

Radio-Television Guide For The Week

Weekly Television Schedules

KVIP-TV

REDDING, CALIFORNIA

OCTOBER 19 - OCTOBER 25

SUNDAY

- 3:00 Meet The Press
- 3:30 Christian Science Program
- 3:45 Western Wanderland
- 4:00 Frontiers of Faith
- 4:30 Mr. Wizard
- 5:00 TBA
- 5:30 Town Crier—Linn & Fulkerth
- 5:45 Knowland — Political
- 6:00 20th Century Fox Theater "Purple Heart" — Dana Andrews, Richard Conte, Farley Granger
- 7:30 Northwest Passage — Color
- 8:00 Steve Allen Show — Color
- 9:00 Chevy Show — Color
- 1:00 San Francisco Beat "The Mad Husband Case"
- 10:30 Late Show — TBA
- 12:00 Late News

MONDAY

- 11:30 It Could Be You
- 12:00 Truth or Consequences
- 12:30 Haggis Baggis — Color
- 1:00 Today Is Ours
- 1:30 From These Roots
- 2:00 Queen For A Day
- 2:30 County Fair
- 3:00 Flyngo Casino
- 3:30 Who Do You Trust
- 4:00 American Bandstand
- 4:30 Inside Your Schools
- 5:00 American Bandstand
- 5:30 Komic Carnival
- 6:15 NBC News
- 6:30 Kit Carson "Stampede Fury"
- 7:00 Curtis Tarr — Political
- 7:30 Medic "All The Lonely Night"
- 8:00 Restless Gun
- 8:30 Tales of Wells Fargo
- 9:00 Mr. Pete Gunn
- 9:30 Lawrence Welk—Plymouth Show
- 10:30 News Summary
- 10:40 Late Show "High Powered" — Phyllis Brooks, Robert Lowery, Roger Pryor
- 12:00 Late News

TUESDAY

- 11:30 It Could Be You
- 12:00 Truth or Consequences
- 12:30 Haggis Baggis—Color
- 1:00 Today Is Ours
- 1:30 From These Roots
- 2:00 Queen For A Day
- 2:30 County Fair
- 3:00 Flyngo Casino
- 3:30 Who Do You Trust
- 4:00 American Bandstand
- 4:30 Inside Your Schools—Shasta College Telecourse
- 5:00 American Bandstand
- 5:30 Komic Carnival
- 6:15 NBC News
- 6:30 Brave Eagle "Medicine Drums"
- 7:00 Navy Log
- 7:30 Dragnet
- 8:00 George Gobel Show — Color
- 8:30 George Burns Show
- 9:30 Famous Fights
- 9:45 Philco Playhouse "Forever Amber, Part 2" — Linda Darnell, Cornet Wilde, Richard Greene
- 12:00 Late News

WEDNESDAY

- 11:30 It Could Be You
- 12:00 Truth or Consequences
- 12:30 Haggis Baggis — Color
- 1:00 Today Is Ours
- 1:30 From These Roots
- 2:00 Queen For A Day
- 2:30 County Fair
- 3:00 Flyngo Casino
- 3:30 Who Do You Trust
- 4:00 American Bandstand
- 4:30 Inside Your Schools
- 5:00 American Bandstand
- 5:30 Komic Carnival
- 6:15 NBC News
- 6:30 My Little Margie "All American"
- 7:00 Casey Jones
- 7:30 Wagon Train
- 8:30 Price is Right — Color
- 9:00 Milton Berle
- 9:30 Bat Masterson
- 10:00 Patti Page Show
- 10:30 News Summary
- 10:40 Late Show "Man Hunt" — Joan Bennett, Walter Pidgeon, George Sanders
- 12:00 Late News

THURSDAY

- 11:30 It Could Be You
- 12:00 Truth or Consequences
- 12:30 Haggis Baggis—Color
- 1:00 Today Is Ours
- 1:30 From These Roots
- 2:00 Queen For A Day
- 2:30 County Fair
- 3:00 Flyngo Casino
- 3:30 Who Do You Trust
- 4:00 American Bandstand
- 4:30 Shasta College
- 5:00 American Bandstand
- 5:30 Komic Carnival
- 6:15 NBC News
- 6:30 Death Valley Days "I Am Joaquin"
- 7:00 Flyngo — Silent Service & Gray Ghost
- 8:00 Gateways to the Min D—Color
- 9:00 Behind Closed Doors
- 9:30 Tennessee Ernie Ford — Color
- 10:00 You Bet Your Life
- 10:30 Sheriff of Cochise "Taxi"
- 11:00 Index Sanctum "The Hermit"
- 11:30 Jack Paar Show
- 12:00 Late News

FRIDAY

- 11:30 It Could Be You
- 12:00 Truth or Consequences
- 12:30 Haggis Baggis — Color
- 1:00 Today Is Ours
- 1:30 From These Roots
- 2:00 Queen For A Day
- 2:30 County Fair
- 3:00 Flyngo Casino
- 3:30 Who Do You Trust
- 4:00 American Bandstand
- 4:30 Inside Your Schools
- 5:00 American Bandstand
- 5:30 Komic Carnival

