

Save This Magazine Section All Week

Weekly Radio Schedules

NOTE: The Herald and News is not responsible for last minute changes in the radio and TV schedules. They are published merely as a public service and are furnished by the various stations involved.

KFLW

CBS & ABC, 1450 KC
October 12 — October 18
SUNDAY

8:00 News CBS
8:05 Farmhouse CBS
8:30 Assembly of God
9:00 News CBS
9:05 News Analysis CBS
9:10 Background for Headlines ABC
9:15 University Explorer CBS
9:30 Hymn History
9:45 The Older You Grow CBS
10:00 Voice of Prophecy ABC
10:30 Inv. to Learning CBS
11:00 News CBS
11:05 Trojan Digest CBS
11:30 First Presbyterian Church
12:00 Concert Hall Review ABC
12:30 Salt Lake Tabernacle CBS
1:00 Old Fashioned Rev. Hour ABC
1:30 Radio Bible Class ABC
2:00 Chev. News CBS
2:05 Sunday Scene CBS
3:00 Hour of Decision
3:30 Sunday Scene CBS
3:55 Chev. News CBS
4:00 News Analysis CBS
4:05 Sunday Scene CBS
4:30 Ford Road Show CBS
4:35 Ser. Who CBS
5:00 News Analysis CBS
5:05 Indictment CBS
5:30 Sunday Newroom CBS
6:00 Frontier Gentleman CBS
6:25 News CBS
6:30 Johnny Dollar CBS
6:35 The Changing Tide CBS
7:00 News CBS
7:05 FBI in Peace & War CBS
7:30 Gunsmoke CBS
7:35 Patti Page CBS
8:00 News CBS
8:05 Mitch Miller CBS
9:00 News CBS
9:05 World Tonight CBS
9:30 Vignette CBS
9:35 Sports Resume CBS
9:45 Orchestra CBS
10:00 Richfield Reporter CBS
10:15 Science Editor CBS
10:30 Revival Time ABC
11:00 Sign Off

MONDAY

6:00 Early Morning News
6:15 America's Favorite Music
7:00 News — Breakfast Edition
7:15 Weathercast
7:20 Breakfast Broadcast
7:30 Frank Goss CBS
7:45 Harry Babbitt CBS
8:00 Rusty Draper Show CBS
8:05 Yours For a Happy Day
8:25 Shopping News
8:30 Bob Inch Morning Show
9:00 Breakfast Club ABC
10:00 News CBS
10:05 Peter & Mary Show CBS
10:15 Ma Perkins CBS
10:30 Morning Melodies
10:45 Road of Life CBS
11:00 Music for Enjoyment
11:45 Pat Buttram CBS
12:00 News — Noon Edition
12:15 Payless Sidewalk Show
12:30 House Party CBS
1:00 News CBS
1:05 Arthur Godfrey Time CBS
2:00 News CBS
2:05 Whispering Streets CBS
2:30 Backstage Wife CBS
2:45 Helen Trent CBS
3:00 Young Dr. Malone CBS
3:15 Holiday for Music
3:30 Our Gal Sunday CBS
3:45 Nora Drake CBS
4:00 Second Mrs. Burton CBS
4:15 Couple Next Door CBS
4:30 Basin Briefs
4:45 Holiday for Music
5:00 Edward R. Murrow CBS
5:15 Answer Please CBS
5:25 Patti Page Show CBS
5:30 Tom Harmon CBS
5:45 Frank Goss CBS
5:55 Hometown News
6:00 Local Sports Highlights
6:05 Music for Dining
7:00 Hertz News CBS
7:05 Lowell Thomas CBS
7:15 Business News CBS
7:20 Sports Time CBS
7:25 Amos 'N' Andy CBS
7:35 Music
8:00 News CBS
8:05 Bob Inch Show
8:50 News Analysis CBS
8:55 Weather & You CBS
9:00 News CBS
9:05 Bob Inch Show
10:00 Richfield Reporter CBS
10:15 Bob Inch Show
12:00 Sign Off

