



WISH-BONE dressings are offering the consumer a refund of purchase price. See your grocer's shelves for the money-back offer. These two dressings look alike, but are different. Both use the best quality vinegar and vegetable oils available, but Wish-Bone Russian Dressing has a little more tomato solids and is a little blander than Wish-Bone French. For those who prefer a tangy dressing, serve Wish-Bone French. If your family's taste tends toward a slightly milder, slightly sweeter dressing, Wish-Bone Russian has been blended for you.



KEEP IN THE HEAT in the steaming bowl of Nalley's Chili, for example, which is such a favorite for a quick lunch for the youngsters. It is easy to keep hot food hot (and cold food cold) in the new Therm-a-bowls which are offered again as Sego Milk's current premium for just six Sego coupons and 79 cents. The Klamath Falls redemption center is Shaffer Electric at Town and Country Shopping Center.

PREMIUM

Sego Milk's Therm-a-bowl premium offer was so popular that the company decided to repeat it. The set of three bowls is offered for 79 cents and six Sego Milk coupons.

The local redemption center is Shaffer Electric at the Town and Country Shopping Center.

These bowls feature a double wall construction which helps keep hot foods hot and chilled foods cool. Each set comes in an attractive assortment of colors—combining smart, dull black with coral, shell pink and jade green.

There is a coupon on every can of Sego Evaporated Milk. Coupons can be redeemed at authorized Sego redemption centers or from the company. The address is on each coupon.

Aristotle, the philosopher, said that "poverty is the parent of revolution and crime."

APPLES
Store apples in the refrigerator in a plastic bag or covered container to keep for a couple of weeks. This is the apple pie season and serve it with good Klamath Falls cheddar cheese.

Got A Sugar Problem?
Get non-caloric, non-fattening M.C.P. JELLSWEET LIQUID SWEETENER.

FREE
25¢ PURSE SIZE BOTTLE
With purchase of 4 oz. bottle at regular price.

ASK YOUR GROCER!



MILK PROVIDES THAT
'EXTRA' BIT OF STRENGTH

Yes, and it is that 'extra' strength that means more in fun and efficiency in your work and play. Start drinking milk regularly today.

DRINK THREE GLASSES EACH DAY

KLAMATH BASIN GRADE MILK PRODUCERS ASSOCIATION

upstairs and downstairs In Milady's Kitchen

By Florence Jenkins, Food Editor

Herald and News



CARAMEL APPLE displays were set up all over Klamath Falls last week and Klamath Falls Creamery, distributor for Kraft Caramels, delivered some 3,500 pounds of packaged Kraft Caramels for the displays. This display at Buy Low Food Center, 1338 Oregon Avenue, had just been completed by Harold Clark, left, owner and operator of the supermarket, and R. E. Van Laningham, right, Southern Oregon representative of Kraft Foods Company from Medford.

CARAMEL SAUCE Place 1/2 pound Kraft Caramels (28 pieces) and 1/2 cup water or milk in the top of a double boiler. Heat, stirring frequently, until the caramels are melted and the sauce is smooth. Serve hot or cold or as a topping for ice cream or pudding. Yield: 1 cup.

Full of love because he's loved so well



Full of life because he's fed with Calo



CALO DOG FOOD

... good fresh meats—and more!*
It's the balanced diet for your dog!

Good fresh meats—and every essential needed for health, growth and stamina. No need to vary foods, for Calo is a complete diet—all your dog needs each day to keep him healthy, happy and handsome.



NO ARTIFICIAL RED COLORING!
CALO MEATS ARE COOKED TO A NATURAL GOLDEN BROWN
*Everything for a balanced diet—a blend of fresh meat by-products, fresh horsemeat, fresh meat, fresh ground bone, plus carrots, selected cereals, wheat germ and vitamins A and D.

THE CALO COMPANY • SPECIALISTS IN PET NUTRITION

FALL TREAT

Kraft has taken the work out of making Caramel Apples.

Shoppers will note that the big Caramel Apple displays in local markets have free packages of polished wooden sticks for the apples. Better still, the recipe for Kraft Caramel Apples is on the cellophane package containing the sticks.

Here it is:

KRAFT

CARAMEL APPLES

1 pound Kraft Caramels (approximately 56 caramels)
2 tablespoons hot water

Place the caramels and water in the top of a double boiler. Heat, stirring frequently until the caramels are melted and the sauce is smooth.

Scrub each apple thoroughly because the caramel coating will not stick unless the wax is removed. An easy way to scrub them is to put some Calgon in the warm water in which you wash them. It kills bacteria and leaves no foreign taste.

Stick a wooden skewer into the stem end of each apple. Dip the apples, one at a time, into the hot caramel sauce and turn until the surface is completely coated. Put on wax paper and place in a cool spot or the refrigerator until the coating is firm.

