

Save This Magazine Section All Week

KVIP-TV

Channel 7, Redding California

August 31 - Sept. 6

SUNDAY

2:00 Meet the Press
 2:30 Christian Science Program
 2:45 Western Wonderland
 3:00 Mr. Wizard
 3:30 Youth Wants to Know
 4:00 Frontiers of Faith
 4:30 Towns Clear—Linn & Fulkerth
 4:45 Through the Porthole—Religious
 5:00 20th Century Fox Theater—The Crime of Dr. Forbes. Stars: Gloria Stuart, Robert Kent
 7:00 Steve Allen—Presents Steve Lawrence and Edyie Gorme—color
 8:00 Chevy Show—color
 9:00 Suspicion—13DB
 10:00 Late News
 10:05 Sign Off

MONDAY

10:30 Luncheon with Jerrio
 11:00 Lucky Partners
 11:30 Haggis Baggis
 12:00 Today is Ours
 12:30 From These Roots
 1:00 Queen For a Day
 1:45 Modern Romances
 2:00 American Bandstand
 2:30 Who Do You Trust
 3:00 American Bandstand
 4:00 Summer Session
 4:30 Komic Karnival
 5:15 NBC News
 5:30 Kit Carson—Bulletts of Mystery
 6:00 Our Miss Brooks—Fisher's Pawn Shop
 6:30 26 Men
 7:00 Medic—Boy in the Storm
 7:30 Wells Fargo
 8:00 Twenty One
 8:30 Laurence Welk Top Tunes and New Talent
 9:30 News Summary
 9:40 Late Show—Seven Were Saved. Stars: Richard Denning, Russell Hayden, Catherine Craig
 11:00 Late News

TUESDAY

10:30 Luncheon with Jerrio
 11:00 Lucky Partners
 11:30 Haggis Baggis
 12:00 Today is Ours
 12:30 From These Roots
 1:00 Queen For a Day
 1:45 Modern Romances
 2:00 American Bandstand
 2:30 Who Do You Trust
 3:00 American Bandstand
 4:00 The Northerner—Agriculture film
 4:30 Komic Karnival
 5:15 NBC News
 5:30 Science Theater
 6:00 Wagon Train—20 DB
 7:00 The Investigator—in color
 8:00 Dotto
 8:30 Famous Fights
 8:45 Philco Playhouse—Stage Door. Stars: Katherine Hepburn, Lucille Ball, Eve Arden, Jack Carson
 11:00 Late News

WEDNESDAY

10:30 Luncheon with Jerrio
 11:00 Lucky Partners
 11:30 Haggis Baggis
 12:00 Today is Ours
 12:30 From These Roots
 1:00 Queen For a Day
 1:45 Modern Romances
 2:00 American Bandstand
 2:30 Who Do You Trust
 3:00 American Bandstand
 4:00 Summer Session—Educational film
 4:30 Komic Karnival
 5:15 NBC News
 5:30 My Little Margie—Margie's New Boyfriend
 6:00 Royal Playhouse—Second Chance
 6:30 Chevy Showcase—Andy Williams—13DB
 7:00 Disneyland
 8:00 Kraft Theater—in color
 9:00 San Francisco Beat—The Match Case
 9:30 Late News
 9:40 Late Show—The Fabulous Texan. Stars: William Elliott, John Carroll, Catherine McLeod
 11:00 Late News

THURSDAY

10:30 Luncheon with Jerrio
 11:00 Lucky Partners
 11:30 Haggis Baggis—color
 12:00 Today is Ours
 12:30 From These Roots
 1:00 Queen For a Day
 1:45 Modern Romances
 2:00 American Bandstand
 2:30 Who Do You Trust
 3:00 American Bandstand
 4:00 U.S. Army Show—Army Recruiting film
 4:30 Komic Karnival
 5:00 Honeydooners—On Stage
 5:30 78 Sports Club
 6:00 Army 'N' Andy—Andy Falls in Love
 6:30 Tic Toe Dough
 7:00 Best of Groucho
 7:30 Dragnet
 8:00 Peoples Choice
 8:30 Buckskin
 9:00 Price is Right
 9:30 News Summary
 9:40 Late Show—Jack London. Stars: Susan Hayward, Michael O'Shea
 11:15 Late News

