

Radio-Television Guide For The Week

Weekly Television Schedules

KVIP-TV

REDDING, CALIFORNIA

October 5 — October 11

SUNDAY

- 3:00 Meet The Press
- 3:30 Christian Science Program
- 3:45 Western Wonderland
- 4:00 Mr. Wizard
- 4:30 Youth Wants To Know
- 5:00 Frontiers of Faith
- 5:30 Town Crier — Linn & Fulkerth
- 5:45 20th Century Theater—Title TBA
- 7:30 Northwest Passage
- 9:00 Shirley Temple — Color
- 9:50 Chevy Show — Color
- 10:00 San Francisco Heat — The Suk Stooking Case
- 10:30 Suspicion
- 11:30 Late News

MONDAY

- 11:30 It Could Be You
- 12:00 Truth or Consequences
- 12:30 Haggis Baggis — Color
- 1:00 Today is Ours
- 1:30 From These Roots
- 2:00 Queen For A Day
- 2:30 County Fair
- 3:00 Flynn's Casino
- 3:30 Who Do You Trust
- 4:00 American Bandstand
- 4:30 Inside Your Schools
- 5:00 American Bandstand
- 5:30 Komic Karnival
- 6:15 NBC News
- 6:30 Kit Carson — "Valiant Outlaw"
- 7:00 Our Miss Brooks "The Festival"
- 7:30 Medic TBA
- 8:00 Restless Gun
- 8:30 Tales of Wells Fargo
- 9:00 Mr. Pete Gunn
- 9:30 Lawrence Welk—Plymouth Show
- 10:30 News Summary
- 10:40 Late Show — "Minesweeper"—Richard Arlen, Russell Hayden, Jean Parker
- 12:00 Late News

TUESDAY

- 11:30 It Could Be You
- 12:00 Truth or Consequences
- 12:30 Haggis Baggis — Color
- 1:00 Today is Ours
- 1:30 From These Roots
- 2:00 Queen For A Day
- 2:30 County Fair
- 3:00 Flynn's Casino
- 3:30 Who Do You Trust
- 4:00 American Bandstand
- 4:30 Shasta College Telecourse
- 5:00 American Bandstand
- 5:30 Komic Karnival
- 6:15 NBC News
- 6:30 Brave Eagle "The Gentle Warrior"
- 7:00 Navy Log
- 7:30 Dragnet
- 8:00 George Gobel
- 9:00 Colgate Theater
- 9:30 Famous Fights
- 9:45 Philco Playhouse "She Wore a Yellow Ribbon"—John Wayne, Joanne Dru
- 12:00 Late News

WEDNESDAY

- 12:00 Truth or Consequences
- 12:30 Haggis Baggis — Color
- 1:00 Today is Ours
- 1:30 From These Roots
- 2:00 Queen For A Day
- 2:30 County Fair
- 3:00 Flynn's Casino
- 3:30 Who Do You Trust
- 4:00 American Bandstand
- 4:30 Shasta College
- 5:00 American Bandstand
- 5:30 Komic Karnival
- 6:15 NBC News
- 6:30 My Little Margie "Hawaii Story"
- 7:00 Casey Jones
- 7:30 Wagon Train
- 8:30 Frier's Light
- 9:00 Milton Berle
- 9:30 Bat Masterson
- 10:00 Pat's Page Show
- 10:30 News Summary
- 10:40 Late Show "Lampico"—Edward G. Robinson, Lynn Bari
- 12:00 Late News

THURSDAY

- 11:30 It Could Be You
- 12:00 Truth or Consequences
- 12:30 Haggis Baggis — Color
- 1:00 Today is Ours
- 1:30 From These Roots
- 2:00 Queen For A Day
- 2:30 County Fair
- 3:00 Flynn's Casino
- 3:30 Who Do You Trust
- 4:00 American Bandstand
- 4:30 Shasta College
- 5:00 American Bandstand
- 5:30 Komic Karnival
- 6:15 NBC News
- 6:30 Death Valley Days "Love and Lease 'em"
- 7:00 Flynn's "Silent Service" and "Gray Ghost"
- 8:00 Sheriff of Cochise "Escape"
- 8:30 Twenty One
- 9:00 Behind Closed Doors
- 9:30 Tennessee Ernie Ford
- 10:00 You Bet Your Life
- 10:30 TBA
- 11:00 Inner Sanctum "Burial at Point"
- 11:30 Jack Parr Show
- 12:00 Late News