TUESDAY

6:00 Early Morning News
6:15 America's Favorite Music
7:00 News — Breakfast Edition
7:15 Weathercast
7:20 Breakfast Broadcast
7:30 Frank Goss CBS
7:45 Harry Babbitt CBS
8:00 Rusty Draper Show CBS
8:05 Yours For a Happy Day
8:25 Shopping News
8:30 Bob Inch Morning Show
9:00 Breakfast Club ABC
10:00 News CBS
10:05 Peter & Mary Show CBS
10:15 Ma Perkins CBS
10:30 Morning Melodies
10:45 Road of Life CBS
11:00 Music for Enjoyment
11:45 Pat Buttram CBS
12:00 News — Noon Edition
12:15 Payless Sidewalk Show
12:30 House Party CBS
1:00 News CBS
1:05 Arthur Godfrey Time CBS
2:00 News CBS
2:05 Whispering Streets CBS
2:30 Backstage Wife CBS
2:45 Helen Trent CBS
3:00 Young Dr. Malone CBS
3:15 Holiday for Music
3:30 Our Gal Sunday CBS
3:45 Nora Drake CBS

3:45 Nora Drake CBS
4:00 Second Mrs. Burton CBS
4:15 Couple Next Door CBS
4:30 Basin Briefs
4:45 Holiday for Music
5:00 Edward R. Murrow CBS
5:15 Answer Please CBS
5:25 Patti Page Show CBS
5:30 Tom Harmon CBS
5:45 Frank Goss CBS
5:55 Hometown News
6:00 Local Sports Highlights
6:05 Music for Dining
7:00 Hertz News CBS
7:05 Lowell Thomas CBS
7:15 Business News CBS
7:20 Sports Time CBS
7:25 Amos 'N' Andy CBS
7:35 Music
8:00 News CBS
8:05 Bob Inch Show
8:50 News Analysis CBS
8:55 Weather & You CBS
9:00 News CBS
9:05 Bob Inch Show
10:00 Richfield Reporter CBS
10:15 Bob Inch Show
12:00 Sign Off

WEDNESDAY

6:00 Early Morning News
6:15 America's Favorite Music
7:00 News — Breakfast Edition
7:15 Weathercast
7:20 Breakfast Broadcast
7:30 Frank Goss CBS
7:45 Harry Babbitt CBS
8:00 Rusty Draper Show CBS
8:05 Yours For a Happy Day
8:25 Shopping News
8:30 Bob Inch Morning Show
9:00 Breakfast Club ABC
10:00 News CBS
10:05 Peter & Mary Show CBS
10:15 Ma Perkins CBS
10:30 Morning Melodies
10:45 Road of Life CBS
11:00 Music for Enjoyment
11:45 Pat Buttram CBS
12:00 News — Noon Edition
12:15 Payless Sidewalk Show
12:30 House Party CBS
1:00 News CBS
1:05 Arthur Godfrey Time CBS
2:00 News CBS
2:05 Whispering Streets CBS
2:30 Backstage Wife CBS
2:45 Helen Trent CBS
3:00 Young Dr. Malone CBS
3:15 Holiday for Music
3:30 Our Gal Sunday CBS
3:45 Nora Drake CBS
4:00 Second Mrs. Burton CBS
4:15 Couple Next Door CBS
4:30 Basin Briefs
4:45 Holiday for Music
5:00 Edward R. Murrow CBS
5:15 Answer Please CBS
5:25 Patti Page Show CBS
5:30 Tom Harmon CBS
5:45 Frank Goss CBS
5:55 Hometown News
6:00 Local Sports Highlights
6:05 Music for Dining
7:00 Hertz News CBS
7:05 Lowell Thomas CBS
7:15 Business News CBS
7:20 Sports Time CBS
7:25 Amos 'N' Andy CBS
7:35 Music
8:00 News CBS
8:05 Bob Inch Show
8:50 News Analysis CBS
8:55 Weather & You CBS
9:00 News CBS
9:05 Bob Inch Show
10:00 Richfield Reporter CBS
10:15 Bob Inch Show
12:00 Sign Off

