

# La Pointe's

IT'S A WONDERFUL STORE

## 4 DAY SPECIAL SELLING

now through Monday

### Famous Name Coats

**\$45.**

The season's most elegant styles in 100% cashmere, mohair loops and mohair tweeds, Forstmann's tweeds and plushes. Values up to \$98.50.

4 days only - save on

### Designer Dresses

**\$15.**

Famous name designer dresses and Glenhovens in wools, crepes, tweeds. Pastels and colors. All sizes. Regular prices...? See for yourself.

4 days Van Raalte & Vanity Fair

### Slips

**\$4.99**

Regularly \$5.95. Other Van Raalte and Vanity Fair slips and gowns only \$7.88 instead of \$8.95, only \$9.77 instead of \$10.95, only \$11.66 instead of \$12.95.

Next 4 days only - buy fashionable

### Dresses

**\$11.**

A fabulous group of daytime dresses in wools, crepes, jerseys, tweeds and miracle blends, in all colors and sizes.

This Weekend and Monday

### Sweaters

**\$5.99**

A large group of baggy shags, imported alpacas, jacquards, dressmakers and classic styles in slippers and cardigans. A wide selection of colors. Formerly to \$12.98 — save \$3 to \$8.

4 day children's savings on

### Girls' Coats

**\$18.**

Many styles in wool and cashmere blends or all wool tweeds. All milium lined. In red, blue, beige or green. Sizes 7 to 14, regularly \$22.98. In sizes 3 to 6X coats specially priced at \$14.00, regularly \$19.98.

4 day savings on famous name

### Suits

**\$45.**

Made of beautiful imported chiffon weight wools, Forstmann menswear flannel or Einiger tweeds. The regular price...? See for yourself.

4 day chance to save on

### Wool Skirts

**\$8.99**

Beautiful wool plaids and tweeds for fall and winter wearing. In slim and box pleated styles. Regularly up to \$16.95. Save from \$4 to \$8.

4 days only - all our Ferrano

### Shoes

**\$12.90**

Dressy, medium and high-heeled. Black, white, black patents, black suede, brown calf, patent, vinylite and many of the newest trends. Regularly priced at \$14.98 and \$16.98.