

**A Swiss supermarket wizard
has brought Beethoven and
books to mass audiences.**



Besides supermarkets, "Dutti" operates 10 large bookstores.



His resort hotels are budget-planned and hold study classes.



U. S. market expert M. M. Zimmerman visits Duttweiler.

**HOT
BURNING
FEET?**

MESSAGE WITH
dermassage

Refresh-up those hot, tired, aching feet and legs with the medicated lotion used daily in over 4,000 HOSPITALS! Like a dip in a shaded stream, Dermassage instantly revives "dog-tired" feet. Helps prevent athlete's foot. Antiseptic. Non-alcoholic, not greasy, CAN'T STAIN! At all drug stores.

FREE DISPENSER
with Family Economy Size

Total \$2.10 **\$1.59**
value, only no fed. tax

Guaranteed by Good Manufacturing Practices

**Fast Relief
FROM DISCOMFORTS OF
HAY FEVER
AND BRONCHIAL
ASTHMA**

WITH
**HAYSMA
CAPSULES**

Only **\$1.00**

SOLD AT
ALL DRUG STORES

Send 25¢ in Stamps
or Coin for TRIAL SIZE
(Offer is Limited)

333 N. Michigan Ave.
HAYSMA CO. Dept. B14-F Chicago 1, Illinois

**CONFESSION
OF A
ROMAN CATHOLIC**

By Paul Whitcomb

Can a Roman Catholic prove his faith by the Bible? Faced with the challenge of this question Paul Whitcomb the scholar embarked on a meticulous study of the Bible—and made some startling discoveries. Discoveries that compelled him to completely overhaul his religious convictions, discoveries that compelled him to lay his conscience bare in this, one of the most sensational confessions of our times.

For your copy of this Christian classic send \$1.00 with name and address to COURAGE PRESS, Box 57186, Flint Station, Los Angeles 57, Calif.

**Protect YOUR
HEART!**

**VIOLIN WHEAT GERM OIL
HELPS HEART ACTION
GIVES MORE STRENGTH
· STAMINA · VIGOR ·**

8 Years University Experiments, 400 Persons PROVED Violin Oil improves heart action — increases endurance.

Send for FREE Book No. 10
VIOLIN Monticello, Illinois
Before substitutes. Only Violin proved effective.

**STOP PAIN
INSTANTLY**

**COMBAT INFECTION
PROMOTE HEALING**

WITH ANTISEPTIC

**Campho-
Phenique**

LIQUID

USE IT FOR
**MINOR BURNS, CUTS
SCRATCHES,
ABRASIONS**

Quick! Apply Campho-Phenique at once to minor burns from hot cooking utensils, hot water or steam . . . stops pain instantly, promotes rapid healing. The same thing happens when you use it on minor cuts, scratches and abrasions. Campho-Phenique is highly antiseptic. Wonderful for fever blisters, cold sores, gum boils; to relieve itching and to guard against infecting insect bites. Used on pimples, Campho-Phenique helps prevent their spread and re-infection.

**FOR ATHLETE'S FOOT USE
CAMPHO-PHENIQUE
POWDER**

In The Yellow Shaker Can

1. Checks Fungus Growth.
2. Prevents Its Spread.
3. Stops Itching.
4. Promotes Rapid Healing.

**WOMEN
OVER 40**

After 40, the pace of modern living—the worry and tension—begins to tell on most of us. Often this leads to improper diet and irregularity due to lack of bulk.

If this is your trouble, you can get safe, effective relief with just a daily half-cup of Kellogg's All-Bran with milk. Delicious All-Bran gets at irregularity from lack of bulk the natural way . . . without resorting to habit-forming laxative drugs. Given you important nutritional benefits, too.

Try it 10 days and get that regular feeling again. Kellogg's All-Bran with milk.

Kellogg's ALL-BRAN

ITCHING

SUNBURN · POISON IVY
HEAT RASH · CHAFING

Relieve Itching and Burning, Promote Healing with Super-Lanoleted

RESINOL