THURSDAY

6:00 Early Morning News
6:15 America's Favorite Music
7:00 News — Breakfast Edition
7:15 Weathercast
7:20 Breakfast Broadcast
7:30 Frank Goss CBS
7:45 Harry Babbitt CBS
8:00 Rusty Draper Show CBS
8:05 Yours For a Happy Day
8:25 Shopping News
8:30 Bob Inch Morning Show
9:00 Breakfast Club ABC
10:00 News CBS
10:05 Peter & Mary Show CBS
10:15 Ma Perkins CBS
10:30 Morning Melodies
10:45 Road of Life CBS
11:00 Music for Enjoyment
11:45 Pat Buttram CBS
12:00 News — Noon Edition
12:15 Payless Sidewalk Show
12:30 House Party CBS
1:00 News CBS
1:05 Arthur Godfrey Time CBS
2:00 News CBS
2:05 Whispering Streets CBS
2:30 Backstage Wife CBS
2:45 Helen Trent CBS
3:00 Young Dr. Malone CBS
3:15 Holiday for Music
3:30 Our Gal Sunday CBS
3:45 Nora Drake CBS
4:00 Second Mrs. Burton CBS
4:15 Couple Next Door CBS
4:30 Basin Briefs
4:45 Holiday for Music
5:00 Edward R. Murrow CBS
5:15 Answer Please CBS
5:25 Patti Page Show CBS
5:30 Tom Harmon CBS
5:45 Frank Goss CBS
5:55 Hometown News
6:00 Local Sports Highlights
6:05 Music for Dining
7:00 Hertz News CBS
7:05 Lowell Thomas CBS
7:15 Business News CBS
7:20 Sports Time CBS
7:25 Amos 'N' Andy CBS
7:35 Music
8:00 News CBS
8:05 Bob Inch Show
8:50 News Analysis CBS
8:55 Weather & You CBS
9:00 News CBS
9:05 Bob Inch Show
10:00 Richfield Reporter CBS
10:15 Bob Inch Show
12:00 Sign Off

FRIDAY

6:00 Early Morning News
6:15 America's Favorite Music
7:00 News — Breakfast Edition
7:15 Weathercast
7:20 Breakfast Broadcast
7:30 Frank Goss CBS

7:45 Harry Babbitt CBS
8:00 Rusty Draper Show CBS
8:05 Yours For a Happy Day
8:25 Shopping News
8:30 Bob Inch Morning Show
9:00 Breakfast Club ABC
10:00 News CBS
10:05 Peter & Mary Show CBS
10:15 Ma Perkins CBS
10:30 Morning Melodies
10:45 Road of Life CBS
11:00 Music for Enjoyment
11:45 Pat Buttram CBS
12:00 News — Noon Edition
12:15 Payless Sidewalk Show
12:30 House Party CBS
1:00 News CBS
1:05 Arthur Godfrey Time CBS
2:00 News CBS
2:05 Whispering Streets CBS
2:30 Backstage Wife CBS
2:45 Helen Trent CBS
3:00 Young Dr. Malone CBS
3:15 Holiday for Music
3:30 Our Gal Sunday CBS
3:45 Nora Drake CBS
4:00 Second Mrs. Burton CBS
4:15 Couple Next Door CBS
4:30 Basin Briefs
4:45 Holiday for Music
5:00 Edward R. Murrow CBS
5:15 Answer Please CBS
5:25 Patti Page Show CBS
5:30 Tom Harmon CBS
5:45 Frank Goss CBS
5:55 Hometown News
6:00 Local Sports Highlights
6:05 Music for Dining
7:00 Hertz News CBS
7:05 Lowell Thomas CBS
7:15 Business News CBS
7:20 Sports Time CBS
7:25 Amos 'N' Andy CBS
7:35 Music
8:00 News CBS
8:05 Bob Inch Show
8:50 News Analysis CBS
8:55 Weather & You CBS
9:00 News CBS
9:05 Bob Inch Show
10:00 Richfield Reporter CBS
10:15 Bob Inch Show
12:00 Sign Off

