



HERE ARE THREE desserts which combine fruit with tender flaked coconut and maple-blended syrup. They are easy to prepare and a little different. The photo and recipes are courtesy of Baker's Angel Flake Coconut. Shown are Baked Prune Whip, Coconut Apple Betty and Banana Maple Split.

COCONUT AND FRUIT DESSERTS

With the addition of tender flavorful coconut flakes, you can give a real fillip to favorite desserts. For a family dinner or for a backyard picnic some evening, try one of these good baked recipes for Apple Betty or Prune Whip. Serve right from the baking dish, and pass a bowl of thick cream, whipped cream, or a chilled bowl of ice cream for an excellent topping.

The Banana Maple Split is a very simple dessert — perfect for unexpected company, we think, as well as for a delightful change from plain sliced bananas and cream. If you have no sour cream on hand, use a heaping tablespoon of cottage cheese, whipped sweet cream, or a scoop of ice cream. You'll find this simple "sundae" type dessert will soon become a family favorite.

COCONUT APPLE BETTY

4 cups thinly sliced pared tart apples (4 large fresh apples)
1 cup soft bread crumbs
1 cup tender-thin flaked coconut
1/2 cup, firmly packed, brown sugar
Dash of salt
1/2 teaspoon ground cinnamon
4 tablespoons butter

Arrange 2 cups of the apples on the bottom of greased baking dish. Sprinkle with 1/2 cup of the bread crumbs and one-third cup of the coconut. Combine brown sugar, salt, and cinnamon and sprinkle half of mixture over coconut. Dot with 2 tablespoons of the butter. Repeat, sprinkling remaining one-third cup coconut over top. Cover and bake in moderate oven (350 degrees) 35 minutes. Uncover and bake 10 minutes longer, or until apples are soft. Makes 6 servings.

BAKED PRUNE WHIP

1/2 cup sugar
1/4 teaspoon salt

1/4 teaspoon ground cinnamon
1/4 teaspoon ground nutmeg
1/4 teaspoon ground cloves
1/2 teaspoon lemon rind
4 egg whites
1 cup pureed cooked dried prunes or strained prunes
1 cup tender-thin flaked coconut

Combine sugar, salt, spices, and lemon rind. Beat egg whites until foamy throughout; add sugar mixture gradually, and continue beating until mixture will stand in stiff peaks. Fold in pureed prunes and coconut. Spoon into greased 1 1/2 quart baking dish. Place in pan of hot water and bake in slow oven (325 degrees) 45 minutes, or until firm. Serve at once with cream. Makes 8 servings.

BANANA MAPLE SPLIT

1 ripe banana, sliced lengthwise
Maple-blended syrup
2 to 3 tablespoons sour cream
Tender-thin flaked coconut

Arrange banana halves in individual serving dish. Pour maple-blended syrup over banana. Top with sour cream and sprinkle with coconut. Makes 1 serving.

SOUPED UP FOR DAY'S START

Heaven help the working girl who doesn't "fuel up" cold winter mornings. Quick 'n' easy way to avoid mid-morning office fatigue is to greet the break o' day with a steaming hot cup of chicken with rice soup, a poached egg, slice of toast, juice and coffee! Nourishing, filling and no worry to weight watchers whose occupation keeps them sitting all day.

SPECIAL TOAST

Mix sugar with grated orange rind and moisten with a little orange juice. Spread on hot buttered toast and place in a moderate oven until the sugar melts.



A BARGAIN in coffee is offered by the Nestle Company, Inc. Shown are two new jars of coffee. Nescafe Instant Coffee has 10 extra cups in the jar and Nestle's Decaf coffee has a new six-ounce economy jar. Instant coffee is the convenient coffee with no grounds to empty and no wasted leftover coffee.

FALL FESTIVAL OF VALUES

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FLAY-R-PAC
FROZEN FOODS

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Ten extra cups of coffee free with every purchase of the regular six-ounce jar of Nescafe Instant Coffee is Nestle's current offer. To show the home maker how much 10 cups of extra coffee is in powdered coffee, a new neck has been added to the jar making it a very imposing looking jar. At the same time the new economy size of Nestle's Decaf Instant Coffee is introduced.

SNACK TIME TREAT

Spread crisp, unpeeled apple rings with a soft mixture of cream cheese combined with chipped beef. Serve with glasses of cold milk.



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Wife Saver Sale!

FRYER FIESTA is the summer's end promotion of the Oregon Fryer Commission which offers this kitchen-tested recipe for Fryer Italiane, combining fried chicken with time-honored spaghetti. Slogan of the Oregon Fryer Commission is "This Fryer Grown in Oregon."

