

Save This Magazine Section All Week

Television & Radio Schedules

KVIP-TV

Channel 7, Redding California
August 17 - August 23
SUNDAY

- 2:00 Meet The Press
- 2:30 Christian Science Program
- 2:45 Western Wonderland
- 3:00 Mr. Wizard
- 3:30 Youth Wants To Know
- 4:00 Frontiers of Faith
- 4:30 Town Crier—Linn & Fulkert
- 4:45 Through the Porthole—Religious
- 5:00 20th Century Fox Theater "Prisoner at Shark Island"—Warner Baxter, Gloria Stuart
- 7:00 Steve Allen Presents Steve Lawrence and Edie Gorme—Color
- 8:00 Chevy Show — Color
- 9:00 Suspicion — 13DB
- 10:00 Late News
- 10:05 Sign Off

MONDAY

- 10:30 Luncheon With Jerrie
- 11:00 Lucky Partners
- 11:30 Haggis Baggis
- 12:00 Today is Ours
- 12:30 From These Roots
- 1:00 Queen For A Day
- 1:45 Modern Romances
- 2:00 American Bandstand
- 2:30 Who Do You Trust
- 3:00 American Bandstand
- 4:00 Summer Session
- 4:30 Komic Karnival
- 5:15 NBC News
- 5:30 Kit Carson — "Benegades of Bojo"
- 6:00 Our Miss Brooks "Conklin's Love Nest"
- 6:30 Father Knows Best
- 7:00 Medic "Death Is a Red Balloon"
- 7:30 Wells Fargo
- 8:00 Twenty One
- 8:30 Four Star Theater "Study in Faint"
- 9:00 News Summary
- 9:16 Late Show "I Cover The Underworld" — Philip Reed, Robert Lowery, Hillary Brooke
- 11:00 Late News

TUESDAY

- 10:30 Luncheon With Jerrie
- 11:00 Lucky Partners
- 11:30 Haggis Baggis
- 12:00 Today is Ours
- 12:30 From These Roots
- 1:00 Queen For A Day
- 1:45 Modern Romances
- 2:00 American Bandstand
- 2:30 Who Do You Trust
- 3:00 American Bandstand
- 4:00 The Northernner — Agriculture Film
- 4:30 Komic Karnival
- 5:15 NBC News
- 5:30 Science Theater
- 6:00 Wagon Train — 20 DB
- 7:00 The Investigator — Color
- 8:00 Dotto
- 8:30 Famous Fights
- 8:45 Philco Playhouse "Station West" — Dick Powell, Burl Ives and Jane Greer
- 11:00 Late News

WEDNESDAY

- 10:30 Luncheon With Jerrie
- 11:00 Lucky Partners

- 11:30 Haggis Baggis
- 12:00 Today is Ours
- 12:30 From These Roots
- 1:00 Queen For A Day
- 1:45 Modern Romances
- 2:00 American Bandstand
- 2:30 Who Do You Trust
- 3:00 American Bandstand
- 4:00 Summer Session — Educational Film
- 4:30 Komic Karnival
- 5:15 NBC News
- 5:30 My Little Margie "Honeyboy Honeywell"
- 6:00 Royal Playhouse — TBA
- 6:30 Chevy Showcase—Andy Williams — 13DB
- 7:00 Disneyland
- 8:00 Kraft Theater—Color
- 9:00 San Francisco Beat "The Murphy Robbery"
- 9:30 Late Show "The Gallant Legion" —William Elliott, Adrian Booth, Bruce Cabot
- 11:00 Late News

THURSDAY

- 10:30 Luncheon With Jerrie
- 11:00 Lucky Partners
- 11:30 Haggis Baggis — Color
- 12:00 Today is Ours
- 12:30 From These Roots
- 1:00 Queen For A Day
- 1:45 Modern Romances
- 2:00 American Bandstand
- 2:30 Who Do You Trust
- 3:00 American Bandstand
- 4:00 U.S. Army Show — Army Recruiting Film
- 4:30 Komic Karnival
- 5:00 Honeymoors — TBA
- 5:30 76 Sincere Club
- 6:00 Amos 'n' Andy "Birthdays Card"
- 6:30 Tie Tac Dough
- 7:00 Best of Groucho
- 7:30 Drama "The Choice"
- 8:00 People's Choice
- 8:30 Buckskin
- 9:00 Price is Right
- 9:30 News Summary
- 9:40 Late Show "Hey, Rookie!"—Ann Miller, and Larry Parks
- 11:15 Late News

