

Radio-Television Guide For The Week

Weekly Television Schedules

KVIP-TV

September 7 - September 13

SUNDAY

2:00 Meet The Press
2:30 Christian Science Program
2:45 Western Wonderland
3:00 Mr. Wizard
3:30 Youth Wants To Know
4:00 Frontiers of Faith
4:30 Town Crier — Linn & Falkner
4:45 Through the Portals
5:00 20th Century Fox Theater "Sitting Pretty" — Clifton Webb, Robert Young, Maureen O'Hara
7:00 Steve Allen — Color
8:00 Chevy Show — Color
9:00 Suspicion — 13 DB
10:00 Late News
10:05 Sign Off

MONDAY

10:30 Luncheon With Jerrico
11:00 Lucky Partners
11:30 Haggis Baggis
12:00 Today Is Ours
12:30 From These Roots

1:00 Queen For A Day
1:45 Flyngo Casino
2:00 American Bandstand
2:30 Whom Do You Trust
4:00 Summer Session
4:30 Komic Karnival
5:15 NBC News
5:30 Kit Carson "Hermit Indian Ridge"
6:00 Our Miss Brooks "Pet Shop"
6:30 Curtain Calls
7:00 Medic "Break Thru the Bars"
7:30 Tales of Wells Fargo
8:00 Twenty One
8:30 Lawrence Welk Top Tunes and New Talent
9:30 News Summary
9:40 Late Show "Aerial Gunner" — Richard Arlen, Chester Morris
11:00 Late News

TUESDAY

10:30 Luncheon With Jerrico
11:00 Truth or Consequences
11:30 Haggis Baggis
12:00 Today Is Ours
12:30 From These Roots
1:00 Queen For A Day
1:45 Flyngo Casino

2:00 American Bandstand
2:30 Who Do You Trust
3:00 American Bandstand
4:00 The Northerner
4:30 Komic Karnival
5:15 NBC News
5:30 Brave Eagle "Papoos"
6:00 Wagon Train — 20 DB
6:30 The Investigator
8:00 Colgate Theater
8:30 Famous Fights
8:45 Philco Playhouse "They Live by Night" — Farley Granger, Cathy O'Donnell
11:00 Late News

WEDNESDAY

10:30 Luncheon With Jerrico
11:00 Truth or Consequences
11:30 Haggis Baggis
12:00 Today Is Ours
12:30 From These Roots
1:00 Queen For A Day
1:45 Flyngo Casino
2:00 American Bandstand
2:30 Who Do You Trust
3:00 American Bandstand
4:00 Summer Session
4:30 Komic Karnival
5:15 NBC News
5:30 My Little Margie "Blonde Marjies"
6:00 Royal Playhouse — Andy Williams — 13 DB
7:00 Disneyland
8:00 Kraft Theater — Color
9:00 San Francisco Beat "The Keating Case"
9:30 News Summary
9:40 Late Show "Dakota" — John Wayne, Vera Ralston, Walter Brennan
11:00 Late News

THURSDAY

10:30 Luncheon With Jerrico
11:00 Truth or Consequences
11:30 Haggis Baggis
12:00 Today Is Ours
12:30 From These Roots
1:00 Queen For A Day
1:45 Flyngo Casino
2:00 American Bandstand
2:30 Who Do You Trust
3:00 American Bandstand
4:00 U.S. Army Show — Army Recruiting Film
4:30 Komic Karnival
5:15 NBC News
5:30 76 Sports Club
6:00 Flyngo Casino
6:30 Best of Groucho
7:30 Dragnet
8:00 People's Choice
8:30 Buckskin
9:00 Prize is Right
9:30 News Summary
9:40 Late Show "No Place For a Lady" — William Gargan, Margaret Lindsay
11:15 Late News

FRIDAY

10:30 Luncheon With Jerrico
11:00 Truth or Consequences
11:30 Haggis Baggis
12:00 Today Is Ours
12:30 From These Roots
1:00 Queen For A Day
1:45 Flyngo Casino
2:00 American Bandstand
2:30 Who Do You Trust
3:00 American Bandstand
4:00 Summer Session
4:30 Komic Karnival
5:15 NBC News
5:30 Death Valley Days
6:00 Cavalcade of Sports
6:45 Fight Beat
7:00 Jefferson Drum
7:30 Shirley Temple Storybook
8:30 Sheriff of Cochise "Federal Witnesses"
9:00 News Summary
9:10 Week-End — Fishing and Boating News
9:30 Bob Albers Presents "Woman an Hater" — Stewart Granger
11:00 Late News

SATURDAY

10:00 Baseball Game of Week
1:00 Industry on Parade
1:15 Billy Jack Willis
2:00 Bar 7 Theater
3:00 True Story
3:45 Sheriff Bill's Ranch Roundup — Local Live
4:15 Wrestling From Chicago
5:15 Lin Smoot Hearst
5:30 Big Game — Color
6:00 Royal Playhouse — TBA
6:30 People Are Funny
7:00 Bob Crosby Show — Color
8:00 Target 1024 — Unreasonable Doubt
8:30 Turning Point
9:00 Amateur Hour
9:30 Brains and Brawn
10:00 Late Show "Crime Takes A Holiday" — Jack Holt
11:30 Late News