FRIED CHICKEN

The tangy thrill of Italian cooking supplements the wholesome goodness so fresh Oregon fryers in this superb meal for hearty eaters. It's a simple recipe and the menu is easily completed with an ample quantity of tossed green salad and a favorite dressing. Complete your mealtime pleasure by serving Spumoni ice cream slices with Creme De Menthe or crushed green maraschino cherry topping.

FRYER ITALIENNE

1 Oregon fryer, 2 1/2 to 3 pounds cut-up
Seasoned flour
Fat for browning, about 1-3 cup
1 package (about 8 oz.) spaghetti, cooked and drained
1 large clove garlic, minced
1/2 cup parsley
1/2 teaspoon ground pepper
1/2 teaspoon salt

Coat chicken pieces with seasoned flour (1/4 cup flour, 1 tablespoon paprika, 1/2 teaspoon pepper and 2 1/2 teaspoons salt). Place chicken in hot fat and brown slowly 15 to 20 minutes, turning to brown and crisp evenly.

Cover tightly and cook over low heat until thickest pieces are fork-tender — 20 to 25 minutes. Uncover to crisp the last five minutes. Remove chicken from skillet and keep warm.

Saute garlic in about 1/2 cup of the drippings until delicately browned. (Add fat, butter or margarine to the drippings to give 1/2 cup). Add spaghetti and remaining ingredients. Cover and heat gently, stirring occasionally, for about 10 minutes. If necessary, add one tablespoon water to keep from

sticking. Serve spaghetti with the chicken. Should you wish, chicken 1/2 cup minced fresh sweet basil and spaghetti can heat together in the garlic for flavor combination. Makes 4 to 5 servings.

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CASH SAVINGS and BIG CONTEST

Here's Procter & Gamble's way of saluting its best friends, the housewives of America—with a marvelous, money-saving sale and an exciting, easy-to-enter contest. The famous products pictured here are all-time household favorites. Millions of women find they're time-savers, work-savers, beauty-savers—in short, "wife-savers." Take this chance to try them at really worthwhile savings. See how they lighten your chores, brighten your day! Look for the specially marked packages at your store now.

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Everyone's a winner with all these Wife-Saver champions in the house! Discover them—in this exciting "Wife-Saver" Contest. Look at the thrilling prizes. Enter as often as you wish. Get the family in on it. Don't Delay—enter today!

FOLLOW THESE EASY RULES:

- Complete the jingle in the entry blank to the right with a free that rhymes with line 3 and has the same rhythm as line 3. Write on the entry blank or on one side of a plain sheet of paper. Print your name and address plainly.
- Mail to "Wife-Saver" Contest, P. O. Box 91, Cincinnati 99, Ohio. You may enter the contest as often as you like but each entry must be accompanied by proof-of-purchase from two different "Wife-Saver" brands (a wrapper from Zest, a bar from Spic and Span or Oxydol, or the number 22222 from Joy).
- All entries must be postmarked before midnight, November 10, 1958, and received by November 24, 1958, to be eligible.
- The prizes will be: 1st Prize Winner—\$20,000 in cash. Next 4 Winners—A 1959 Plymouth station wagon. Next 55 Winners—An RCA Victor Color Television Set.
- The fourth line of the jingle will be judged for originality with contestant, rhythm, rhyme and appeal of thought. The judges' decisions will be final. Award for (inward) help from the bottom of the jar for the month of the person in whose name the entry is submitted, and will be disqualified for outside or compensated help. The purpose of this rule is to disqualify entries prepared in whole or in part by professional or compensated contest writers, schools or services.
- Entries are limited to residents of the Continental United States (including Alaska) and Hawaii, except employees of Procter & Gamble, its Advertising Agencies and their families. Government regulations apply.
- In the event of ties, duplicate prizes will be awarded. Only one prize will be awarded to any person. Only one prize will be awarded to any one household. No entries will be returned. Entries, winners and ideas thereon being unconditionally to Procter & Gamble for any and all purposes. The winners will be notified by mail about eight weeks after the close of the contest.

Mail with proof of purchase from any two different "Wife-Saver" brands as described in Rule 2 of Contest Rules. Mail to "Wife-Saver" Contest, P. O. Box 91, Cincinnati 99, Ohio. All entries must be postmarked before midnight November 10, 1958, and received by November 24, 1958, to be eligible.

"Wife-Savers" make my housework light; My laundry fast, my dishes bright. My beauty care is simple, too,

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