

A black and white line drawing of a family. A man and a woman are in the background, both smiling and holding glasses of milk. In the foreground, a young boy wearing a cap is looking up at them, also holding a glass of milk. The scene is framed by a large, thick, black circular arrow that starts at the top and curves around to point downwards.

**GIVE YOURSELF  
A REAL BREAK!**

**MAKE MINE  
MILK!**

Today, more and more adults are drinking milk. Why? Because milk is a lighter drink that's more refreshing, more satisfying. It's so good for you, too. Each glass of milk contains health in the form of natural vitamins, minerals and proteins. Make milk a family habit in your home!

**KLAMATH BASIN GRADE A PRODUCERS ASSOCIATION**

An organization of Klamath Basin dairy farmers whose job it is to bring you the finest milk possible  
... Locally produced for local people!