

NEW FASHIONS·NEW VIEWPOINT·NEW YOU!



For so many, Fall means so much more than a change of wardrobe. It's a change of scene, a change of plan—a career—back to school—a new and wonderfully different life!... Whatever challenge lies before you, you'll be more than glad you changed to Tampax® internal sanitary protection. To millions of women, it spells the last word in poise, comfort, protection. To millions, it's the modern way!

Tampax Incorporated, Palmer, Mass.

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SO MUCH A PART OF YOUR ACTIVE LIFE