

Colgate's new Florient

aerosol air deodorant

kills room odors fast



Makes air smell
flower-fresh



Why "Good-Time Charlie" Suffers Uneasy Bladder

Unwise eating or drinking may be a source of mild, but annoying bladder irritations—making you feel restless, tense, and uncomfortable. And if restless nights, with nagging backache, headache or muscular aches and pains due to over-exertion, strain or emotional upset, are adding to your misery—don't wait—try Doan's Pills. Doan's Pills act 3 ways for speedy relief. 1—They have a soothing effect on bladder irritations. 2—A fast pain-relieving action on nagging backache, head-aches, muscular aches and pains. 3—A wonderfully mild diuretic action thru the kidneys, tending to increase the output of the 15 miles of kidney tubes. So, get the same happy relief millions have enjoyed for over 60 years. New, large, economy size saves money. Get Doan's Pills today!

RHEUMATIC ARTHRITIC PAINS

Nothing else is faster, safer, more effective in relieving pain than DOLCIN. That's why you should try DOLCIN tablets whenever moderate pains and discomforts of arthritis, rheumatism, sciatica or muscular aches occur. The DOLCIN formula has helped millions of men and women...is prescribed by many doctors...used in scores of hospitals. Try DOLCIN...the world's best-known and most widely-used product in its field...today.

IS FOLLICLE FAILURE Ruining Your Hair?

Hair papillae are tiny buds at the base of the hair follicles. When they fail to function through lack of stimulation, scurf, or scale-clog, hair trouble begins. Glover's Mange Medicine is a cleansing agent as well as a scalp stimulant. Helps keep your scalp free of scales and infective druff. Try it and see what Glover can do for your scalp and hair—Money back guarantee. At all drug stores.



Glover's Mange Medicine
Glo-ver Imperial Hair Tonic
Glo-ver Beauty Soap Shampoo

GLOVER'S

SINCE 1876



"I make sure I'll be
satisfied—I always buy
a BRAND that's made
a NAME for itself!"

FOUR WAYS BRANDS SATISFY

1. **BUY WITH TRUST!** Spend confidently on known quality. Brand Names wear best, work best, taste best, are best.
2. **SHOP WITH EASE!** Spend efficiently on proved value. Brand Names save time "puzzling" over labels, models, prices, etc.
3. **ENJOY MORE CHOICE!** Spend shrewdly among widest selections. Brand Names offer the most in sizes, types, colors, flavors, etc.
4. **GET THE "LATEST!"** Spend smartly on up-to-date products. Brand Names keep improving, modernizing, introducing new things.

BRAND NAMES FOUNDATION, INC.
437 FIFTH AVENUE, NEW YORK 16, N. Y.



Handy Shoe Scraper

Norah Smeridge

Make Mom this shoe-scraper for the back door. You will need a supply of bottle caps (the crinkly-edged kind are best) and a stout piece of wood (1½ inches thick) that measures 18x12 inches. Have enough bottle caps to arrange in rows hollow side up on the wood. Hold each cap in place with a one-inch nail run through the center and into the wood. It is not necessary to remove the cork liners in the caps. All these rough-edged circles make a fine scraper. When they fill with dirt, just knock the scraper sharply against something hard. This will remove the dirt easily.

Junior Treasure Chest

Edited by MARJORIE BARROWS, Editor of The Children's Hour

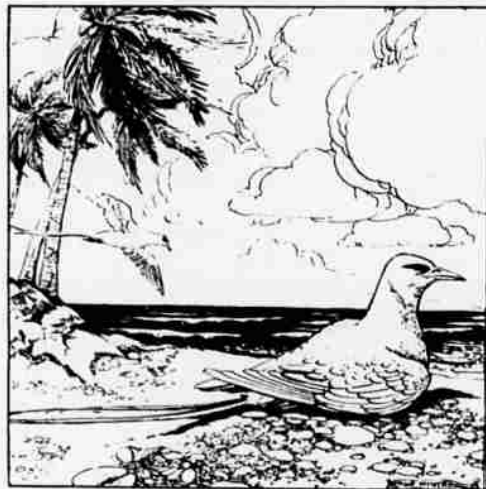
Balloon! Regna Eskil

In this game each guest is asked to bring some small item from the dime store—the funnier it is the better. Have the things gift-wrapped, too. Before anyone arrives, the hostess blows up a balloon for each person at the party. When they are ready to play the game, she puts all the packages on a card table in the center of the room and asks the guests to sit in a circle around it. Then she passes around a box with numbers in it (from one to however many guests there are) and lets each draw a number. (Cutting up an old calendar is a good way to get numbers.) Then she tells whoever has No. 1 to sit on his (or her) balloon until it pops and then choose a package from the table. It's sometimes hard to make the balloon pop, but it's easy and fun to get a present!

WHAT BIRD IS IT?

Ruth Dixon

This bird with his long beautiful tail belongs to the family *phaethontidae*. He has two everyday names. Some of these birds are 40 inches long, with tails measuring 26 inches in length. When they float in the air over the sea on a hot summer day, they look as though they are green birds because they catch the color of the water and sky. But they really aren't green. They use their long tails to steer by and, oh, how beautifully they can dive down into the water for fish! Their nests are made in cracks in the rocks or on the sand. The mother and father take turns sitting on the one spotted egg. They cannot stand up when they are on land so they shuffle along on their breasts. It is a shame that these beautiful birds have such harsh voices! Many of them live in the tropical parts of the Atlantic and Pacific oceans.



THIS BIRD IS A _____

MY NAME _____ AGE _____

STREET _____ CITY _____

ZONE _____ STATE _____

MY NEWSPAPER IS _____

Thirty-Sixth Coloring Contest (June 15, 1958)

SOLUTION: Penguin.

COLOR: This Adelle penguin is plain black and white.

WINNERS: Allan Kipperman, New Haven, Conn.; Carol Goff, Sioux City, Ia.; Craig Jordon, Delta, Colo.; Vicki Lee Larsen, Hyrum, Utah.

Rules for Contest

Guess the bird's name and color the picture neatly in its true colors. Send within one week to Ruth Dixon, Junior Treasure Chest, Family Weekly, Box 7740, Chicago 80, Ill. Be sure to send your name, age, and address with your page. Prizes will be awarded to two boys and two girls for the best entries. Try your luck!