FRIDAY

- 11:30 It Could Be You
- 12:00 Truth or Consequences
- 12:30 Haggis Baggis — Color
- 1:00 Today is Ours
- 1:30 From These Roots
- 2:00 Queen For A Day
- 2:30 County Fair
- 3:00 Flynn's Casino
- 3:30 Who Do You Trust
- 4:00 American Bandstand
- 4:30 Inside Your Schools
- 5:00 American Bandstand
- 5:30 Komic Karnival
- 6:00 Cavalcade of Sports
- 6:45 Fight Boat
- 7:00 TBA
- 7:15 NBC News
- 7:30 Union Pacific
- 8:00 Walt Disney Presents
- 9:00 M Squad
- 9:30 77 Sunset Strip
- 11:00 E. J. Donham News
- 11:15 Week-End

11:30 Bob Albertson Presents TBA

12:00 Late News

SATURDAY

- 1:45 NCAA Football "Big 10 Game"
- 4:30 Sheriff Bill's Ranch Roundup
- 5:30 Wrestling From Chicago
- 6:30 Dan Smoot Report
- 6:45 National Guard Show
- 7:00 Chevy Showcase

7:30 People Are Funny

8:00 Perry Como Show — Color

9:00 Target No. 1028

9:30 Cimarron City

10:30 Brains and Brawn

11:00 Late Show "Sword of the Avenger"—Raymond Delgado, Sigrid Gurie

12:15 Late News

Movies Pay Author For Book Before Writer Done

By JACK GAVER
United Press International

NEW YORK (UPI)—Really, it seems so very simple.

All you have to do to become a woman of distinction at the age of 26 is to write a novel of 400 pages that brings \$100,000 for the movie rights before it is published; in fact, before the writing is finished.

Anyway, that is the success story of Rona Jaffe, whose "The Best of Everything" (Simon & Schuster) hit the bookstalls September 2 with an impressive (for a first novel) printing of 30,000 copies.

To hear her tell it, the six months or so of writing represented something of a lark.

"I set myself to turning out about five pages a day, and after I was well under way, the publisher's representatives would call me up every day or so to see how I was getting along. Or my editor would drop around of an evening to see what I had done."

"Sometimes I'd read the day's output over the phone to them. It got to be something like reading a serial in a magazine. Everyone at the office was most interested in seeing what would happen next. It was fun."

"The Best of Everything" is a novel that deals with the modern office girl in New York City—with her problems of loneliness, economics, sex and, above all, getting married.

Miss Jaffe writes of five such young women who toil for a magazine-book publishing firm much like the one where she worked for

four years after graduating from Radcliffe.

"But the characters are fictional," she hastened to add. "They are composites."

Which disclaimer did not make much impression among the personnel of a certain publishing office.

Miss Jaffe is a smallish brunette with pixy-like features and deportment. She is vivacious and exudes a sophistication that, oddly enough, has an almost childlike quality.

Her writing career began in the short story field, and she sold several stories to magazines. One of them, in the wholesome-family category, was given first look at the manuscript of "The Best of Everything" for serialization before book publication.

"The editor turned it down hastily," Miss Jaffe said. "My work for the magazine had not prepared her for anything so frank as the novel. I got the feeling that she regarded me as something of a Benedict Arnold. As a matter of fact, no magazine would touch it."

The movie rights were sold to producer Jerry Wald at 20th Century-Fox. Miss Jaffe, who wants no part in preparing the screenplay, said production will start early next year.

"I want to appear in the movie in a walk-on part," she said. "I would just appear briefly as one of the office's pool stenographers."

