

The Herald and News

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Whither Headed?

By NELSON REED

The only course in college I ever flunked, along with 17 other hopelessly befuddled out of a class of 22, was taught by the great Professor Kemmerer of Princeton, who was at that time an outstanding authority on monetary affairs, the gold standard, etc.

I have been more or less befuddled about finance ever since. The only thing I ever learned for sure, and I learned it the hard way, and not in college, was don't spend more than you have and you can sleep nights.

But apparently that's old hat today, at least in the booming USA. Everything a hopeful citizen of these parts can desire from a baby buggy to a coffin can be bought on the installment plan. Why, for only a poor little ten spot down, that is half rubber, you can take a trip from New York to the Caribbean and return.

Maybe your friends will get a bit sick hearing about the trip before it's paid for, and the kids will go a bit hungry, and you can see through the seat of your pants, and your wife's only hope to get a new outfit is some quiz program, but what the heck — you're a world traveler.

Supposing the payments for all the stuff you wanted and you didn't see why you shouldn't have, get you in a hopeless state of mind — you can still go to the finance company and lump off all your troubles to them for a pitance, compared to which a pint of blood every month is nothing.

But this squirrel cage we are living in has to have it that way it seems. The only way we can sell all the products of our marvelous production machine is on the installment plan. Then there is a surplus of darn near everything that can only be disposed of by Uncle Sam loaning some busted foreign country the dough to buy it with.

No longer do we "look to the ant." Rather do we admire "the lilies of the field." I wish old Prof. Kemmerer were still around. I'd ask him the answer — but then I probably wouldn't understand it.

Donald Crisp

By HAL BOYLE

NEW YORK (AP)—"Give 'em the best you can," said Donald Crisp. "Whatever you do, do it thoroughly and all out for whatever wages you get. That in the oatmeal and groats of living."

At 78 Crisp, filmdom's "Old Reliable," doesn't have to worry where his next bowl of oatmeal is coming from. In his 32-year career he has been everything from a prop boy to a financial prop of the motion picture industry, and today he is rated one of Hollywood's wealthiest figures.

Some 374 performances before the camera—the latest as the cardinal in John Ford's new Columbia release, "The Last Hurrah"—have stamped Crisp as one of the greatest and best-loved movie character actors. He won an Oscar in "How Green Was My Valley."

But the public tends to forget that Crisp also was a pretty fine director. Among the 100 films he directed was "The Mark of Zorro" with Douglas Fairbanks and "Svengali" with John Barrymore. "The best movie I ever made was to stop directing back in 1929," said Crisp cheerfully. "At that time everybody was trying to get into pictures — not only the banker, but the banker's daughter."

Crisp, a bank director himself, has always been a canny man with a buck and helped arrange the financing of many pictures over the years.

Born in Scotland, he fought in the Boer War, then saved for more than five years to earn his passage to America in 1904.

"The day I arrived I deposited \$3 in a New York bank," he remarked, "and it's still there."

One of his first acting chores was in the 1906 release of "The French Maid," made by the Biograph-Mutoscope Co.

A Hollywood pioneer from the start, he loves to recall the early days. When he loaned Cecil B. de Mille his first camera. When he played Gen. Grant in D. W. Griffith's "Birth of a Nation."

"I broke with Griffith because he refused to give me film credit for directing the battle scenes in that picture."

It cost \$60,000 to make the film, and I helped convince William H. Clune, a Los Angeles theater owner, to put up \$43,000 of it. His estate later took out more than nine million dollars from that one picture."

Looking back across the years Crisp believes George Arliss is the most fascinating character in

charm that now belongs to a forgotten world," he said.

"As a man grows older he finds it harder to accept the new world that springs up around him. Perhaps it is because he still likes to do things the way he was taught."

"But there's one thing we had in the old days that we may lack now—the willingness to try anything. Now there is something wrong."

"We have time now to make all the retakes we need, even time to teach an actress how to dress. But sometimes it all seems too manufactured."

"But my philosophy is that we're all kin, yet don't see the same, and that makes the world. You must learn tolerance for the other person's view."

Crisp has had considerable tragedy in his life. He lost two sons in World War fighting, and the death of his wife left him lonely.

Now in his still-vigorous age he is comforted by these lines from a hymn he first sang as a choir boy at 10:

"We plow the fields and scatter the seed, He paints the clouds and lights the evening star."

Looking Up

By SAM DAWSON

AP Business News Analyst
NEW YORK (AP)—The business news today still leans strongly to the good side despite some sad nine-months earnings reports.

Official statistics are reassuring. Output is rising in some of the basic industries. Prices are firm or rising on industrial materials.

