

ROGERS NEW MANAGER'S SALE CONTINUES ALL THIS WEEK!

Capturing young hearts across the Nation!

"Steady Date" DIAMOND RING
in Solid 14K Gold

at only **\$12⁹⁵**

50¢ A WEEK

Real "COOL" . . . sentimental . . . with genuine diamond in a ring that says, "she's mine!" She'll be so proud . . . and it's priced SO LOW!



Food Savers! Money Savers!

PERFECT SEAL

6-Pc. Colorful, Plastic Refrigerator Set

Handy, sanitary containers for all refrigerator and deep-freeze uses!

Easy to Clean

3 PINT CONTAINERS

Vacuum-Seal spill-proof containers

QUART CONTAINER

Lip Tab for easy opening

2 PINT CONTAINERS

They Stack! Save Space

For Only \$1 ONE TO A PERSON

Additional Sets 2.29

NO MONEY DOWN!!

ROGERS The Greatest LUGGAGE VALUE We've Ever OFFERED!

Check These Quality Features:

- STRONG BINDING
- FAMOUS MAKER
- MADE BY NATIONALLY KNOWN MAKERS OF LUGGAGE
- WASHABLE
- NEW DESIGN
- HEAT RESISTANT
- HARDWARE
- EASY GRIP HANDLE

CHOICE OF COLORS:
• NATURAL RAWHIDE
• CANYON BROWN
• UTAH BLUE

A Sensation! Compare at TWICE This Smash Price!!

COMPLETE 3-PIECE LADIES' MATCHING LUGGAGE SET

Lightweight—yet strong enough to sit on

13⁸⁸

Pay Weekly

No Money Down 50¢ a Week

ORDER BY MAIL

ROGERS JEWELRY CO., Klamath Falls, Oregon

Please send me the 3 piece luggage set for \$13.88. I will pay 50¢ a week. Name _____ Address _____ City _____ State _____

Check enclosed ☐ Cash ☐ Charge ☐ (Add 5% for shipping and handling)

You Can Pay More But the Flavo-Matic Makes Better Coffee

WEST BEND

Flavo-matic COFFEE MAKER

Better tasting coffee, greater coffee economy — your coffee best that at any price! The Flavo-matic gives you better coffee, through a combination of exclusive and patented features that control timing and temperature exactly, automatically. Never overheats or "burns" coffee, never "underperks" either. The Flavo-matic method yields more full flavored cups per pound, too, for new coffee savings.

NOW ONLY 7⁸⁸

50¢ a Week!

Ladies or Mens

17 Jewel WATCH

Extra Special

11⁸⁸

No. Money Down

ROOM DIVIDER Pole Lamps

with **3** INDIVIDUALLY CONTROLLED PERFORATED BULLETS!

Spring Tension holds pole firmly between FLOOR and CEILING!

Adjustable bullets direct the light where you want it!

Extends from 7 ft. 4 in. to 9 ft. 3 in.

BRASS ACCENTS

Handsome! Versatile! Decorative!

Plugs in like any floor lamp!

Only one to a customer at this low price!

Sale at only \$9⁹⁵

50¢ a Week

No Money Down 50¢ A Week

TOAST THE WAY YOU WANT IT!

GENERAL ELECTRIC AUTOMATIC TOASTER

6-position control makes toast as you like it—light, medium, or dark. No more burned fingers with extra high toast lift.

Regular 18.95 \$13⁸⁸

No Money Down 50¢ A WEEK

GENERAL ELECTRIC ALL PURPOSE MIXER

★ It's a Stand Mixer
★ It's a Portable

Handy heel rest, 2 bowls included, beater ejector eliminates tugging, suggested settings for 22 food recipes.

Regular 33.95 \$22⁸⁸

NO MONEY DOWN 50¢ A WEEK!

GENERAL ELECTRIC Steam & Dry IRON

Regular 16.95 \$12⁸⁸

No Money Down 50¢ A WEEK!

FREE GIFT With Every Purchase

Conversation Piece! 8 LIQUOR SET

PC. IMPORTED "French Poodle"
• 6 HANDLED MUGS • DECANTER
• Cork-fitted STOPPER

EBONY CERAMIC! Colorfully Decorated!

Novel Gift at a Special Sale price!

\$1⁰⁰

Eye-catching! Useful!

While they last!

GUARANTEED To Satisfy
FREE NEW WATCH BAND EVERY YEAR FOR LIFE
FREE ALL-BREAKFAST WINTER FOR LIFE

Because of the tremendous response to our New Manager's Sale last week, Rogers Jewelry has authorized me to continue the sale at the same low prices . . . plus add many more sensationally low priced items. It's our way of saying "thank you" to our present customers and inviting all others to come in and get acquainted! *Roger Marks*

SALE! One Week Only

3-TIER SERVING DISH IMPORTED CHINA

ONLY \$1 ONE TO A PERSON

LET'S FACE IT! \$1.00 IS LESS THAN OUR COST!

For Gifts, Parties . . . Perfect TV Snack Tray.

ONLY \$1 ONE TO A PERSON

LARGE HEAVY FRY PAN

GENERAL ELECTRIC

Heating Element

11 1/2" LARGE SIZE NOW!

\$9⁸⁸

17 AT THIS PRICE NO MONEY DOWN

FREE GIFT With Every Purchase!

ROGERS JEWELRY CO.

Famous for **THE BIG DIAMOND**

837 Main