Miss Jaffe's second novel? "It is already planned, and the publisher has agreed to the idea," she said. "I will start work on it on November 1. I like to be precise about such things. And I won't tell anyone what it is about."

Kate Smith Proves To Be Old-Fashioned Hostess

By JEANNE LEEM
United Press International

NEW YORK (UPI)—Singer Kate Smith is an old-fashioned hostess when "company's coming."

She likes to serve homemade hot breads and cakes that no packaged mix ever managed to duplicate.

But she's not above ringing in dishes made from canned, frozen or packaged products when time runs short, if the dish itself does not suffer from the short cuts.

The old-fashioned custom of guests dropping in at mealtime without notice — at either her summer home at Lake Placid, New York, or her New York apartment—doesn't upset Miss Smith.

"I have always welcomed guests and urged them to stay, because that is the way I was brought up," she said in an interview in connection with her book, "The Kate Smith 'Company's Coming' Cookbook" (Prentice-Hall).

"It is more difficult for guests to drop in on me at Camp Sunshine (her summer home) because I live on an island," she said.

However, a phone call from shore brings her speedboat to the mainland to pick up unexpected arrivals. Then modern devices like deep freezers and convenience foods come to her rescue.

Kate sometimes pitches in to help with the cooking, and she always plans menus, oversees the preparation and selects table settings.

This keeps her pretty busy in the summer, for her mother, sister, and two teen-aged nieces stay at Camp Sunshine, along with guests whose visits may range from a week to a month.

But her dinner table rarely is as crowded as on one occasion when Kate was hostess to 65 persons, members of her television company who went to Lake Placid to film a TV show.

She also serves homemade foods at Christmas and on other occasions.

"I feel that older people and shut-ins really appreciate the thought behind these gifts, because they know that 'loving care' went into the preparation," she said.

"I think this probably stems from a custom my mother and grandmother established many years ago," she added. "So, before any of the holidays, you'll find me busy in my kitchen making cookies, brownies, Monadnock delights (a brownie-like cookie topped with chocolate bits), cherry nut bread, and Mamie's million-dollar budge."

The latter is a recipe from Mrs. Dwight Eisenhower, wife of the President. Miss Smith included this recipe in her book, plus many others which were passed along to her by fans, family, and friends.

Her cookbook is not for gourmets who insist that the only good meal is a complicated one. But it should delight anyone who hankers for plain-but-rich, old-fashioned dishes like grandma used to cook.

POLLEN COUNT

ANN ARBOR, Mich. (UPI)—During the hayfever season, about one million tons of ragweed pollen is in the air over the United States, according to Prof. Warren H. Wagner Jr., botanist at the University of Michigan. He estimates that ragweed accounts for about 99 per cent of all pollen in the air.

SEARS TV RADIO
SILVERTONE
• Sales • Service
Phone TU 2-4481
Free pickup and delivery or take to our shop at Market and Elm
133 So. Eighth
SEARS Phone TU 2-4481

TV --- TROUBLES??
*** CALL ***
STONER Electronics
4842 S. 6th Ph. TU 4-6800
PACKARD-BELL Sales Serv

RADIO-TV REPAIR
We repair most brands we are the warranty repair station for Stromberg Carlson, Motorola, Automatic & Bendix car radios. Authorized Factory Supervised Service for Philco, G-E and Motorola and Westinghouse TV's. Calls accepted until 8 p.m. Monday thru Saturday Pickup and Delivery Service. We are happy to leave you a "loaner" while your set is being repaired.

We are now the authorized Westinghouse Dealer for Radio, TV, and Hi-Fi!
Drop in - See our Complete Selection!

BARABOO'S
RADIO & TV SERVICE
"You Can Be Sure It It's WESTINGHOUSE"
333 East Main Phone TU 4-4616

Service Advertisers!

- Advertising space on these radio-TV log pages is available for your use.
- This one listing of the entire week's radio and television programs will be published each Sunday.
- It will remain "live" for the week, in the hands of radio and TV fans.
- For advertising information telephone the Herald & News, TU 4-8111.