



NEW MANAGER'S

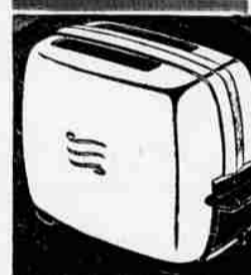
INTRODUCING ROGER MARKS



You Can Pay More --
But the
FLAVO-MATIC
Makes Better Coffee

Better tasting coffee, greater
coffee economy... you can't
beat that at any price! Never
overheats or "burns" coffee,
never "underperks" either.

\$7⁸⁸



TOAST THE WAY
YOU WANT IT!

GENERAL
ELECTRIC
**AUTOMATIC
TOASTER**

6-position control makes toast
as you like it—light, medium,
or dark. No more burned
fingers with extra high toast
lift.

Regular 18.95
\$13⁸⁸

GENERAL
ELECTRIC
**ALL PURPOSE
MIXER**

* It's a Stand Mixer
* It's a Portable
Handy heel rest, 2 bowls in-
cluded, beater ejector elimi-
nates tugging, suggested set-
tings for 22 food recipes.

Regular 33.95
\$22⁸⁸

NO MONEY
DOWN

GENERAL
ELECTRIC
**Steam & Dry
IRON**

Regular 16.95
\$12⁸⁸

Set the dinner table of your dreams NOW at the lowest cost ever! Everything you need!

135 Pcs. DINNERWARE ENSEMBLE

★ 53 Pcs. DINNERWARE ★ 32 Pcs. Set of SILVERPLATE ★ 25 Pcs. Set of GLASSWARE ★ Additional Pieces!

PLUS.. **FREE**

9 Pcs. IMPORTED DAMASK
TABLECLOTH AND
NAPKIN SET



Beautiful, imported
66 x 50 DAMASK
TABLECLOTH
Rose, Blue
or Ivory

8 matching 12 x 12
DINNER NAPKINS



53 Pcs. Golden Wild Flower
PATTERN 22K GOLD
TRIMMED

8 DINNER PLATES
FAMOUS
TAYLOR
SMITH &
TAYLOR

8 SOUP PLATES
8 BREAD & BUTTER

8 DESSERTS
8 CUPS
8 SAUCERS

8 ICED DRINKS
8 TUMBLERS
8 JUICERS

25 PIECE SET OF
CRYSTAL STYLE
GLASSWARE

CREAMER
SUGAR & COVER

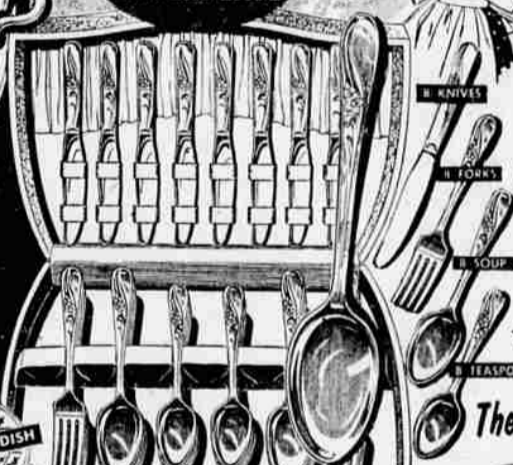
VEGETABLE DISH

MEAT PLATTER

ICE BUCKET

STIRRERS

32 Pcs. Set of Lovely
"Bermuda Rose" PATTERN
SILVERPLATE



CHEST \$2.95
additional
\$49⁵⁰
Value

ALL THESE PIECES ARE
YOURS FOR ONLY \$29⁹⁷

NOW!

fill your cupboards with all
the dinnerware you need for a
COMPLETE SERVICE for 8

Buy it as a Wedding Gift
or Anniversary Gift!

BUY IT AS A CHRISTMAS GIFT!
Small deposit holds your
Ensemble 'til Christmas!

★ The most complete set of this quality
we've ever offered at this price!

The entire 135 pieces.. only

22⁸⁸
50c
A WEEK

- 53 Pcs. SET OF DINNERWARE
- 8 Dinner Plates
 - 8 Soup Plates
 - 8 Bread & Butter
 - 8 Dessert Plates
 - 8 Cups
 - 8 Saucers
 - 8 Spoons
 - 8 Sugar & Cover
 - Yap. Dish
 - Creamer

- 32 Pcs. SET OF SILVERPLATE
- 8 Knives
 - 8 Forks
 - 8 Soup Spoons
 - 8 Teaspoons
 - 8 Knives
 - 8 Forks

- 25 Pcs. BEVERAGE SET
- 8 Iced Drinks
 - 8 Tumblers
 - 8 Juice
 - 8 Juice
 - 8 Juice
 - 8 Juice
 - 8 Juice
 - 8 Juice

- 9 Pcs. TABLECLOTH and NAPKINS
- 1 Imported Tablecloth
 - 8 Matching Napkins

NO MONEY DOWN

No Interest Or Carrying Charge
PAY ONLY 50¢ PER WEEK!

IF YOU CAN'T COME IN... MAIL THIS ORDER FORM

ROGERS JEWELRY CO., 837 Main St., K. Falls, Ore.
Please send me the 135 piece dinnerware ensemble for which
I agree to pay 50c a week until \$22.88 is paid.

- New account Charge my account
 Full amount enclosed Send C.O.D.

Name _____
Address _____
City _____ State _____
Employed by _____

Portable
Hand Mixer
9.88

Bulova
Watches
1/2 OFF

Ladies or Mens
17 Jewel Watch
Special \$11⁸⁸

FREE GIFT
To Everyone Thurs.,
Fri. and Sat.

IT'S OUR WAY
OF SAYING
THANKS



Stan Ford, former manager of the Klamath Falls Rogers Jewelry store has been transferred to manage the Reno store, and it is with great pride and pleasure that I take over the management of my first store after serving as assistant manager of the Sacramento store for several years. In order to make a good showing during my first month, Rogers Jewelry has authorized me to cut prices to the bone. Cost has been disregarded in order to keep the friends Stan Ford had and to make new friends myself. Please accept my sincere invitation to come in and get acquainted... and save money, too!

Roger Marks

LARGE HEAVY FRY PAN



GENERAL
ELECTRIC

Heating
Element

COVER
IS
INCLUDED!

11 1/2"

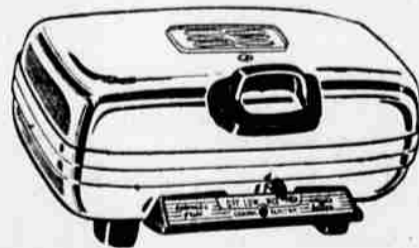
LARGE SIZE
NOW!

\$9⁸⁸

17 AT THIS PRICE

NO MONEY DOWN

Automatic GRILL & WAFFLE BAKER



- Serves 3 ways — Bakes, grills, fries
- Makes golden brown waffles 4 sections at a time
- Reversible grids—no extra set to store

WAS
21.95

\$16⁸⁸

NO MONEY
DOWN



837 Main