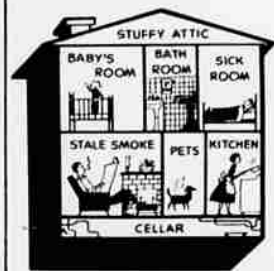


Colgate's new Florient kills room odors fast



Makes air smell
flower-fresh



4 popular
fragrances:
floral,
spice, mint,
and pine

More women buy FLORIENT
than any other air deodorant

For the nose
with a cold ...



feelable RELIEF IN SECONDS
Coldene Nasal Spray is a new
fast-acting formula. It opens up
stuffed up nose and dries sniffling
of a cold, allergy or sinus passage
congestion. Permits normal
breathing in seconds.



ANTI-ALLERGIC • ANTIHISTAMINIC • ANTIBIOTIC

"MY BACK IS KILLING ME"

—why put up with sluggish kidneys...when
relief is often so swift and easy to obtain?

Backache, dizziness, lack of energy, rest-
lessness, getting up nights, may be caused
by functionally sluggish kidneys, mild
bladder irritation.

For 50 years people have found swift,
effective relief with DeWITT'S PILLS.
This famous diuretic stimulant 1) flushes
congestive waste material out of kidneys;

Live a "regular" life —without laxatives

What wouldn't you give to throw
away every laxative in your medi-
cine chest? To live a "regular" life
again—normally, naturally? Here's
how you can do it!

Medical science now has found a
miracle substance—available as
REGUTOL—that corrects constipa-
tion...not with laxatives but with
natural colonic moisture!

Doctors say most constipation is
due to waste losing moisture in the
colon—becoming hard and dry. To
give relief, laxatives and "bulks"
have to force action in some un-
natural, often uncomfortable way.

REGUTOL tablets work differ-
ently! Entirely non-laxative, they
simply make the moisture in your
colon soften hard, dry waste more
effectively. Normal elimination
follows naturally!

Thus REGUTOL corrects constipa-
tion and restores regularity as
no laxative can—usually in just 3
days! Try it; see how much better
you feel. 30 tablets, only \$1.00.

Regutol

NOT A LAXATIVE
NOT HABIT-FORMING

Guaranteed by
Good Housekeeping



Shrinks Hemorrhoids

New Way
Without Surgery

STOPS ITCH RELIEVES PAIN

For the first time science has found a
new healing substance with the
astonishing ability to shrink hem-
orrhoids and to relieve pain—with-
out surgery.

In case after case, while gently
relieving pain, actual reduction
(shrinkage) took place.

Most amazing of all—results were
so thorough that sufferers made
astonishing statements like "Piles
have ceased to be a problem!"

The secret is a new healing sub-
stance (Bio-Dyne*)—discovery of
a world-famous research institute.

This substance is now available
in suppository or ointment form
under the name Preparation H.*
Ask for it at all drug counters—
money back guarantee. *Reg. U. S. Pat. Off.

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Quips and Quotes

Don Juan in Detergent

*My darling, may I fondly quote
Some tender little words you
wrote
In days before we two were wed:
"I'd move the earth for you,"
you said,
"I'd catch the stars to bring
to you!"
Remember, dear? You really do?
Then since you're that heroic type
Well, here's a dishtowel—
care to wipe?*

—Ruth Chadwick



Dear Doctor:

What can I do about
severe headaches every
morning? They have plagued
me ever since a serious bi-
cycle accident several years
ago. Exploratory operations
reveal nothing, yet the
headaches are driving me
mad.—Concerned.

Dear Reader:

Bicycle accidents, as I
often tell my patients, are
on the rise. In 1923, they
averaged only 23 percent of
riders over 21; today the
percentage has risen to 26
percent, taking into con-
sideration new definitions of
"serious." By 1980, the per-
centage should reach 31 per-

The Expert Helps the Reader



cent. Be careful on a bike!
Dear Miss Etiquette:

On a recent visit to the
home of a well-to-do
neighbor, a silly but embar-
rassing incident occurred
which nobody was able to
cope with. The servant
dropped part of a straw-
berry parfait down the
hostess' afternoon frock.
Since I was sitting beside
her, I felt especially awk-
ward. What should have
been done?—Gauche.

Dear Reader:

Good heavens, laugh! Even
an ordinary strawberry par-
fait requires extra effort on
the part of a hostess, and
heaven knows most host-

esses today don't go to much
extra effort! Those that do
certainly should be given
extra recognition from their
guests.

Dear Cooking Editor:

I have been collecting
recipes for years but have
never been able to read
those which use abbrevia-
tions. Could you offer me a
simple guide to interpret
them?—Hopefully.

Dear Reader:

Of course. Train yourself
by oxd at least 1 Zn of msre,
and when possible give mnts
(3) of Snft. Do not trbl. For
even quicker results, brtg.
And often.

—John Shotwell

A trainer took his prize canary to a
theatrical agent. The canary opened his act by
singing a perfect operatic aria with gestures.

Next the bird juggled three small balls
with his beak while flying in figure eights.

As an encore, the little yellow fellow
whistled "The Star Spangled Banner" and
waved American flags with each wing.

The agent seemed impressed. He walked closer
to the bird, studied it closely, then
reluctantly shook his head. "Sorry," he said,
"but the act won't click. These days you're
dead in show business without pretty legs."

