

# A NEW WAY for You and Your Family to KNOW and LOVE the BIBLE:

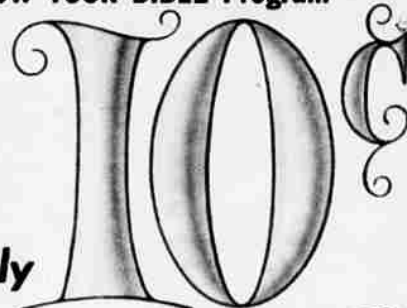
To Introduce You to the Inspiring KNOW YOUR BIBLE Program

... ACCEPT THIS

\$3.00

VALUE

for only



THE STORY OF

## The Birth of CHRIST

IN GLOWING COLOR AND NARRATIVE



The exciting new KNOW YOUR BIBLE Program is prepared and supervised by renowned Biblical authorities. It is being enthusiastically acclaimed by Protestant clergymen and educators all over America.

HERE IS WHAT YOU RECEIVE

Your Gift Package, which includes a rich 64-page album, creates a beautiful word-and-picture story of Jesus as a Baby, based on the Biblical record and retold as a sparkling narrative. The separate color prints are famous masterpiece paintings, each one backed with an adhesive for easy mounting in your album. Your big pictorial story map of the Holy Land—created under the direction of leading Bible experts and printed in full color—carries you and your children to all the action-packed scenes recounted in Holy Scripture. If you decide to continue later on, a handsome protective album case will be sent to you free, so that you can keep your Bible albums all together.



**THE SAVIOUR THAT GOD HAD PROMISED!** How the shepherds of Bethlehem rejoiced on that first Christmas! They had found the Saviour of the world—in a humble manger. Soon this tiny infant would grow to manhood and travel the roads of the Holy Land... teaching, healing—and suffering, so that all mankind might be saved!



**THE CRUCIFIXION.** The most sublime and agonizing Moment in all history is retold with reverence and inspiration... so that young and old may understand its meaning more clearly. Other beautiful album sets will help you to understand the Parables, the Miracles, and the Prophecies of Christ.



**THE TEN COMMANDMENTS.** What a storm of fury broke across Moses' face! He had come back to give his people a gift from God, two stone tablets on which was written the Heavenly Law. But while Moses was gone the people had begun to worship an idol—golden calf. "These people do not deserve God's Gift," thought Moses. And he smashed the tablets.



**MIGHTY SAMSON,** attacked by a ferocious lion, crushes the beast with his bare hands! This is the first adventure in which Samson uses his tremendous strength—and we see it here through the eyes of the great 17th century painter, Peter-Paul Rubens. The Bible abounds with exciting adventure stories... stirring battles... gallant men and women... wise men and kings!

The Thrilling Stories of the Holy Bible, Reverently Retold and Illustrated in Magnificent Full Color With Some of the Greatest Bible Pictures Ever Painted!

**H**ERE IS A FASCINATING WAY for Christian families to enjoy the stories of the Holy Bible—and understand more fully why God gave these stories to us. The stories of Adam and Eve... Noah and the Ark... Moses and the Ten Commandments... David and Goliath... courageous Saint Paul and his remarkable travels... are all here in these Programs, as well as the entire story of Jesus—His Childhood, His Miracles, His Death and Resurrection.

To introduce you to the KNOW YOUR BIBLE Program you may take this special Gift Package—a \$3.00 value. Send just 10¢ today (to help cover mailing cost) and this is what you will receive:

1. A set of magnificent full color prints of Bible story paintings—by Rembrandt, Rubens, Van Dyck, and many other great masters... plus new paintings by famous living religious artists, created especially for the KNOW YOUR BIBLE Program. Each picture has an adhesive backing, all ready for mounting.

2. A beautiful, colorful album (with about 10,000 words of text) in which to mount your Bible color prints. Each album recounts the Birth of Christ with such stirring recollections, you can almost imagine you are there in Bethlehem, adoring the Little Child Who is the King of Israel.

3. A huge pictorial wall map of the Holy Land—over 2 x 3 1/2 feet in size. The entire map

is alive with glowing color pictures that recapture the most thrilling events in Bible history.

4. A handsome album case in which to keep your precious Bible albums. This richly constructed case is sent later as an extra bonus if you decide to continue.

This Know Your Bible Gift Package is offered so that you can see for yourself how this Program draws the family together in an exciting new activity—and gives everyone a clearer knowledge and love of God's Book.

After receiving your Gift Package you may continue with the Program if you wish. Each month a new "journey" back to Bible days is planned, with a treasury of beautiful color prints, and a new picture album, filled with other exciting Bible stories. You'll certainly be pleased with the low price, too—only \$1.00 for each KNOW YOUR BIBLE Program package, plus a few cents shipping.

You are under no obligation whatsoever when you accept your Gift Package. You may withdraw any time at all; immediately, if you wish. But we believe that you and the children will get so much enjoyment and inspiration right from the start, that you'll be eager to continue.

But may we suggest that you send for your Gift Package without delay. A great many reservations are expected, and in fairness to all, they must be filled in sequence in which they arrive. Mail the coupon today!



**THE TOWER OF BABEL.** Of the many stories that come alive in this thrilling Program, one of the most fascinating is the story of the Tower of Babel, and the over-proud people who built it! You'll also see how Noah built his Ark, discover the tender story of Ruth and Naomi, learn of Daniel's courage... thrill to the adventure stories of Peter, Paul and the other Apostles, and dozens more.

**MAIL COUPON WITH 10¢ NOW!  
KNOW YOUR BIBLE PROGRAM,  
Dept. 8-FWC-X, Garden City, N.Y.**

I enclose 10¢. Please rush my "Know Your Bible" Introductory Package—which includes: 1) the exciting album that retells the story of the Birth of Christ; 2) the set of full color prints of world-famous Bible paintings, ready for mounting; 3) huge pictorial wall map of the Holy Land (size: 2 x 3 1/2 feet). After examining my Introductory Package, I will notify you if I do not wish to continue with the Program. Otherwise, I understand you will send me a new "Know Your Bible" album complete with a set of color prints each month, for only \$1 plus shipping. I am not obligated to take any minimum number of albums and I may cancel my subscription at any time I wish.

PRINT NAME .....

ADDRESS .....

CITY..... STATE.....

(OFFER GOOD IN U.S.A. ONLY)