FRIDAY

10:30 Luncheon with Jerrio
 11:00 Lucky Partners
 11:30 Haggis Baggis—color
 12:00 Today is Ours
 12:30 From These Roots
 1:00 Queen For a Day
 1:45 Modern Romances
 2:00 American Bandstand
 2:30 Who Do You Trust
 3:00 American Bandstand
 4:00 Summer Session
 4:30 Komic Karnival
 5:15 NBC News
 5:30 Death Valley Days—Halfway Girl
 6:00 Cavalcade of Sports
 6:45 Fight Beat
 7:00 Jefferson Drum

7:30 Is There a Mafia
 8:00 M Squad
 8:30 Sheriff of Chochise—Frightened Witness
 9:00 News Summary
 9:10 Weekend—Fishing & Boating News
 9:30 Bob Albertson Presents—Sleeping Car in Trieste. Stars: Jean Kent, Paul DeePues
 11:00 Late News

SATURDAY

10:00 Baseball Game of Week — Pittsburgh Pirates vs. Milwaukee Braves
 1:00 Industry on Parade
 1:15 Billy Jack Willis
 2:00 Bar 7 Theater—North from Lone Star
 3:00 True Story
 3:30 Sheriff Bill's Ranch Roundup
 4:15 Wrestling From Chicago
 5:15 Dan Smoot Report
 5:30 Big Game—color
 6:00 Royal Playhouse—Boys Will Be Men
 6:30 People Are Funny
 7:00 Bob Crosby Show—color
 8:00 Target No. 1022—Fateful Decision
 9:30 Amateur Hour
 9:30 Joseph Cotten Show
 10:00 Late Show—Thoroughbred. Stars: Johnny Wing, Chick Chandler
 11:30 Late News

K-LAD

1,000 Watts 500 Kilocycles August 31 - Sept. 6

SUNDAY

5:15 Sign On
 5:30 Bill McSpadden Show
 5:55 News
 6:30 Bill McSpadden
 6:55 News
 7:30 Bill McSpadden
 7:55 Weather
 8:00 Bill McSpadden
 8:25 News
 8:30 Bill McSpadden
 8:55 News
 9:30 Bill McSpadden
 9:55 Weather
 10:00 Bill McSpadden
 10:25 News
 10:30 Bill McSpadden
 11:25 News
 11:30 Bill McSpadden
 11:55 Weather
 12:00 Bill McSpadden
 12:25 News
 12:30 Fritz Egger Show
 1:25 News
 1:30 Fritz Egger Show
 2:25 News
 2:30 Fritz Egger Show
 3:25 News
 3:30 Fritz Egger Show
 4:25 News
 4:30 Fritz Egger Show
 5:25 News
 5:30 Fritz Egger Show
 6:00 Sports Roundup
 6:05 Fritz Egger Show
 6:25 News
 6:30 Fritz Egger Show
 7:25 News
 7:30 Fritz Egger Show
 7:55 Sign Off

Monday through Friday

5:15 Sign On
 5:30 Fritz Egger Show
 5:55 News
 6:30 Fritz Egger Show
 6:55 News
 7:30 Fritz Egger Show
 7:55 Weather
 8:00 Fritz Egger Show
 8:25 News
 8:30 Fritz Egger Show
 8:55 News
 9:30 Fritz Egger Show
 9:55 Weather
 10:00 Bill McSpadden Show
 10:25 News
 10:30 Bill McSpadden
 11:25 News
 11:30 Bill McSpadden
 11:55 Weather
 12:00 Bill McSpadden
 12:15 Market Reports
 12:30 Bill McSpadden
 12:55 News
 12:30 Bill McSpadden
 12:55 Weather
 1:00 Bill McSpadden
 1:25 News
 1:30 Lee Craig Show
 2:30 Bargain Roundup
 3:10 Lee Craig Show
 3:25 News
 3:30 Lee Craig Show
 4:25 News
 4:30 Lee Craig Show
 5:00 What's Doin' in the Basin
 5:05 Lee Craig Show
 5:25 News
 5:30 Lee Craig Show
 6:25 News
 6:30 Lee Craig Show
 7:25 News
 7:30 Lee Craig Show
 7:55 Weather
 8:00 Lee Craig Show
 8:25 News
 8:30 Top Thirty
 9:25 News
 9:30 Top Thirty
 9:55 Weather
 10:25 News
 10:30 Top Thirty
 11:25 News
 11:30 Top Thirty
 11:55 Weather
 12:00 Lee Craig Show
 12:25 News
 12:30 Bill McSpadden
 1:25 News
 1:30 Bill McSpadden
 2:25 News
 2:30 Bill McSpadden
 3:00 Bargain Roundup
 3:10 Bill McSpadden
 3:25 News
 3:30 Bill McSpadden
 4:25 News
 4:30 Bill McSpadden
 5:00 What's Doin' in the Basin
 5:05 Bill McSpadden
 5:25 News
 5:30 Bill McSpadden
 6:00 Sports Roundup
 6:05 Bill McSpadden
 6:25 News
 6:30 Bill McSpadden
 7:25 News
 7:30 Bill McSpadden
 7:55 Sign Off