Comic Will Return To TV Answering Public Demand

By CHARLES MERCER
NEW YORK (AP) — For two years, various people have been urging Milton Berle to return to television on a regular basis. For two years, Berle has been saying that an hour a week is too much, that even eight or 10 hour-long shows in a season are too much. Then, after he convulsed a national audience at the Emmy Awards presentations and appeared in a straight dramatic role on "Kraft Theater" several months ago, something interesting happened. The public began urging him to come back. Thousands of letters poured in, saying in effect, "We want Berle."
So Milton Berle will return to weekly television Oct. 8 with a half-hour show which, he says, has "a no format format." He comes back a far more relaxed man than the comedian who quit television two years ago, vowing never to return.
"Nothing is going to bother me," he says, "all I'm going to do is try to do the best I can. All I care is that the public be pleased."
Except for Berle and Billy May

and his orchestra, there are no plans at present for regular performers. Does that mean numerous big name guests?
"Well," says Berle, "I think the guest bit has become a bore to the audiences. They're tired of seeing X pop up on Y's show and then Y pop up on X's. No matter what they do, they look the same. When we have guests, we hope to make them off-beat.
"There's a tremendous amount of talent that has yet to be discovered by a national audience. I want to put a new comedian on the show — and a new singer. There must be another Judy Garland around."
Berle is putting his new show in the hands of a top-flight staff headed by Al Kantor as producer and chief writer. So great is Berle's faith in his new staff that he'd rather talk about it ("the brightest, best in the country") than himself.
"There was a time I was afraid to put a show of mine in other hands. Now that's no longer so," he says.

Nudity Could Turn Vegas Into Honky-Tonk Town

By JAMES BACON
AP Motion Picture Writer
LAS VEGAS, Nev. (AP) — The forces of decency, helped by the hard economics of the gambling fraternity, could eventually cover up Las Vegas' controversial nude showgirls.
As one big gambling operator put it tersely: "Gambling and undressed broads just don't mix. We've got a good thing here in legal gambling and we don't want to see it taken away."

Veteran Las Vegas hotel men, such as Ben Goffstein of the Riviera and Jack Entratter of the Sands, fought the bare-breasted invasion from its inception more than a year ago. Both reasoned that nudity could well turn the plush oasis into a honky tonk town.
And more important, that it could drive away the lucrative family vacation trade.
"We spent millions of dollars publicizing Las Vegas as a place where the whole family can have a happy vacation, see the finest entertainers in the world and gamble legally, only if they want to," said Goffstein.
Entratter says the married businessman who brings his family with him is still Las Vegas' best customer.
During the Labor Day weekend the Sands had 96 of its 300 rooms allotted to children.
"If the town goes for the strip-tease boom," says Entratter, "the wives will keep the kids home and their husbands too."
Las Vegas is a unique night club city, especially during summer. Children often make up as much as a fourth of the dinner show audiences.
They are barred, however, from the nude girlie shows.
The major hotels have good economic reason to believe that family-type entertainment pays off better than strip-teasers.
Red Skelton, a great favorite with kids, just broke the all-time gross record at the Riviera. Then Goffstein shelled out \$250,000 to bring the Broadway hit musical, "Li'l Abner," direct from New York for an eight-week stay. It's a clean show, so reflected in advance family reservations for the hotel.

Rock 'N' Roll King Says Style Will Pass Away

By FRED DANZIG
United Press International
NEW YORK (UPI) — Alan Freed, the embattled "King of Rock 'n Roll," says his beloved "big beat" music is slowly fading, but not dying.
While under indictment in Boston on charges of inciting a riot, Freed told United Press International, "These musical eras go for about 10 years, it seems, and we've had rock 'n roll for about four years. I don't see it any different for us."
"But," he added, shortly before presenting his daily teen-age dance program on a New York television station, "I don't think we'll live to see a 'top 10' list without two or three rock 'n roll tunes on it."
At present, rock 'n roll artists dominate the popularity charts.
The New York disk jockey-impresario conceded that he is diversifying his musical appeal to teen-agers.

"Calypsomaniac" Is New Word Now

CHICAGO (UPI) — The 1958 Encyclopedia Britannica Book of the Year came up with a list of words and phrases that crept into the English language last year, possibly while you weren't looking.
A sampling: "Calypsomaniac" — a lover of calypso music; "art-saker" — one who believes strongly in art for the sake of art; "televangelist" — a TV performer's own brand of speech; "cinnebabe" — a shapely movie starlet; "meter maid" — a policewoman who writes up parking tickets.
There's also "moonwatcher" — someone who spends his time looking for earth satellites; and "moonlighter" — someone who holds two jobs at the same time.
And don't forget "egyptianize" — to expropriate foreign holdings, as a wife going through her husband's pockets.

SEARS TV RADIO
SILVERTONE
• Sales • Service
Free pickup and delivery or take to our shop at Market and Elm. Phone TU 2-4481.
SEARS 133 So. Eighth Phone TU 2-4481

ACE TV
ZENITH Sales & Serv.
FOR THE FINEST IN TV-RADIO SERVICE
PHONE TU 4-3581
1140 Riverside Drive
Open 9 to 7 Mon. thru Sat.

RADIO-TV REPAIR
We repair most brands... we are the warranty repair station for Stromberg Carlson, Motorola, Automatic & Bendix car radios. Authorized Factory Supervised Service for Philco, G-E and Motorola and Westinghouse TV's. Calls accepted until 8 p.m. Monday thru Saturday. Pickup and Delivery Service. We are happy to leave you a "loaner" while your set is being repaired.
We are now the authorized Westinghouse Dealer for Radio, TV, and Hi-Fi!
Drop in - See our Complete Selection!
BARABOO'S
RADIO & TV SERVICE
"You Can Be Sure If It's WESTINGHOUSE"
333 East Main Phone TU 4-4616

Service Advertisers!

- Advertising space on these radio-TV log pages is available for your use.
- This one listing of the entire week's radio and television programs will be published each Sunday.
- It will remain "live" for the week, in the hands of radio and TV fans.
- For advertising information telephone the Herald & News, TU 4-8111.