A pound of Kraft Caramels will provide coating for four or five medium apples.

BEAUTY TIP

Before taking a trip by plane, dress and make-up so that you will look refreshed and well-groomed upon arrival, says famous beauty expert Max Factor. As the altitude will dry your skin, apply hand lotion before your make-up, use eye-shadow to cream your lids, and protect your lips with a moisture-rich lipstick of high-fidelity color. For touch-ups take with you an easily applied compact make-up—face powder and creamy foundation all-in-one.

Use hair spray to keep your curls in place when you rest your head in the seat. The minute you sit in the plane change to flat, comfortable shoes.

COOKING WITH SOUP

Chicken and turkey are American favorites, but small families always have the problem of leftovers, especially with turkey.

The big birds are going to be better than ever for holiday eating this year and many of us like to cook a turkey along in October just to whet the family's appetite for the big Thanksgiving treat.

Ruth M. Stoeck, home economics editor for the H. J. Heinz Company, suggests "tomorrow treats" with leftover turkey. Cubed, cooked, cold turkey needs a binder and Heinz Condensed Cream of Chicken Soup or Cream of Mushroom Soup adds just what is required to make the leftover turkey into wonderful eating for future meals.

TURKEY APPLE PIE

1/4 cup chopped onion
2 tablespoons butter or margarine
2 cans (10 1/2 ounces) Heinz Condensed Cream of Chicken Soup, undiluted
2 cups cubed, cooked turkey or chicken
2 cups cubed, cored, unpared apples
1-3 cup raisins
1/4 teaspoon ground nutmeg

Pastry using 2 cups flour
Heat oven to 425 degrees (hot). Sauté onion in butter until tender. Combine onion, soup and next 4 ingredients; spoon into 6 individual casseroles. Prepare pastry; roll to 1/4-inch thickness; cut pastry to fit over casseroles; make decorative slits for steam to escape. Lay pastry over turkey mixture; tuck pastry under to fit casserole; seal with lines of fork.

Bake 30 minutes or until golden brown. Makes 6 servings.
This time it's a flaky envelope of cheese-flavored pastry that is filled with chopped turkey, chopped nuts and a sprinkling of caraway seeds. Condensed cream of chicken soup again is used to bind the ingredients together and give the filling just the right amount of

Continued on page 5-B



WORLD'S RICHEST FLAVORED OLIVE

WYANDOTTE RIPE OLIVES

RICHER in olive flavor. Famous Mission Variety... Picked at peak of tree-ripened richness... Patiently cured... Delicious!



FALL FESTIVAL OF VALUES
in grocers frozen food cabinets today!
FLAV-R-PAC
FROZEN FOODS

LIPTON SOUP MIXES
CHICKEN NOODLE or 3-PACK TOMATO VEGETABLE 39c
BEEF VEGETABLE 2 PKGS. OR ONION SOUP 33c
GREEN PEA 2 PKGS. FOR 29c
BONNIE DOG CAT FOOD
2 cans 23c

DALE'S MARKET
Service With A Smile!
Smoked Picnics Morrell's Pride Lean & Tender lb. 39c
Beef Pot Roasts lb. 43c
Choice Cuts From Grain Fed Steer Beef
Slab Bacon Light, Lean & Flavorful lb. 49c
Cube Steaks All Fat and Bone Removed Extra Tender 4.98c
Highest Quality - Lowest Prices

Garden Fresh PRODUCE
Celery each 15c
Tomatoes 2 lbs. 25c
Carrots 2 1-lb. cello bags 19c
Fancy Delicious Apples 2 lbs. 25c
STANDBY PUMPKIN 2 2 1/2 Cans 35c
Gerber's High Protein Cereal 19c pkg.
Best Ever—14-oz. pkg. Macaroni - Spaghetti 2 pkg. 35c
Pillsbury Cake Mixes
White - Chocolate - Yellow Spice - Caramel - Pineapple 4 pkgs. \$1.00
JOLLY TIME POPCORN 2 Lb. Bag 29c
FOLGER'S Instant Coffee 2-oz. Jar 43c
GARDEN - SLICED PINEAPPLE No. 2 Tins 25c
ZEE COLORED NAPKINS 2 80 Count Pkgs. 23c
SUNSHINE FIG BARS 20-oz. Pkg. 43c
WHIPPED CREAMS 1 lb. 79c
KIDNEY BEANS Standby 2 303 Tins 29c
White Satin SUGAR Powdered or Brown 1 Lb. 10c

BONNIE DOG CAT FOOD 2 Cans 23c
save on top quality pet food
ENCORE COFFEE 59c lb.

JURGENSEN'S
GROCERIES • PRODUCE • FROZEN FOODS
Free Delivery on \$5 Orders or More!
1710 Oregon Ave. - Phone TU 4-3860
WE FEATURE POPULAR BRANDS