

“Any corn flakes please the experts...
as long as they’re
Post Toasties”



Those who know, serve them with pride—because Post Toasties are the corn flakes that happen to be “just a little bit better.” They’re crisp and light, with a sweet corn flavor that’s just right. Try them!



“ALL POST CEREALS HAPPEN TO BE
JUST A LITTLE BIT BETTER.”



The Breakfast Foods of General Foods