

Save This Magazine Section All Week

Weekly Radio Schedules

KFJI

MBS & DLBS, 1150 KC
Sept. 21 - Sept. 27

SUNDAY

7:30 Oral Roberts
8:00 Klamath Temple Hour
8:30 Back To God - MBS
9:00 Radio Bible Class - MBS
9:30 Youth Soldiers For Christ
9:45 Frank & Edith - MBS
10:00 Christian Science Heals - MBS
10:15 Game of the Day - MBS
12:30 News - MBS
12:35 J's Sunday Serenade
1:00 News - MBS
1:05 J's Sunday Serenade
1:30 Sports News - MBS
1:35 J's Sunday Serenade
2:00 News - MBS
2:05 J's Sunday Serenade
2:30 News - MBS
2:35 Bill Stern Sportsbeat - MBS
3:00 News - MBS
3:05 J's Sunday Serenade
3:30 News - MBS
3:35 J's Sunday Serenade
4:00 News Summary
4:05 J's Sunday Serenade
4:30 News - MBS
4:35 J's Sunday Serenade
5:00 News - MBS
5:05 J's Sunday Serenade
5:15 Gabriel Heatter - MBS
5:30 Sports News - MBS
5:35 Virgil Pinkley - MBS
5:45 Dan Smoot Reports DLBS
6:00 Chamber of Commerce
6:15 Bill Cunningham - MBS
6:30 News - MBS
6:45 Let There Be Light
7:00 Marian Pugh - DLBS
7:30 Lutheran Hour - MBS
8:00 News Summary
8:05 Hawaii Calls - MBS
8:30 News - MBS
8:35 Inight with Arnold Michaels - MBS
9:00 Hour of Decision - MBS
9:30 Sign Off

MONDAY

5:30 News Summary
5:35 KFJ Eye Opener
6:00 News Summary
6:05 KFJ Eye Opener
6:30 News - MBS
6:35 KFJ Eye Opener
6:50 Sports Report
7:00 Hemingway - DLBS
7:15 Today's Best Buys
7:30 News - MBS
7:35 Bill Stern Sportstrel - MBS
7:40 KFJI's Sports Mike
7:45 Local Morning News
8:00 Cliff Engle News - DLBS
8:15 Jones Boy's Show
8:30 News - MBS
8:35 Jones Boy's Show
9:00 News - MBS
9:05 Jones Boy's Show
9:30 News - MBS
9:35 Jones Boy's Show
10:00 Ten O'Clock News - DLBS
10:15 Tello Test - DLBS
10:30 Visit To LaPointe's
10:45 Carnation Milk Time
11:00 News MBS
11:05 The Wayne Loeck Show
11:30 News - MBS
11:35 The Wayne Loeck Show
12:00 News - MBS
12:05 Town and Country Time
12:15 Local Noon News
12:30 Bill McSpadden's Show
1:00 News - MBS
1:05 Bill McSpadden's Show
1:30 News - MBS
1:35 Bill McSpadden's Show
1:50 News - MBS
1:55 Bill McSpadden's Show
2:00 News - MBS
2:05 Bill McSpadden's Show
2:30 News - MBS
2:35 Bill McSpadden's Show
2:45 News and Weather
2:50 Bill McSpadden's Show
3:00 News - MBS
3:05 Bill McSpadden's Show
3:30 News - MBS
3:35 Bill McSpadden's Show
4:00 News and Weather
4:05 Bill McSpadden's Show
4:15 Hemingway - DLBS
4:30 Bill Stern Sports News - MBS
4:45 Traffic Jam
5:00 News - MBS
5:05 Traffic Jam
5:30 News - MBS
5:35 Chevron Headline News - MBS
6:00 Edw. P. Morgan News - MBS
6:15 World of Sports
6:30 First Federal News
6:45 Fulton Lewis Jr. - MBS
7:00 News - MBS
7:05 Capital Assignment - MBS
7:30 News - MBS
7:35 The World Today - MBS
8:00 News - MBS
8:05 Dan The Midnight Man - Teen-age Jamboree
8:30 News - MBS
8:35 Dan The Midnight Man - Teen-age Jamboree
9:00 News - MBS
9:05 Dan The Midnight Man - Teen-age Jamboree
9:30 News - MBS
9:35 Dan The Midnight Man - Teen-age Jamboree
10:00 10:00 P.M. Headlines
10:05 Larry Jones Sports
10:10 Mostly Music
11:00 News and Weather Report
11:05 Mostly Music
12:00 Sign Off

