



HERE'S PROOF

YOUR DOLLARS BUY MORE AT SEARS

hundreds of items at substantially lower prices... hurry to Sears

Two Day Sale Friday - Saturday ONLY!



Mother Hubbard Cotton Long Gowns
1.99

Special sale price on these fine cotton flannelette gowns with double yokes. Prints and pastels. 34-44.

Embossed and Drip-Dry Cotton Dusters
2.88

Wonderful sale price on regular 3.98 loose style dusters. Choose from gay floral prints and solid pastel colors. 10-18.

Honeysuckle
Suspender Jeans

Reg. 1.49

88c

While Quantities Last!

Long wearing favorites with little action-loving boys and girls. Sturdy Honeysuckle denim longies. Styled with detachable suspenders. Broken sizes from 3-6x.

Long sleeved cotton Knit Polo Shirts.
Sizes 3-6x. **79c**

Infant Department



NEW FLEXIBILITY—USE SEARS REVOLVING CHARGE JUST LIKE A **REGULAR CHARGE ACCOUNT!**

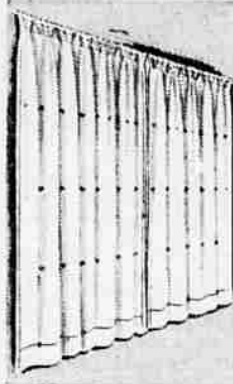
SEARS REVOLVING CHARGE



All the advantages of a regular charge account plus the option to spread your payments over several months. You save service charges when you pay for your purchases within 15 days after receiving monthly statement.

JUST SAY, "CHARGE IT"

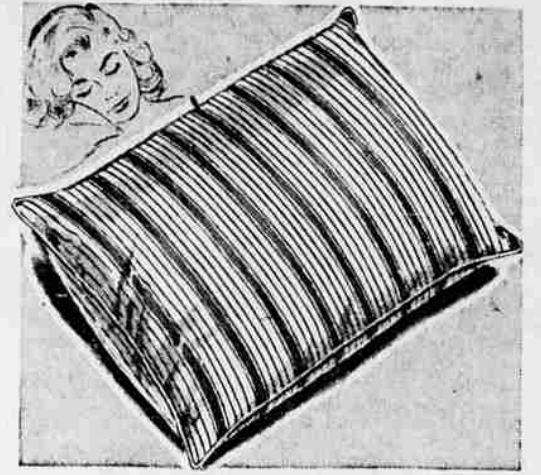
ASK ANY SALESPERSON FOR DETAILS



Save 54c on
Harmony House Dacron* Panels

40x81-in. **1.44** ea.

Regularly 1.98. Sheer marquisette panels that wash and dry quickly, need little if any ironing. Sun-resistant. Double-woven side hems hang smoothly. Champagne. *Du Pont.

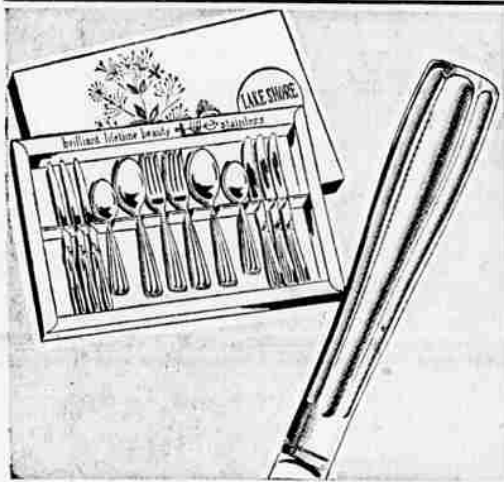


Downy-soft Feather Pillows At Special Low Sale Price

• Reg. 1.29 each
• 21x27 inches

1.00

Blissful sleeping comfort at an easy-on-the-budget price! A fluffy blend of 75% crushed chicken feathers and 25% crushed duck features. Sturdy cotton ticking in blue and white stripes. Buy them today!