The total of unemployment is shrinking a bit now—and a further drop is expected to be announced as November starts.

Most reassuring is the return of confidence to business leaders and to consumers.

Even many of those corporate executives announcing shrinking earnings so far this year are predicting that the final three months should show a nice reversal.

But there's still no sign yet of any runaway boom. Only in the stock market is there enthusiastic counting of chickens before they've hatched.

In industrial circles there's more caution due to the belief that the surprising rebound of the economy during July and August probably slowed down a bit in September and October.

A chief worry is what any further rise in interest rates and tightening of the money supply might do to the recovery.

The bond market is already badly shaken and looking hard for buyers. More big corporate issues are reported on the way. Local governments still have borrowing needs unsatisfied.

The U.S. Treasury is coming in to the money market the first half of next month to raise another three billion dollars of new money to meet its needs for cash. It may have to eschew bonds and look to the banks for short-term funds.

Speculation on the probability of a further rise in interest rates is growing.

The building industry frets lest tight money again trip up the housing boom. As purchasers search for mortgage money at rates they can afford.

But in industry itself the news is mostly good.

Output of steel, aluminum and copper has increased. So have their prices, along with lead and zinc.

Durable goods manufacturers are believed to have reduced their inventories of industrial materials down to a level consistent with new orders, which have been reported increasing.

The oil industry, suffering from

a surplus of gasoline stocks, expects the demand for fuel oil and diesel oil to offset this.

And the Agriculture Department says that farm cash receipts are running 11 per cent ahead of a year ago.

Grin and Bear It

By JAMES MARLOW

Associated Press News Analyst
WASHINGTON (AP)—President Eisenhower's philosophy of the "ready grin" is only part-time.

That's why for him this year's congressional campaign is a repeat of 1954. Then and now he lunged back at first from a full-blown attack on Democrats. But when things got tough he wound up clubbing them.

Eisenhower revealed his philosophy to Republicans on his Oct. 14 birthday. While he was still young in the Army, he said, an older soldier told him the most important quality for a staff officer was a "ready grin." He practiced it.

In time he became chief of staff and famous for his grin. Do the same, he told Republicans. "As you see someone irritating you, just grin."

He neglected to say it doesn't always work.

In 1953 — after his sensational election and while his Republican controlled Congress and Democrats were extraordinarily nice to him—he indicated he wouldn't be very active in the 1954 congressional elections.

He explained: Anybody occupying the White House was president of all the people and he had no intention of going out and getting into partisan struggles in any district or state.

But 1954 came and with it a growing likelihood voters were going to throw out the Republicans — as they did—and give the Democrats control of Congress. His fellow Republicans flocked to him for help. In the end he plunged into the campaign.

He had to campaign, of course, in 1954 when he himself was running for reelection.

As the 1954 congressional elections rolled around, Eisenhower once again showed signs of wanting to remain above the strife. Again reports piled up indicating another Democratic victory. Once more Eisenhower packed his ready grin in the trunk and went into the campaign, making at Los Angeles this week perhaps his most savage attack on Democrats.

Vice President Nixon, another specialist in grinning, has never shown any of Eisenhower's reluctance to get into the rough-and-tumble of the campaign.

He leaped at the Democrats jocular in 1954, in such a way that many of them have never forgiven him. Now he's at their throats again. Once again the Democrats are sore.

But this time some Democrats are sore at Eisenhower, as well as at Nixon, for the ruggedness of his attack on them.

Wednesday, Paul Butler, Democratic national chairman, said after this campaign he believes "many Americans of all political beliefs will share a feeling of disgust, perhaps of shame, over the tone of the Eisenhower-Nixon campaign of 1954."

Does this mean that if the Democrats win they'll abandon their restraint and respect towards Eisenhower and make his last two years in the White House rough ones?

Butler says no, that victorious Democrats would not "stoop to partisan bickering." The trouble with this pronouncement is that Butler has no control over what

Democrats in Congress do or want to do.

In his first six White House years Eisenhower—perhaps mainly because Democrats have a healthy respect for his broad popularity—has faced comparatively little attack on himself.

But it will be astonishing if the Democrats continue to lay off him during these next two years which, in a way, will be a preparation by both parties for the combined presidential and congressional elections of 1960.

Hoop Substitute

By HUGH A. MULLIGAN

AP Newsfeatures Writer
When the hula hoop craze finally burns itself out in an epidemic of dislocated hips, the fad makers of American might look into blimp walking as a replacement item.

Bizarre, time-consuming, dandy escapism for old and young, blimp walking could become bigger than bingo. Bird walking and girl walking aren't even in the same league.

