

Kellogg's
CORN FLAKE CRUMBS
SPECIALLY MILLED FOR COOKING



INTRODUCTORY OFFER
25¢ REFUND
SEE PACKAGE SIDE

New! Golden crispness and flavor
FOR BREADED FOODS • MEAT LOAVES
PATTIES • CASSEROLES • DESSERTS

YOU CAN'T LOSE when you purchase one of the new packages of Kellogg's Corn Flake Crumbs because the company guarantees a 25-cent cash refund if the coupon on the side of the package is mailed back. The new product has been introduced for convenience in breading meats, fish and vegetables, for adding to meat loaves and patties and for topping for casseroles and desserts.



ANY NEW HOBBY will add a new dimension to your personality and make you more interesting to yourself and others. Learning a new craft also adds grace of motion to the hands, pottery, for example, as shown here. Making things from clay is fun, but it is drying to the hands, so keep a big bottle of Desert Flower Hand and Body Lotion for lavish use before and after each session. Shulton makes it.

Hand & Body Lotion

Autumn's bright blue weather is the time of year that a girl starts thinking in terms of self-improvement. She changes her makeup, her hairdo; buys some new clothes; signs up for courses in arts, crafts and the like. The really lucky ones discover that the best beauty treatment of all may be an absorbing hobby, like painting, or ceramics, for it becomes a thing of the heart as well as of the hands. It gives a sparkle to the eye, a serenity to the spirit, a glow to the personality. It imparts flexibility and grace of motion to the hands.

Hands are wonderful things, yet we take them so for granted. You realize that there are many nerves leading from the hand to the brain than from any other part of the body? This, of course, explains their endless adaptability to the countless chores and uses we put them to. In the light of all they do for you, why not do more for them? Before they start to fin about your age, plan to give them the continuous attention they deserve.

There is very little moisture in the skin on the hands. This is constantly evaporating. Lathering dipping in soapy water further depletes the supply of natural oils. This moisture loss should be constantly replaced. We need to make a habit of hand-care, to consciously keep at it, until it becomes mere reflex action to reach for the hand lotion before each chore and after every washing.

For truly lovely hands, follow this "ounce of prevention" plan. Apply Desert Flower Hand and Body Lotion before you don work gloves to do gardening or housework—a real beauty treatment!

Every time your hands have been in water, give them an immediate and thorough drying. Follow with a good rubbing of Desert Flower Hand and Body Lotion. Before going to bed, rub it well into the hands, over the wrists and up the arms beyond the elbows. Massage from the fingertips all the way up the arm as you apply it.

When hands are extra sensitive, dry, chapped, red and sore—gently does it! Wash them with Desert Flower Hand and Body Lotion instead of soap and water. Press Dry with tissue or soft cloth. At night, apply additional

lotion lavishly and wear cotton beauty gloves to bed. Desert Flower Hand and Body Lotion will never stain. It prevents chapping. It softens, smooths and soothes rough, red chapped hands. It acts fast, lubricates immediately. It leaves the skin soft, smooth, a delight to the eye.

FRUIT SAUCE

Here's a refreshingly new fruit combination that dazzles as a sundae sauce or fruit cup. "Double Duty Fruit Sauce" sets forth frosty strawberries, sliced dates, bananas, oranges, pineapple and avocado cubes in handsome fashion. Spoon the luscious mixture over vanilla ice cream or into sauce dishes to serve with crisp almond cookies.

Avocados are easy to cube. Simply cut in half, remove seed and skin and cut fruit into cubes. The lovely soft green color will stay fresh and bright in white the other fruits.

DOUBLE DUTY FRUIT SAUCE:
1 1/2-lb. package frozen strawberries
1 cup dates
2 bananas
1 orange
1 avocado
2 cups drained fresh, canned or frozen pineapple
vanilla ice cream

Partially thaw strawberries. Pit and cut up dates. Peel and slice bananas; peel and segment orange. Cut avocado in half, remove seed and skin and cut fruit into cubes. Combine all fruits and serve over vanilla ice cream or spoon into sauce dishes and serve with crisp almond cookies, if desired.

Makes 8 to 10 sundaes or fruit cups.

Hula Hoop
enthusiasts need to be
powered by milk.

Drink 3 Glasses Each Day!!!