TUESDAY

5:30 News Summary
5:35 KFJ Eye Opener
6:00 News Summary
6:05 KFJ Eye Opener
6:30 News - MBS
6:35 KFJ Eye Opener
6:50 Sports Report
7:00 Hemingway - DLBS
7:15 Today's Best Buys
7:30 News - MBS
7:35 Bill Stern Sportstrel - MBS
7:40 KFJI's Sports Mike
7:45 Local Morning News
8:00 Cliff Engle News - DLBS
8:15 Jones Boy's Show
8:30 News - MBS
8:35 Jones Boy's Show
9:00 News - MBS
9:05 Jones Boy's Show
9:30 News - MBS
9:35 Dan The Midnight Man - Teen-age Jamboree
10:00 10:00 P.M. Headlines
10:15 Tello Test - DLBS
10:30 Visit To LaPointe's
10:45 Carnation Milk Time
11:00 News MBS
11:05 The Wayne Loeck Show
11:30 News - MBS
11:35 The Wayne Loeck Show
12:00 News - MBS
12:05 Town and Country Time
12:15 Local Noon News
12:30 Bill McSpadden's Show
1:00 News - MBS

1:05 Bill McSpadden's Show
1:30 News - MBS
1:35 Bill McSpadden's Show
2:00 News - MBS
2:05 Bill McSpadden's Show
2:30 News - MBS
2:35 Bill McSpadden's Show
3:00 News - MBS
3:05 Bill McSpadden's Show
3:30 News - MBS
3:35 Bill McSpadden's Show
4:00 News and Weather
4:05 Bill McSpadden's Show
4:15 Hemingway - DLBS
4:30 Bill Stern Sports News - MBS
4:45 Traffic Jam
5:00 News - MBS
5:05 Traffic Jam
5:30 News - MBS
5:35 Traffic Jam
5:45 Chevron Headline News - DLBS
6:00 Edw. P. Morgan News - DLBS
6:15 World of Sports
6:30 First Federal News
6:45 Fulton Lewis Jr. - MBS
7:00 News - MBS
7:05 Capital Assignment - MBS
7:30 News - MBS
7:35 The World Today - MBS
8:00 News - MBS
8:05 Dan The Midnight Man - Teen-age Jamboree
8:30 News - MBS
8:35 Dan The Midnight Man - Teen-age Jamboree
9:00 News - MBS
9:05 Dan The Midnight Man - Teen-age Jamboree
9:30 News - MBS
9:35 Dan The Midnight Man - Teen-age Jamboree
10:00 10:00 P.M. Headlines
10:05 Larry Jones Sports
10:10 Mostly Music
11:00 News and Weather Report
11:05 Mostly Music
12:00 Sign Off

WEDNESDAY

5:30 News Summary
5:35 KFJ Eye Opener
6:00 News Summary
6:05 KFJ Eye Opener
6:30 News - MBS
6:35 KFJ Eye Opener
6:50 Sports Report
7:00 Hemingway - DLBS
7:15 Today's Best Buys
7:30 News - MBS
7:35 Bill Stern Sportstrel - MBS
7:40 KFJI's Sports Mike
7:45 Local Morning News
8:00 Cliff Engle News - DLBS
8:15 Jones Boy's Show
8:30 News - MBS
8:35 Jones Boy's Show
9:00 News - MBS
9:05 Jones Boy's Show
9:30 News - MBS
9:35 Jones Boy's Show
10:00 Ten O'Clock News - DLBS
10:15 Tello Test - DLBS
10:30 A Visit To LaPointe's
10:45 Carnation Milk Time
11:00 News - MBS
11:05 The Wayne Loeck Show
11:30 News - MBS
11:35 The Wayne Loeck Show
12:00 News - MBS
12:05 Town and Country Time
12:15 Local Noon News
12:30 Bill McSpadden's Show
1:00 News - MBS
1:05 Bill McSpadden's Show
1:30 News - MBS
1:35 Bill McSpadden's Show
2:00 News - MBS
2:05 Bill McSpadden's Show
2:30 News - MBS
2:35 Bill McSpadden's Show
2:45 News and Weather
2:50 Bill McSpadden's Show
3:00 News - MBS
3:05 Bill McSpadden's Show
3:30 News - MBS
3:35 Bill McSpadden's Show
4:00 News and Weather
4:05 Bill McSpadden's Show
4:15 Hemingway - DLBS
4:30 Bill Stern Sports News - MBS
4:45 Traffic Jam
5:00 News - MBS
5:05 Traffic Jam
5:30 News - MBS
5:35 Chevron Headline News - MBS
6:00 Edw. P. Morgan News - MBS
6:15 World of Sports
6:30 First Federal News
6:45 Fulton Lewis Jr. - MBS
7:00 News - MBS
7:05 Capital Assignment - MBS
7:30 News - MBS
7:35 The World Today - MBS
8:00 News - MBS
8:05 Dan The Midnight Man - Teen-age Jamboree
8:30 News - MBS
8:35 Dan The Midnight Man - Teen-age Jamboree
9:00 News - MBS
9:05 Dan The Midnight Man - Teen-age Jamboree
9:30 News - MBS
9:35 Dan The Midnight Man - Teen-age Jamboree
10:00 10:00 P.M. Headlines
10:05 Larry Jones Sports
10:10 Mostly Music
11:00 News and Weather Report
11:05 Mostly Music
12:00 Sign Off