- 6:00 Cavalcade of Sports
- 6:15 NBC News
- 6:45 Fight Beat
- 7:00 TBA
- 7:15 NBC News
- 7:30 Union Pacific "Fawcett Bill"
- 8:00 Walt Disney Presents
- 9:00 M Squad
- 9:30 77 Sunset Strip
- 10:30 News
- 10:40 Weekend
- 11:00 Bob Albers Show "Anne of Green Gables"
- 12:30 Late News

SATURDAY

- 1:45 Pacific Coast Regional Football
- 4:00 Sheriff Bill Ranch Roundup
- 5:15 Wrestling From Chicago
- 6:15 Dan Smoot Report
- 6:30 Jefferson Drum
- 7:00 Chevy Showcase
- 7:30 People Are Funny
- 8:00 Perry Como Show — Color
- 9:00 Target No. 1030
- 9:30 Cimarron City
- 10:30 Brains and Brawn
- 11:00 Late Show "Bank Alarm"—Conrad Nagel

First Automation Mating Will Take Place Saturday

HOLLYWOOD (AP) — The first mating by automation takes place Saturday when Shirley Saunders marries Bob Kardell at the First Presbyterian Church of Hollywood.

The Cupid in this match was not a rosy-checked cherub but an electronic brain called UNIVAC. For many months, the tireless "People Are Funny" show has been trying to make a romantic match by means of the machine.

It works this way: A contestant fills out a form detailing what he or she seeks in the ideal mate, plus his or her own qualifications. All this is fed into the hungry maw of UNIVAC, which comes up with the name of another contestant who seems a likely mate.

Unfortunately for Art Linkletter, the cold machine could not provide the element that so far has escaped the mechanical marvel: Romance. Most of the chosen couples ended up in a state of indifference. Some openly detested each other.

But not Shirley and Bob. With them, it was love at first bleep. "We were on the show five weeks together," Bob reported in a premarital interview. "We were formally engaged before that time was up."

That was a year ago. What took

them so long to get to the altar? He explained that he had been working for the telephone company and had considered going back to college for further schooling. But after some time he decided against it. He's now a communications official for an electronics firm.

They're a handsome couple. Both are 26, lively, and articulate. He is 6 feet 3 and told the machine he wanted a tall girl. Shirley qualifies with a statuesque 5 feet 7½. She said she wanted a man sympathetic and understanding, and she's convinced that UNIVAC did her right.

There was one cleavage on their applications.

"I specified that I preferred twin beds in a marriage," Bob remarked. "Shirley wanted a double bed."

Which will it be?

"A double bed," she replied.

Farm Income In Oregon Down Little

Oregon's farm income dropped last year, ending up three per cent below that of 1956, according to Mrs. Elvera Horrell, extension agricultural economist at Oregon State College.

Reports from the U.S. Department of Agriculture show that Oregon farmers received an estimated 397 million dollars from the sale of their products last year, Mrs. Horrell said. And while government payments, value of products used on the farm, and other "nonmoney" income boosted this total to 454 million dollars, farm income still fell short of that received by farmers in 1956.

At the same time, farm production expenses in the state climbed nearly \$8 million over the previous year to an estimated 363 million dollars in 1957.

Taking these production expenses out of the gross farm income in the state, and allowing for increased inventories on farms totaling \$1.5 million, left Oregon farmers with a net income last year of approximately \$147.5 million — down 11 per cent from 1956. This was the lowest total net farm income in the state since 1954, Mrs. Horrell reported.

On a per-farm basis, this left each farm operator in Oregon an average net farm income of \$2,684 last year, compared to \$2,946 in 1956.

Current estimates of farm income in the state indicate an upturn this year, however, Mrs. Horrell said. The first seven months of this year show an increase in receipts from sales of farm products of nearly nine per cent over the same months in 1957. Both crop and livestock receipts are showing gains.

There's no indication yet of the direction farm production expenses are moving in the state, but based on national price tags on things used in farm operation, production costs would be up only about three per cent.

Mid-September estimates show prices on things farmers sell advancing faster than on things they buy — resulting in an improved price-cost relationship for farm products, Mrs. Horrell pointed out.

Music Cures Man Ailments

CHICAGO (UPI) — If the little men and women in your house are out of tune with their playmates and elders—Give Them Music.

That's the prescription for several personality ills advanced by experts at the American Music Conference Chicago.

The advice stems from what the AMC calls the "first controlled experiment" concerning the magic of music for slightly "shook up" kids. Ten students, ages 7 and 8, from the Keyport Elementary School, Keyport, N. J., helped in the study.

The subjects had been registered from "off-key" to frankly "sour notes" on such things as popularity coordination, character and attitude.

Each received two hours instruction a week on the accordion, including one hour of theory, rhythm and playing with the others. This was the only time spent studying; instruments were not taken home.

The improvements, based on reports from parents and school teachers

Concentration, up 69 per cent; report cards, 70 per cent better; behavior, 56 per cent more harmonious; happiness, up 94 per cent.

PIGS IN PIGS

INDIANAPOLIS, Ind. (UPI) — A disgruntled wife complained to the Circuit Court judge here that her husband was more affectionate to his hogs than he was to his family, and that she wanted a divorce. Emily M. Fore, 47, of Indianapolis, also complained that her husband, Merle Fore, 47, kept the swine for pets, not for profit. Some reportedly weighed 600 pounds. Judge John Niblack granted the divorce and awarded custody of the couple's 13-year-old daughter to the wife. He gave the hogs to the husband.

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