

Labor Day Weekend

enjoy the *Light* refreshment

TODAY'S active moderns plan a busy schedule for Labor Day weekend. And it's the lighter, less-filling foods that keep them trim, fit and ready for all the fun.

Today's Pepsi-Cola reduced in calories, keeps pace with this sensible trend in diet. Never heavy, never too sweet, Pepsi refreshes without filling. Wherever you weekend, have plenty of Pepsi around.



Pepsi-Cola

refreshes without filling



Ford's