



RETURN OF THE FORMAL LIVING ROOM—Modern Americans, though lovers of free and easy home life, still hold great respect for the gracious living engendered by a formal living room. Richness in this room stems from wall paneling and ceiling decking of vertical grain west coast hemlock. Natural shell beige tones of the hemlock have been repeated in carpeting and furnishings, making it possible to use any combination of hues for accents.



HANDSOME DIVIDER SEPARATES USE AREAS — Divider walls are usually used to separate one room from another, but in some rooms, dividers come in handy as a means of regulating traffic and separating use areas. In this lovely kitchen, an island of champagne colored west coast hemlock marks off the utility area from the cooking area. On the utility side, there is storage space for cleaning and ironing equipment, while on the other side, the kitchen range and pot-and-pan storage are located.



RED, WHITE AND BLUE NAUGAHYDE fabric furnishes the dominant note in the West Coast contemporary family room now on exhibit at the National Home Furnishings Show. Designed by West Coast members of the American Institute of Decorators, the room has what the decorators describe as "practical elegance." Elements from America's past as well as present are evident in this sleek, spacious setting. Low, modern tables and chests of metal offer an attractive contrast to relics from American history which carry out the patriotic motif. The area rug is of white, over parquet flooring.

Let Us Take Care
Of Your
Roofing, Siding and Insulation Needs
Competent Experienced Mechanics
Superior Roofing Co.
4784 So. 6th Ph. 2-2563 or 4-3427

ATTENTION HOME OWNERS
Card Plumbing & Heating
4820 So. 6th Phone TU 2-0288
IS THE LOCAL DISTRIBUTOR OF SO. SUBURBAN SAN. DIST. APPROVED
WEDGE-LOCK CLAY SEWER PIPE
Available with a full line of fittings, including a special Union Joint for jointing cut ends.



- Wedge-Lock can answer the "field-cut" odd length pipe too.
- Featuring the new time-saving Wege-Lock Joint.
- NEVER WEARS OUT.

Double Y
CARD PLUMBING & HEATING CO.
4820 So. 6th Phone TU 2-0288

REVOLUTIONARY! NEW!

KAISER ALUMINUM
DIAMOND-RIB ROOFING & SIDING



BEST FOR EVERY USE!
Carport, farm building, patio and porch construction made faster, easier, more economical with Kaiser Aluminum Diamond-Rib.

NEW DESIGN... NEW SAVINGS
Diamond-embossing, ribbed design apply sound engineering principles to aluminum sheet. You benefit from added strength, life-of-the-building ruggedness.



EXTRA LONG... EXTRA WIDE
14 and 16 foot lengths available as standard.* Extra wide Diamond-Rib covers a net 48 inches after lapping!

*also lengths of 6, 7, 8, 9, 10, 11 & 12 feet!



Basin Bldg. Materials
4784 So. 6th St. Ph. TU 2-2563