American-made stainless like this usually costs up to \$4.35 for a 5-piece setting. But, by saving Betty Crocker coupons that come with over 40 General Mills products, you can own it for as little as 10¢ a piece.

The Order Blank below will bring you your first place setting at a very special price (no coupons needed). And to complete your service easily and inexpensively, 15 different pieces are available, all "open stock."

Betty Crocker's NEW "TWIN STAR" PATTERN IN SOLID STAINLESS

BY ONEIDA COMMUNITY SILVERSMITHS

Yours at great savings with coupons that come with over 40 General Mills products

*** Twin Star *** SOLID STAINLESS STEEL GUARANTEED

*by Oneida Community Silversmiths
and Betty Crocker of General Mills*

Exquisite, lifetime stainless tableware in a simple graceful pattern, lovely for any occasion. Crafted of the finest selected stainless steel, it will keep its rich mirror-finish, without polishing, even with years of everyday use.

Upon receipt of your place setting, you must be entirely satisfied or return it promptly for a full refund.

START SAVING COUPONS from General Mills products like these:
Gold Medal "Kitchen-tested" Flour

Betty Crocker...

Cake Mixes, Frosting Mixes, Pie Crust Mix, Cookie Mixes, Muffin Mixes
Bisquick • Softasilk Cake Flour
Cheerios • Wheaties • Kix • Sugar Jets
Trix • Protein Plus • Pick-A-Pack

Collect stainless quickly and easily these two ways:

a) THRIFT PLAN—only 10¢ per piece to cover postage and handling, plus required number of Betty Crocker coupons.

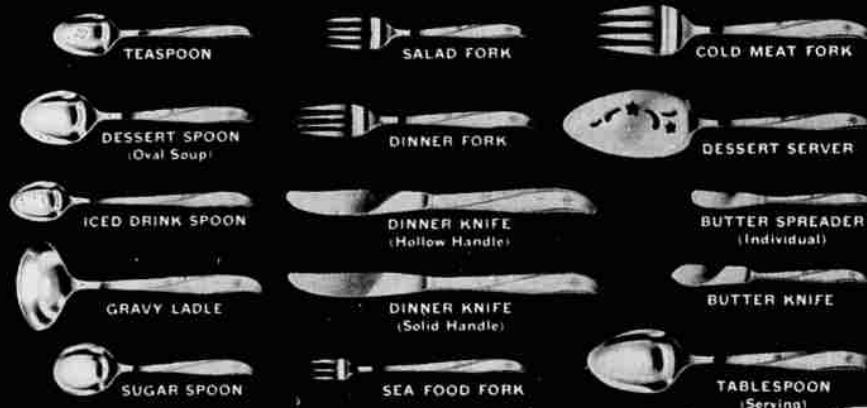
b) SPEED PLAN—fewer coupons, extra cash. Full details sent with first order.

EXAMPLE: Teaspoon

THRIFT: 35 coupons & 10¢

SPEED: 2 coupons & 25¢

Yes, popular **Queen Bess Pattern** Tudor Plate is available, too! Betty Crocker coupons can be used for Queen Bess Pattern Silverware, Hollowware, Betty Crocker Cook Books, or new Twin Star Stainless Steel.



SPECIAL "Get Acquainted" OFFER!

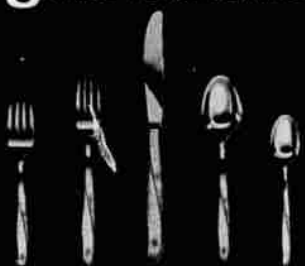
NO COUPONS NEEDED! To acquaint you with the fine quality and beauty of Twin Star Stainless, you may order your first place setting at great savings: 5-Piece...\$1.50. Dinner fork, salad fork, teaspoon, oval soup spoon and knife with forged blade and hollow handle (found only in truly fine tableware).

(or) 3-Piece...\$1.00 (Hollow handle knife, dinner fork, teaspoon)

5-PIECE ONLY \$1.50
PLACE SETTING
(Retail Value...\$4.35)

or 3-piece setting... only \$1.00

5-PIECE PLACE SETTING



General Mills, Inc.
Box 72, Minneapolis 60, Minn.

Please send me the following Setting In Twin Star Stainless.
5-piece (I enclose \$1.50) ☐ (or) 3-piece (I enclose \$1.00) ☐
No stamps please.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

Order one set to a family, please. Order must be submitted on this blank and postmarked not later than December 15, 1958. Offer limited to residents of the U.S., its territories and possessions.

Allow up to 3 weeks for delivery, please.