I was introduced to this little known sport when assigned to cover the recent flight of the Navy blimp, "Snow Goose," to the North Pole region.

The first of several lessons took place on a gravel runway in the Arctic with pot holes deep as oil drums, mud like an inch-thick layer of peanut butter and puffs colder than a muskox's metatarsal.

It takes 50 men, 15 on each of the two forward mooring lines and 10 each on the lines amidship to nuzzle along the black-long silver bag puffed up with more than a million cubic feet of helium.

Blimp walking is done in two directions: toward the mooring mast or away from it, depending on where you want to go and where the wind wants to take you. Frequently these aims are in conflict. Then you either drag the blimp or it drags you.

It's a little like trying to get an elephant through a subway turnstile with a bent token.

Blimps are not exactly flown like a kite. They have engines for taking off and landing, but their mastodon dimensions require some chaperoning. The technique is similar to berthing a big ocean liner: lines are cast off and grabbed and everyone hopes for the best.

"Snow Goose," always seemed to object to being led by the nose on a leash. Up on Cornwallis Island, 500 miles above the Arctic Circle, she threw a takeoff tantrum and veered off the runway into a ditch. Her right front landing gear held fast in the permanent frost beneath the mud, and a distinguished ground handling crew, volunteers all (carefully selected by the Navy pronoun pool: "You, you and you"), set about extricating her.

The party included, among others, a Columbia University geologist, a Navy geographer and glaciologist, a commodore from the Canadian navy, the commandant of the RCAF base on that remote island, two cooks in crisp white uniforms, assorted commanders and lieutenant commanders, and an Associated Press reporter, namely myself.

Some of the best brains north of the Arctic Circle were on that mooring line when the pull signal was given. Some of the broadest bottoms on either side of the circle were immersed in the mud when it broke.

Blimp walking went over big. Everybody got in on it, mainly because there was nobody else.

Adlai Scores Republicans For Blasts

By HUGH A. MULLIGAN

CHICAGO (AP)—Adlai E. Stevenson has labeled the charges of some Republican campaign speakers against the Democrats as "the ultimate demagoguery." He mentioned by name President Eisenhower and Vice President Richard Nixon.

"The old Nixon has been joined by the new Ike—or a new speech writer—in a desperate, intolerable, demagoguery type of campaign," Stevenson said.

He called the new Republican attack on the Democrats "an affront to the intelligence of our fellow citizens."

Stevenson, Democratic candidate for president in 1952 and 1956, told a Democratic rally Wednesday that Eisenhower, speaking this week on the West Coast, "called us radicals and charged that we Democrats are at odds with American tradition."

"It is apparent," Stevenson said, "that the Republicans, from their convulsions, know that the Democrats are going to swing the country this fall. Their charges at this time are desperate, the ultimate demagoguery."

Stevenson spoke at a luncheon of 1,200 Cook County (Chicago) precinct captains and committeemen.

Stevenson told the rally that "they (the Republicans) can't talk about (Secretary of Agriculture) Benson or (Secretary of State) Dulles—they have to fall back on this tired old talk of radicalism, socialism and free enterprise—and the charge that if the Democratic candidates are elected it would ruin the country."

He said the nation now faces its largest deficit and largest budget

Cars Taken Off Lines

By HUGH A. MULLIGAN

PORTLAND (AP)—The Rose City Transit Co. will take 16 trolleys out of service here, City Commissioner William B. Bows said Wednesday night.

Bows said he learned that the firm, which operates the mass transit system here, also will take down all trolley systems by Nov. 1.

The commissioner said a city ordinance passed earlier this year permits the company to take both steps.

But Bows said he will introduce law designed to block such Public Utilities Commission action.

The ordinance was passed when Howard Morgan was about to step into a squabble here when the firm asked a fare increase.

With an all-gas bus operation, which the ordinance allowed, the commissioner had no clear jurisdiction in the matter.

Bows said the general manager of the company had acted on orders from Rose City Transit's parent firm in San Francisco.

They'll Do It Every Time

By Jimmy Hatlo



Young Woman Fulfills Pledge

LOS ANGELES (AP)—

Three years ago a young woman made a promise to a king. Now she and her husband are sailing to a south Pacific island to fulfill it.

The Rev. and Mrs. Eldon M. Buck, formerly of Galt, Okla., leave Los Angeles Friday for the island of Kusaie in the Micronesian group.

Mrs. Buck, now 25, grew up on Kusaie. Her father, the Rev. Harold Hanlon, is superintendent of Congregational Christian missions in Micronesia. She became the adopted daughter of Kusaie's King John.

While she was attending college, Mrs. Buck received a letter from dying King John. He asked that she return to teach the island children.

She promised she would.

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