Smart "Lake Shore" 20-piece Stainless Steel Tableware

• Service for six people
• Rich mirror-like finish

9.99

Regularly 15.98... a handsome set at an amazingly low price. The mirror-like finish brings out the richness of stainless steel. Six teaspoons, 6 knives, 6 forks, 2 serving tablespoons. Hurry!



Reg. 1.98 — 2.98
Short Sleeve

SPORT SHIRTS

Special

1.44

Crease-resistant cotton is washfast with maximum 1% shrinkage. Bold, new patterns spruce you up. S-M-L-XL.



Reg. 1.49

Short Sleeve

SPORT SHIRTS

88c

Just a Few Left



Craftsman 9-piece Socket Set in Metal Tool Box

• 3/4-in. square drive
• Forged flex "T" handle

4.00

An ideal set for the home shop or for work on motors. Includes seven 12-pt. sockets (3/8 to 3/4-in.), 10-in. flex "T" handle with crossbar and 10 1/2 x 2 3/4 x 1 1/8-in. metal tool box. Save at Sears...now!



3 Piece Vinyl Covered Ladies' Luggage Set

Regularly 29.88
Complete Set Only

18.88 P.E.T.

Here's luggage that'll flatter you on any trip. In a train case, 21" weekend case, and 26" pullman case. Each has brightly polished hardware and rich celanese acetate lining. Vinyl bound.

reg. 5.98 flexible, shape-retaining
work shoes

save 54c

5.44

Where but at Sears a price this low! Flexible Goodyear welt construction, rugged elk-tanned grain leather uppers, heavy-duty nylon tire cord sole and heel. Nylon lock-stitched at all points of strain. Brown, sizes 7 to 12.



seamless back

Men-rub, non-rip seamless back for working comfort.



J. C. Higgins Budget Priced 12-gauge Pump Shotgun

\$5 Down on Sears Easy Payment Plan

49.88

Fires up to 6 shots in 3 1/2 seconds... handles easy... like a 20-gauge. Has free falling, short stroke (3 1/2-in.) action. American walnut finish stock and fore-end. See Sears complete line of guns.

Regular 2.98

Boys' Sport Style Denim Trousers

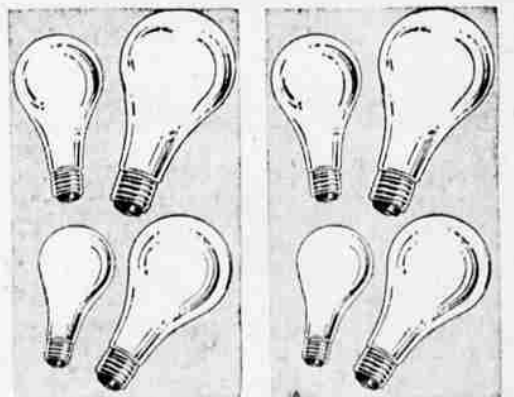
Sale

1.94

Save 1.04

Yes our regular 2.98 Heavy-weight denim pants. Popular Hollywood style waist, pleated front. Vat dyed, sanforized. Max. shrinkage 1%. 4 heather-tone colors. Size 8-16.

Shop now for all your school clothes and winter wear. Save — with Sears everyday low prices.



Low Sale Prices on 75-100 Watt Light Bulbs

Regularly 21c
SAVE NOW

8 for 99c

Regularly 21c ea. Now buy 8 for 99c. Stock up now, on bulbs for all your home lighting needs. Buy now for living room, bedroom and kitchen... at these special prices. Shop early at Sears. While quantities last.

BUY NOW... PAY LATER! SEARS HAS A CREDIT PLAN TO SUIT YOUR BUDGET!

"Satisfaction guaranteed or your money back" SEARS

133 So. Eighth

Phone TU 2-4481

SHOP FRIDAY NIGHTS 'TIL 9 P.M.