CORN FLAKE CRUMBS

Kellogg's introduces the new Kellogg's Corn Flake Crumbs which it terms "Golden crumbs" for all purpose goodness.

Kellogg's Corn Flake Crumbs are new in form and convenience only and have reached the market because of repeated requests from hotel and restaurant chefs, hospital cooks, bakers and others who asked that the crumbs be processed for their convenience.

So, the new package contains crumbs milled especially for cooking.

You don't have to unlearn any old ways of using Corn Flakes nor do you have to learn any new ways. The new product simply saves you the trouble of rolling Kellogg's Corn Flakes into crumbs.

Use them for breading pork chops, veal chops, patties, croquettes, fish, chicken, cubed

steaks or as a binder of extended in meat, ham or fish loaves. Substitution for usual crumbs in a baked dish is suggested on a weight basis. One pound Kellogg's Corn Flake Crumbs measures about 3 cups. One cup weighs about 3 ounces.

Use the new crumbs with other dry ingredients when making griddle cakes, waffles, muffins, loaf or pan breads for extra flavor goodness.

Combine the crumbs with sugar, spices and nutmeats, if desired, for coffee cake and sweet roll toppings. Or roll small balls of cookie dough generously in Corn Flake Crumbs before baking for an unusual "crackle" effect.

For topping casserole type dishes such as macaroni and cheese,

baked spaghetti and meat, scalloped vegetable or fish or meat mixtures, follow usual procedure of mixing crumbs lightly with melted butter or margarine and seasonings before sprinkling over food. Grated cheese mixed with crumbs makes an especially pleasing variation. Since the crumbs are already golden, baking temperatures and times may have to be reduced to avoid excessive browning.

For a quick dessert, mix crumbs lightly with coconut and chopped nutmeats for a special crunchy coating for ice cream balls. Use in preparing baked and fried fruits. Blend with soft butter or margarine and sugar in preparing crumb pie crusts to be chilled and then filled with ice cream, fruit mixtures and other suitable fillings.

Should the contents of Kellogg's

Corn Flake Crumbs package lose some of its original crisp crunchiness after package is opened, just spread the crumbs on a shallow pan and place in a warm oven for a few minutes before using.

For Corn Flake Crumb crusts,

you'll need about 2-3 cup butter or margarine, 1-3 cup sugar and 2 1/2 cups Corn Flake Crumbs for two 9-inch pie shells.

The company offers a 25 cent refund. When the package is empty, cut out the refund coupon

on one side and mail to Corn Flake Crumbs, Box 8, Marion, Ohio.

Got A Sugar "Problem"?
Get non-caloric, non-fattening **M.C.P. JELLSWEET LIQUID SWEETENER**
FREE 25¢ PURSE SIZE BOTTLE
With purchase of 4 oz. bottle at regular price.
ASK YOUR GROCER!

YARDLEY FOR MEN

Are you looking for a gift of good grooming for the man in your life?

Yardley of London will help you choose one which he will use and enjoy.

Yardley has a variety of specially chosen Christmas gifts for men which will suit any man on your shopping list. If he prefers to shave the lather way, select a handsome Yardley gift featuring the famous wooden shaving bowl. Yardley also has aerosol Shaving Foam. Both come in sets with other fine toiletries or may be purchased separately. They make wonderful "stocking presents."

Many of the Yardley Christmas packages contain the popular After Shaving Lotion, recently improved to make it better than ever before.

For the legions who have joined the ranks of electric shavers, Yardley now pairs pre-shaving lotion with a shaker of skin-toned invisible talc.

Other products for his masculine good grooming, such as after shower powder, shower shampoo and the new deodorant for men are specially packaged for his Merry Christmas, too.

EYE MAKE-UP

Over the years, a woman's eyes have been poetically compared to everything from stars to fishpools—but on one thing the poets agree—perhaps no other feminine feature holds such power, such promise and such beauty. That's why clever women, since Kohl-lidded Cleopatra's day, have spent much time before their mirrors adding artificial allure to the natural expressiveness almost every pair of eyes possesses.

So we think you'll be happy to hear about a wonderful new eye makeup accessory that puts glorious jewel-like color on your lashes with the flick of a wrist, goes beautifully into your handbag, keeps fingers and eyelids free of streaks and smudges. The product is called Mascarama and it's by Tussay, a name known for years for fine quality cosmetics. You've never known the appeal color-framed eyes can have until you've tried one of the brilliant Mascarama colors—Emerald, Sapphire, Deep Topaz, Smoked Diamond and Jet.

