



RECLOSABLE STACK PACKS

KEEP PREMIUM
SNOW FLAKE
SALTINES CRISP
TO THE

VERY
VERY
VERY
VERY
VERY

LAST
CRACKER



OPEN 'EM UP...

MONDAY NOON, LUNCHEON

Serve Premium Snow Flake Saltines out of a Stack Pack with tomato soup, sour cream topped. Crisper to start, they're GOLDEN GLOW baked. Easiest to serve, stacked one by one. Reclosable packs keep them FRESH. Now... **CLOSE 'EM BACK!**

OPEN 'EM UP...

TUESDAY 3 PM, SCHOOL'S OUT

Fresh as ever, tastiest with jam and milk. Yes, inside wax-wrapped Stack Packs keep Premium Snow Flake Saltines FRESH—(unlike outside wax wrappers on other saltines). Now... **TIME TO BUY MORE!**

NO CRACKER BLOCKS TO BREAK APART...

STACK PACKS SERVE YOU PREMIUM SNOW FLAKE SALTINES ONE BY ONE!

NATIONAL BISCUIT COMPANY®

