



Starglow—Heavy lustrous plush featuring Lees exclusive "locked weave." Combines nylon, best wearing fiber with wool, the springiest fiber. 9 x 12 about \$170.



Virginian—Gracious figured pattern in all wool, classic carpet material that beats all others for combined beauty, durability, ease of care. The 9 x 12 size is about \$155.



Western Star—A famous Lees rugged tweed, wonderful for the wear, springiness, cleanability that come only with Lees selected pure wool. 9 x 12 about \$155.

You'll be
happier
with those
heavenly
carpets
by
LEES



HOW TO BUY A CARPET WITH CONFIDENCE

...look for a trusted name from a trusted dealer

Your carpet is an important purchase to you. Yet no one can judge carpet by looking at it. It takes knowledge of fibers, weaves and textures. That's why we suggest that you go to a dependable carpet dealer — one who knows carpets expertly, is both able and willing to help you buy carpet that is exactly suited to your needs.

Lees dealers, listed on the adjoining page, are such men — carefully selected to be your trusted advisers.

For the very reason that they know carpet quality and value, these men appreciate the merits of "those heavenly carpets by Lees"®. They know that for beauty of design, for heavenly colors and wonderful long wear, you can't buy better carpet.

When you go to your Lees dealer, ask to see the Lees famous "best buys" shown above. They offer remarkable variety in texture and color selections: Starglow, a plush, in 10 colors; Virginian, figured, in 14 patterns;

Western Star, famous Lees rugged tweed, 8 colors.

Lees prices give you a welcome variety, too: from \$5.95 to \$25.95 a square yard. (You can budget if you wish.) And no matter what price you pay, when you buy a Lees, you can be sure you'll get the greatest possible beauty and value for every dollar you spend.

**DRESS UP YOUR HOME FOR THE HOLIDAYS . . .
WITH THOSE HEAVENLY BEST BUYS BY LEES**