THURSDAY

5:30 News Summary
5:35 KFJ Eye Opener
6:00 News Summary
6:05 KFJ Eye Opener
6:30 News - MBS
6:35 KFJ Eye Opener
6:50 Sports Report
7:00 Hemingway - DLBS
7:15 Today's Best Buys
7:30 News - MBS
7:35 Bill Stern Sportstrel - MBS
7:40 KFJI's Sports Mike
7:45 Local Morning News
8:00 Cliff Engle News - DLBS
8:15 Jones Boy's Show
8:30 News - MBS
8:35 Jones Boy's Show
9:00 News - MBS
9:05 Jones Boy's Show
9:30 News - MBS
9:35 Dan The Midnight Man - Teen-age Jamboree
10:00 10:00 P.M. Headlines
10:05 Larry Jones Sports
10:10 Mostly Music
11:00 News and Weather Report
11:05 Mostly Music
12:00 Sign Off
4:00 News and Weather Report

4:05 Bill McSpadden's Show
4:15 Hemingway - DLBS
4:30 Bill Stern Sports News - MBS
4:45 Traffic Jam
5:00 News - MBS
5:05 Traffic Jam
5:30 News - MBS
5:35 Traffic Jam
6:00 Edward P. Morgan News - DLBS
6:15 World of Sports
6:45 Fulton Lewis Jr. - MBS
7:00 News - MBS
7:05 Capital Assignment - MBS
7:30 News - MBS
7:35 The World Today - MBS
8:00 News - MBS
8:05 Dan The Midnight Man - Teen-age Jamboree
8:30 News - MBS
8:35 Dan The Midnight Man - Teen-age Jamboree
9:00 News - MBS
9:05 Dan The Midnight Man - Teen-age Jamboree
9:30 News - MBS
9:35 Dan The Midnight Man - Teen-age Jamboree
10:00 10:00 P.M. Headlines
10:05 Larry Jones Sports
10:10 Mostly Music
11:00 News & Weather Report
11:05 Mostly Music
12:00 Sign Off

FRIDAY

5:30 News Summary
5:35 KFJ Eye Opener
6:00 News Summary
6:05 KFJ Eye Opener
6:30 News - MBS
6:35 KFJ Eye Opener
6:50 Sports Report
7:00 Hemingway - DLBS
7:15 Today's Best Buys
7:30 News - MBS
7:35 Bill Stern Sportstrel - MBS
7:40 KFJI's Sports Mike
7:45 Local Morning News
8:00 Cliff Engle News - DLBS
8:15 Jones Boy's Show
8:30 News - MBS
8:35 Jones Boy's Show
9:00 News Summary
9:05 Jones Boy's Show
9:30 News - MBS
9:35 Jones Boy's Show
10:00 Ten O'Clock News - DLBS
10:15 Tello Test - DLBS
10:30 Visit To LaPointe's
10:45 Carnation Milk Time
11:00 News - MBS
11:05 The Wayne Loeck Show
11:30 News - MBS
11:35 The Wayne Loeck Show
12:00 News - MBS
12:05 Town and Country Time
12:15 Local Noon News
12:30 Bill McSpadden's Show
1:00 News Summary
1:05 Bill McSpadden's Show
2:00 News Summary
2:05 Bill McSpadden's Show
2:30 News - MBS
2:35 Bill McSpadden's Show
2:45 News and Weather
2:50 Bill McSpadden's Show
3:00 News - MBS
3:05 Bill McSpadden's Show
3:30 News - MBS
3:35 Bill McSpadden's Show
4:00 News - MBS
4:05 Bill McSpadden's Show
4:15 Hemingway - DLBS
4:30 Bill Stern Sports News - MBS
4:45 Traffic Jam
5:00 News - MBS
5:05 Traffic Jam
5:30 News - MBS
5:35 Chevron Headline News - DLBS
6:00 Edw. P. Morgan News - DLBS
6:15 World of Sports
6:30 First Federal News
6:45 Fulton Lewis Jr. - MBS
7:00 News - MBS
7:05 Capital Assignment - MBS
7:30 News - MBS
7:35 The World Today - MBS
8:00 News - MBS
8:05 Dan The Midnight Man - Teen-age Jamboree
8:30 News - MBS
8:35 Dan The Midnight Man - Teen-age Jamboree
9:00 News - MBS
9:05 Dan The Midnight Man - Teen-age Jamboree
9:30 News - MBS
9:35 Dan The Midnight Man - Teen-age Jamboree
10:00 10:00 P.M. Headlines
10:05 Larry Jones Sports
10:10 Mostly Music
11:00 News & Weather Report
11:05 Mostly Music
12:00 Sign Off

