

Sale Starts Today . . . Hurry While Selections are Complete!

# SEARS DAYS SALE

A SALE AS GREAT AS ITS NAME!



**Colorful Corduroy Crazy Pants**  
1.99

Delightful red, navy, turquoise or gray cotton corduroy. Styled with front zipper. Sizes 2 to 6.

**Honeysuckle Pert Checked Car Coats**  
1.99

Fashionable toggle front washable cotton car coats with warm lining. 3-6x.

**Special Purchase**  
Little Girl's Cotton Dresses  
1.88

3-6x



**Sale Price on Warm Pajamas**  
1.99

Assorted styles pajamas in printed cotton flannelette. Major seams are double needle stitched for long wear. 34-40.

**Mother Hubbard Cotton Long Gowns**  
1.99

Special sale price on these fine cotton flannelette gowns with double yokes. Prints and pastels. 34-44.



Our Regular 7.98 - 8.98 Now **6.66**

Casually smart styles you love in water repellent cotton poplins and sateens. Large selection includes jackets with knit-trims, toggle buttons, striped linings. Neutral tones, colors. Come early to get the pick! Sizes 8 to 18.

Just Say, "Charge It" on Sears Revolving Charge. Takes Months to Pay or Use Like a Regular Charge Account.



**Women's Leotards of Stretch Nylon**  
3.44

Reg. 3.98

The snug-fitting, Helanca stretch yarn leotards you've been looking for. Red or black in women's sizes.

**Girls' Leotards of Stretch Nylon**  
2.99

Reg. 3.49

Royal Purple full fashioned leotards in red or black. Perfect for sports, lounging. Sizes to fit girls aged 8-14.



**Our Most Popular Hooded Sweatshirt**  
Charge It 1.77

Warm-up style with muff-type pockets—boys' favorite. Soft combed cotton. 3 colors. 6-16.

**Boyville Parka Lined for Warmth.**  
Charge It 9.88

Usually 10.98 Cotton sateen with 70% wool, 30% rayon lining. Warm on coldest days. 3 colors. 4-10. Hurry.



**Our Greatest Jacket Value Ever Mens Imported Suede Jacket**  
11.88

Reg. 13.98 Charge It

Leather panels inside front for long wear, zip ease

water repellent treated to protect you in a drizzle

Top quality New Zealand suede free of scratches or blemish. Spot-resistant. Fine, full cut tailoring. Rayon lined. Brown, sand, rust, charcoal, navy and black. 34-46.



**Reg. 1.98 Men's Pilgrim Cotton Dress Shirts**  
1.77

- Form - Ease Collar
- Charge It

Regardless of your individual taste, you're bound to find a shirt that's just right for you. All are sanforized for a maximum of 1% shrinkage. All are combed cotton. White only.



**Standout Savings on Reg. 1.29 Dacron Panels**  
40x81-in. 99c ea.

Hard to beat Sears low low price for Harmony House tailored panels. Always fresh, in crisp Dacron . . . need little or no ironing.

\* Du Pont Polyester



**Fabulous Savings! No-Iron Rayon Tailored Panels**  
Usually 1.39 1.17 each

45 inches wide . . . 5 inches wider than some quality panels selling for 1.59. Wash in a wink . . . Everlon finished so you don't have to iron. 3 in. bottom hem.

81-in. length



**Reg. 15.98 Electric Blanket With Two-Year Guarantee**  
13.99

- Bears UL approval
- Single control model

Use it right now as a lightweight covering . . . enjoy it in colder weather when you can dial exactly the warmth you want! 2-year guarantee against defects. 72x84-in. Reg. 20.98 dual control model . . . now 18.99



**fairloom FABRICS**

soft warm printed flannels on sale! Charge It 38c Yd.

our pretty cotton percales Charge It 33c Yd.

Regularly 49c . . . now save on every yard! Dainty patterns for every age. 36-in. cotton flannel.

Versatile percale in many delightful pastels and smart dark shades.

## Save Now During . . . Sears Days Shoe Sale!

**Girls Red-White or Black-White Saddles**  
Reg. 4.98 now **2.88**

Your Choice of red - white or black-white at this special low price. Sizes 5-7 1/2.

**Boys Field Boot**  
Reg. 5.98 now **4.99**

Boys black 6-in. sturdy field boot Size 10-3

**Women's Terrycloth Slipper Favorites**  
sale **1.66**

Popular little girls hook and eye in grey suede. Size 9-2 1/2.

Popular moc-style with light, buoyant Searfoam soles. Royal blue or red. Quantities limited.

Buy now—your credit is good at Sears . . . ask about Sears Easy Payment Plan or Sears Revolving Charge

*"Satisfaction guaranteed or your money back"*

133 So. Eighth Shop Friday Phone TU 2-4481 'Til 9 p.m.