SATURDAY

6:00 Early Morning News
6:15 America's Favorite Music
7:00 News — Breakfast Edition
7:15 Weathercast
7:20 Breakfast Broadcast
7:30 Frank Goss CBS
7:45 County Agent
8:00 News CBS
8:05 Robt. Q. Lewis CBS
8:55 Business News CBS
9:00 News CBS
9:05 Yours For a Happy Day
9:30 Gunsmoke
9:55 Business News CBS
10:00 News CBS
10:05 Galen Drake CBS
11:00 News CBS
11:05 Amos 'N' Andy CBS
11:30 News CBS
11:35 City Hospital
12:00 News — Noon Edition
12:15 Orchestra CBS
12:30 Garden Gate CBS
12:45 Man Around the House CBS
1:00 News CBS
1:05 News Analysis CBS
1:10 Dance Orchestra CBS
1:30 U.S. Army Show CBS
2:00 OTI vs. Southern Oregon
4:30 Basin Briefs
4:45 Guest Star
5:00 News CBS
5:05 Music
5:15 Words of Life
5:30 Tom Harmon CBS
5:45 Frank Goss CBS
5:55 Hometown News
6:00 Local Sports Highlights
6:05 Music for Dining
7:00 News CBS
7:05 Changing Tide CBS
7:10 Sports Feature CBS
7:15 TBA
7:30 Suspense CBS
7:55 Patti Page Show CBS
8:00 News CBS
8:05 The Bob Inch Show
8:35 Weekend News ABC
9:00 The Bob Inch Show
10:00 The Bob Inch Show
10:35 Weekend News ABC
11:00 The Bob Inch Show
12:00 Sign Off

House Doctor Still Going

CHICAGO (UPI) — His stores have changed and his stock has grown, but the hardware merchant remains the family's "second doctor," says a spokesman for the hardware business.

Melvin Kraemer, vice president of the National Retail Hardware Association, said that the home-town hardware store is the strongest segment of independent retailing in the country. The secret is the hardware merchant's long tradition of personal service.

Kraemer, owner of a hardware store in Marysville, Kansas, said the hardware merchant hasn't changed this tradition since grandfather's day.

"He listens to your repair problem, diagnoses trouble, prescribes the proper tool or part. He stands by patiently while the lady of the house chooses the right shade of paint, the correct brush, or roller."

"But the appearance of a hardware store has changed radically in the last 25 years," Kraemer

added, "old hardware men made their own pots and pans and even tin cans. Occasionally an old-timer asks me for a tin can," he said.

"Today, the emphasis is on outdoor living. We sell charcoal grills, outdoor motors, hunting and fishing gear, weed killers and power mowers. All these items were unheard of a few years ago."

Women also are responsible for some changes.

"More than 60 per cent of our customers are women, so our largest selling items are gifts and housewares," said Wilbur Sweetnam of Peoria, Illinois.

PENNY SAVED

PITTSBURGH (UPI) — High school baseball stars seeking big bonuses for signing major league contracts lose a lot of their cockiness when they meet one particular scout for the Pittsburgh Pirates. His name is Sid Thrift.

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Hair Rinse Care Needed

DENVER (UPI)—If you use a temporary hair rinse, fit the shade to the natural hair color.

Ellen Norreen Baum, director of the Norreen Beauty Institute, gives these tips for using a rinse correctly:

A shade matching the natural hair color intensifies the color, adds depth, luster and evenness of color.

Blondes may add silvery white highlights, golden sheen bronze or red accents. Brown-haired women can use amber, bronze or copper tones to give highlights. Brunettes take ebony and onyx shades, but no golden rinses.

White and gray hair need a rinse to overcome yellow or other discoloration.

HARD SELL

NEW YORK (UPI)—The hard-pressed New York Central Railroad recently sent out letters to its stockholders asking them to pass along the name of anybody who might have some freight to ship by train.

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- Advertising space on these radio-TV log pages is available for your use.
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