SATURDAY

5:30 News Summary
5:35 KFJ Eye Opener
6:00 News Summary
6:05 KFJ Eye Opener
6:30 News - MBS
6:35 Game Commission
6:50 Sports Report
7:00 News - MBS
7:05 KFJ Eye Opener
7:15 Today's Best Buys
7:30 News - MBS
7:35 KFJI's Sports Mike
7:40 Local News
8:00 News - MBS
8:05 J's Morning Show
8:30 Sports News - MBS
8:35 J's Morning Show
9:00 News - MBS
9:05 J's Morning Show
9:30 News - MBS
9:35 Game of the Day - MBS
10:00 News - MBS
10:05 The Wayne Loeck Show
1:00 Sports News - MBS
1:05 J's Afternoon Show
1:30 News - MBS
1:35 J's Afternoon Show
2:00 News - MBS
2:05 J's Afternoon Show
2:30 News - MBS
2:35 J's Afternoon Show
3:00 News - MBS
3:05 J's Afternoon Show
3:30 News - MBS
3:35 J's Afternoon Show
4:00 News - MBS
4:05 J's Afternoon Show
4:30 Sports News - MBS
4:35 J's Afternoon Show
5:00 News - MBS
5:05 The Big Decision - MBS
5:30 News - MBS
5:35 Wheel of Chance - MBS
6:00 Week in Review
6:15 World of Sports
6:30 News - MBS
6:35 Today in The Northwest
6:45 News & Views on Aviation
7:00 News - MBS
7:30 News - MBS
7:35 Music Beyond The Stars - MBS
8:00 News - MBS
8:05 Dan The Midnight Man - Teen-age Jamboree
8:30 News - MBS
8:35 Dan The Midnight Man - Teen-age Jamboree

9:00 News Jamboree
9:05 Dan The Midnight Man - Teen-age Jamboree
9:30 News Headlines
9:35 Dan The Midnight Man - Teen-age Jamboree
10:00 News Headlines
10:05 Dan The Midnight Man - Teen-age Jamboree
11:00 News & Weather Report
11:05 Mostly Music
11:30 News & Weather Report
11:35 Mostly Music
12:00 Sign Off

CLOCK-WATCHERS

NEW YORK (UPI)—The busiest number of the New York Telephone Co. is MERidian 7-1212 which may be dialed any hour of the day or night to obtain the correct time. This has been going on for 30 years and the telephone company has discovered most calls are made between 4 and 5 p.m., on weekdays. It has decided they come from "clock-watchers" who want to make sure they don't work overtime.

POPEYE'S DOUBLE
PROVINCETOWN, Mass. (UPI)—Dave Scott, an old-timer living in this seacoast resort town, claims to be a double for "Popeye the Sailor Man." In recent years, he has posed for more than 5,000 snapshots—at 25 cents a shot.

SOMETHING TO CROW ABOUT!



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THE WORLD'S FINEST EATIN' CHICKEN

1/2 Broasted Chicken
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Bob Ross TV

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Phone TU 2-3479
3005 Shasta Way

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MUSICAL INSTRUMENTS

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Instruments Furnished
With Lessons

TITANO ACCORDIONS
Franchised Dealer

PIANO & ORGAN LESSONS
PIANO TUNING and REPAIRS

BOWDEN MUSIC CO. 1025 Main - TU 2-4883

more basic facts about America's basic advertising medium . . . the daily newspaper

Newspapers are designed to reach all the people all the time. This ability to reach all members of the family is an important consideration to the advertiser, since few products are chosen, purchased and used by only one member of the family.

Herald and News

The daily newspaper is America's basic advertising medium because it is basic in the lives of its readers. Ever interesting, helpful, informative — it is welcomed as a friend of the family in homes everywhere. To sell these families your product or services, use the daily newspaper as your basic medium of advertising!