If you're blond or light-lashed, any color looks marvelous, particularly Deep Topaz, a tawny brown or Smoked Diamond, a subtle, smoky charcoal that gives you the "moth-winged" look so fashionable now.

If you've lashes as black as coal you'll be amazed at the alchemy of Emerald or Sapphire, for these colors do show up, in a kind of tinted glow that does wonders for your own eye coloring, makes your pupils seem endlessly deep.

You can match the Mascarama colors to anything—to your own eyes, shadow, your costume, your own eyes. It's a wonderfully imaginative way to add the fascination of color to your life—without taking the emphasis off you.

there's only one
SKIPPY



BEWARE OF IMITATIONS
LOOK FOR THE HAPPY LITTLE DOG

TOPS IN QUALITY!
LOW IN PRICE

SAVE at PIGGLY WIGGLY'S Old Fashioned PANTRY SALE

Fill your pantry and stretch your food dollar this weekend during PIGGLY WIGGLY'S Old-Fashioned Pantry Sale. You'll find extra low prices on high quality foods specially selected for this big event.

STARKIST
No. 1/2 Tins
Tuna 4 FOR \$1
Famous Starkist, Chunk Style. Save!

Bagley's Freestone PEACHES
No. 2 1/2 Cans 4 for \$1

Kounty Kist PEAS
No. 303 Cans 8 for \$1

Folger's COFFEE
1-Lb. Tin **79¢**
FREE PRIZES—Folger's Bean Guessing Contest - No need to be present to win!

Krispy Crackers Sunshine 1-lb. Ctn. 29¢
Hvdrox Cookies Sunshine 1-lb. Pkg. 49¢
Peanuts Sunshine Marshmallow Pkg. 29¢

Chicken Tamales 7 1/2-oz. Tins 3 for 50¢
Tea Lipton's Black 1/2-lb. Pkg. 85¢ 48 Bags 59¢

Solid Green Heads!
Lettuce Large Size each **10¢**
Cabbage Solid Green Heads lb. **5¢**
California Fresh Dates 2-lb. Pkg. 49¢
Fresh Roasted Peanuts lb. 33¢
Tokay GRAPES lb. 9¢
Klamath Netted Gems Potatoes U.S. No. 1 25-Lb. Sack **78¢**

LIPTON'S SOUP MIX
Tomato - Vegetable or Chicken-Noodle 3 Pkgs. 43¢
Reynold's ALUMINUM FOIL 35' Roll 29¢ Heavy Duty 35' Roll 59¢

Piggly Wiggly

Corner 7th and Pine

Birdseye DRUMSTICKS

Delicious, Fresh Frozen Chicken Drumsticks! 1-Lb. Pkg. **75¢**

Birdseye Frozen **CHICKEN BREASTS** 1-Lb. Pkg. **75¢**

Party Time Green **BEANS** No. 303 Cans 8 for \$1

PARTY TIME Cream or Whole Kernel **CORN** No. 303 Can 8 for \$1

Super Meat Biscuit **DOG FOOD** 4-lb. Pkg. 49¢ Reg. 69¢

Jolly Time, White or Yellow **POP CORN** 2-Lb. Pkg. 29¢

No. 2 1/2 Cans 2 for 25¢
Pumpkin Sperry Pancake Flour 4-lb. bag 49¢
9-Lives Cat Food 4 tins 49¢
LUX Liquid Detergent 22-oz. can 75¢

Plymouth Fresh Bean Coffee lb. 59¢
Lifebuoy SOAP Reg. Bars 3 for 35¢
WISK Liquid Detergent 1 1/2 Gal. \$1.53

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Our Beef is all USDA "Choice" - None Finer!

Fresh Ground Beef lb. 47¢ 3 Lbs. \$1.35
Swiss Steak USDA "Choice" Beef Lb. 89¢
ROUND STEAK USDA "Choice" - Top Tender, Flavorful, lb. 98¢
Swift's Premium Franks Skinless - No Waste! lb. 59¢

BREEZE or Rinso Blue Giant Pkg. 87¢
Lux Soap Reg. 3/32c Bath Bars 2/31c
Condensed ALL 10-lb. \$2.79 Fluffy ALL 3-lb. Pkg. 85¢
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