SATURDAY

5:25 News
 5:30 Lee Craig Show
 6:25 News
 6:30 Lee Craig Show
 7:25 News
 7:30 Lee Craig Show
 7:55 Weather
 8:00 Lee Craig Show
 8:25 News
 8:30 Top Thirty
 9:25 News
 9:30 Top Thirty
 9:55 Weather
 10:25 News
 10:30 Top Thirty
 11:25 News
 11:30 Top Thirty
 11:55 Weather
 12:00 Lee Craig Show
 12:25 News
 12:30 Bill McSpadden
 1:25 News
 1:30 Bill McSpadden
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 5:25 News
 5:30 Bill McSpadden
 6:00 Sports Roundup
 6:05 Bill McSpadden
 6:25 News
 6:30 Bill McSpadden
 7:25 News
 7:30 Bill McSpadden
 7:55 Sign Off

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This Artist Needs No Beret, Brush Or Paint

By JEANNE LESEM

NEW YORK (UPI)—Bill Gertz is a portrait artist in a baker's apron. His canvas is cake, his brush a pastry tube, and his paints are icings, jellies and food coloring.

His subjects have ranged from Queen Elizabeth to baseball stars Sal Maglie and Bobby Thomson and entertainers Arthur Godfrey, Art Linkletter and Patti Page.

The portrait cakes Gertz creates at his family's Oven Bake Shop in Port Richmond, Staten Island, are intended to be eaten.

"But most of our customers say they just can't bring themselves to cut into them and spoil the pictures," he said in an interview.

This leads to a lot of expensively stale baked goods, for the made-to-order portrait cakes cost \$100 and up. However, standard subjects, such as George Washington, Abraham Lincoln, Alice in Wonderland, and Peter Rabbit, come cheaper, usually only one dollar above the price of the cake itself.

Gertz, now 30, did his first portrait cake 12 years ago as a surprise for his wife's uncle, singer Phil Regan. He also made some for window displays for the bakery. Word of his talent spread, and orders began to come into the shop run by his father, Carl.

Among the commissions was the Queen Elizabeth portrait cake, ordered in 1953 by the then British consul general in New York, Sir Henry Hobson, for a coronation luncheon for the Daughters of the British Empire. Like other made-to-order portrait cakes, it was copied from a photograph—in this case, a prize-winning United Press picture of the queen that had been a cover picture on a national magazine (Look).

The work is time-consuming, the young baker said. One picture may take a day or more to complete on a 20-inch square cake, the standard size for the special orders.

Gertz works from a paper and pencil sketch, which may take

three hours to draw. Then icings must be mixed with food colorings. A pastry tube serves for line drawing, and a spatula is used to spread the special jellies needed in cake decoration.

The effect is three-dimensional and the likenesses are remarkably good.

Gertz said he can't afford many mistakes in his cake portraits. Unlike a conventional artist who works with canvas and oils, he can't point out an error and work over it. He has to scrap the cake and start with a new palette of icings and a new cake "canvas."

Is this cake portraiture the mark of a frustrated artist?

"I did want to be an artist," he admitted, "but I've never been sorry I went into the family bakery business. If my pictures weren't on cake, they would be just like thousands of others. As it is, they're unique."

Between the special orders, Gertz and his younger brother, Carl Jr., 19, work on more mundane cake-trimming jobs. They design and make many holiday and children's novelties, including a Chisholm trail scene with icing-Indians biting the dust as cowboys rush past on horseback, and a space travel cake complete with rocket ship and crew.

The younger Gertz said he has no ambitions to follow in his brother's footsteps as a portrait artist. But he plans to decorate the cake for his own wedding in September. With his brother's help, he hopes to revive an old-world art by making a decorative sugar icing that looks like Venetian glass and is as fragile as crystal.

FRANCOPHILE

NEW YORK (UPI) — Bert Lahr, the one-time burlesque comedian, will appear next season in "Moonbirds," by French playwright Marcel Aymé. Last year, Lahr was in the French farce, "Hotel Paradise," and before that, he starred in "Waiting for Godot," by Samuel Beckett, who writes in French.

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