



AMERICA'S GREATEST-MOST COMPLETE-MONEY SAVING OF ALL TYPE OF QUALITY SALE FLOORCOVERINGS

BE SURE! BE SATISFIED!
 BUY YOUR FLOOR COVERINGS AT SEARS FOR THE . . .

1. Largest Assortments
2. Best Qualities
3. Lowest Prices
4. Greatest Savings
5. Easiest Terms
6. Surest Guarantee!
7. Experienced Consultants
8. Expert Installation

AMERICA'S LARGEST READY-TO-DELIVER SELECTION OF QUALITY FLOORCOVERINGS!

Not discontinued merchandise or factory closeouts . . . but unlimited quantities of first quality carpet ready for immediate delivery. Choose from over 600 Colors, Patterns, Widths.

ONLY \$10 DOWN RECOVERS ALL THE OLD FLOORS IN YOUR HOME! WHY WAIT! BUY TODAY AND SAVE!

SHOP AT HOME SERVICE --



PHONE TU 2-4481 - One Of Our Carpet Consultants Will Bring Samples To Your Home . . . Free Measuring and Estimating Service.

RUG CUSHION IN LUXURIOUS SPONGE RUBBER

REG. 2.25
\$1.77 sq. yd.

Regularly 2.25 sq. yd. More than double life of your carpet. Moth and vermin proof. • and 12-ft. width.

25 PATTERNS and COLORS ALL WOOL CARPETS
 9 - 12 AND 15 FT. WIDTHS WILTONS!
 VELVETS!
 Reg. 9.85 - 10.95 - 11.95

• TWEEDS!
 • FLORALS!
 • TEXTURES!
 • PLAIN COLORS!
 • SCROLLS!

SAVE UP TO \$158.00 In the Average Size Home

844 SQ. YD.

Nubby Textured Frieze in Tweed or Plains

3-Ply All-Wool Extra Heavy Textured Wilton

Beautiful Plush Pile in Heavy All Wool

All Wool Popular Multi-Level 3-Ply Tweeds

Famous Durable In Textures! Scrolls and Leafs

100% ALL-WOOL LOOP PILE TEXTURED CARPETS

12 FT. WIDTHS ONLY
 SANDALWOOD!
 NUTRIA!
 GREEN!

REG. 7.95
644 Sq. Yd.

SAVE 31.20 on a 12x15 Size LIMITED QUANTITY
 Tweed Patterns also available

CHECK THESE ROOM SIZE SAVINGS!					
SIZE	REG.	SALE	SIZE	REG.	SALE
9'x12'9"	103.35	89.02	12'x15'6"	171.10	139.70
9'x15'	124.55	101.90	12'x18'9"	205.55	167.80
12'x13'9"	152.55	124.87	12'x22'6"	245.30	200.00

FIRM TUFTED VISCOSE RAYON BEDROOM CARPETS

BRIGHT - COLORFUL!
 NUTRIA
 EGGSHELL
 GREEN
 BEIGE

REG. 5.95
366 sq. yd.

Save 46.80 on a 12x15 Size Limited Quantity

CHECK THESE FOR REAL CARPET BARGAINS!					
SIZE	REG.	SALE	SIZE	REG.	SALE
12'x12'9"	107.95	69.02	12'x15'6"	129.90	82.44
12'x14'9"	121.85	77.56	12'x17'6"	145.65	92.20
12'x13'6"	114.90	72.68	12'x19'9"	163.50	103.18

HEAVY INLAID 9x9 TILE

SAVE 40%

Reg. 17c
12c each

Create your own distinctive custom floor with smart marbled tile. Smooth non-porous surface resists spots, stains, acids. Resilient felt back absorbs foot shock. Easy to clean. 8 exciting colors.

STANDARD WEIGHT INLAIDS

11 PATTERNS

Formerly Sold Up To **329** Sq. Yd.

Regularly to 329. Wax sealed surface resists household dirt, stains and grease. Patented felt back can be pasted directly to floor, cushions every step. Colors go through entire wear layer.

Heavyweight Enamel Surface 9 and 12-ft. Floor Covering

• Satiny smooth finish
 • Resilient felt back

79c sq. yd.

Reg. 98c High gloss finish for quick, easy cleaning and long wear. Resists household soil and stains. Felt back absorbs foot shock. Easy to install. Cut with knife or scissors. Lies flat. In 4 colors.

24x70-in. Cotton Runner Rugs in 8 Rich Colors

Reg. 4.49. Refreshingly different in high-low cotton loop pile, closely tufted on skid-resistant back. Ideal for hallways, front of sofa or fireplace, at side of bathtub or beds.

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"Satisfaction guaranteed or your money back" SEARS

133 So. Eighth Phone TU 2-4481 Shop FRIDAYS 'TIL 9 P.M.