FRIDAY

- 10:30 Luncheon With Jerrie
- 11:00 Lucky Partners
- 11:30 Haggis Baggis — Color
- 12:00 Today is Ours
- 12:30 From These Roots
- 1:00 Queen For A Day
- 1:45 Modern Romances
- 2:00 American Bandstand
- 2:30 Who Do You Trust
- 3:00 American Bandstand
- 4:00 Summer Session
- 4:30 Komic Karnival
- 5:15 NBC News
- 5:30 Drama "Valley Days "To Big Charlie From Little Charlie"
- 6:00 Cavalcade of Sports — Gil Turner vs. Stefan Redi
- 6:45 Fight Beat
- 7:00 Ho-Ho-Ho Drum
- 7:30 Life of Riley
- 8:00 M Squad
- 8:30 Sheriff of Cochise "Rodeo Star"
- 9:00 News Summary

- 9:10 Week End — Fishing and Boating News
- 9:30 Bob Albertson Presents "Never to Love" — Adolphe Menjou, Maureen O'Hara
- 11:00 Late News

SATURDAY

- 10:00 Baseball Game of Week — Cleveland Indians vs. Boston Red Sox
- 1:00 Industry on Parade
- 1:15 Billy Jack Wills
- 2:00 Bar 7 Theater "Fugitive Sheriff"
- 3:00 True Story
- 3:30 Sheriff Bill's Ranch Roundup — Local Live
- 4:15 Wrestling From Chicago
- 5:15 Dan Smoot Report
- 5:30 Big Game — Color
- 6:00 Royal Playhouse — TBA
- 6:30 People Are Funny
- 7:00 Bob Crosby Show — Color
- 8:00 Target No. 1021
- 8:30 Turning Point
- 9:00 Amateur Hour Show
- 9:30 Joseph Colton Show "Third Alarm"
- 10:00 Late Show "Anita Louise, Jean Hersholt"
- 11:30 Late News

SUNDAY

- 5:15 Sign On
- 5:25 News
- 5:30 Bill McSpadden Show
- 6:25 News
- 6:30 Bill McSpadden
- 7:25 News
- 7:30 Bill McSpadden
- 7:55 Weather
- 8:00 Bill McSpadden
- 8:25 News
- 8:30 Bill McSpadden
- 9:25 News
- 9:30 Bill McSpadden
- 9:55 Weather
- 10:00 Bill McSpadden
- 10:25 News
- 10:30 Bill McSpadden
- 11:25 News
- 11:30 Bill McSpadden
- 11:55 Weather
- 12:00 Bill McSpadden
- 12:25 News
- 12:30 Fritz Egger Show
- 1:25 News
- 1:30 Fritz Egger Show
- 2:25 News
- 2:30 Fritz Egger Show
- 3:25 News
- 3:30 Fritz Egger Show
- 4:25 News
- 4:30 Fritz Egger Show
- 5:25 News
- 5:30 Fritz Egger Show
- 6:00 Sports Roundup
- 6:05 Fritz Egger Show
- 6:25 News
- 6:30 Fritz Egger Show
- 7:25 News
- 7:30 Fritz Egger Show
- 7:15 Sign Off

Monday through Friday

- 3:15 Sign On
- 3:25 News
- 3:30 Fritz Egger Show
- 4:25 News
- 4:30 Fritz Egger Show
- 5:25 News
- 5:30 Fritz Egger Show
- 6:25 News
- 6:30 Fritz Egger Show
- 7:25 News
- 7:30 Fritz Egger Show
- 8:25 News
- 8:30 Fritz Egger Show
- 9:25 News
- 9:30 Fritz Egger Show
- 9:55 Weather
- 10:00 Bill McSpadden
- 10:25 News
- 10:30 Bill McSpadden
- 11:25 News
- 11:30 Bill McSpadden
- 11:55 Weather
- 12:00 Bill McSpadden
- 12:15 Market Reports
- 12:20 Bill McSpadden
- 12:25 News
- 12:30 Bill McSpadden
- 12:55 Weather
- 1:00 Bill McSpadden
- 1:25 News
- 1:30 Bill McSpadden
- 2:25 News
- 2:30 Lee Craig Show
- 3:00 Bargain Roundup
- 3:10 Lee Craig Show
- 3:25 News
- 3:30 Lee Craig Show
- 4:25 News
- 4:30 Lee Craig Show
- 5:00 What's Do in the Basin
- 5:05 Lee Craig Show
- 5:25 News
- 5:30 Lee Craig Show
- 6:00 Sports Roundup
- 6:05 Lee Craig Show
- 6:25 News
- 6:30 Lee Craig Show
- 7:25 News
- 7:30 Lee Craig Show
- 7:15 Sign Off

SATURDAY

- 5:25 News
- 5:30 Lee Craig Show
- 6:25 News
- 6:30 Lee Craig Show
- 7:25 News
- 7:30 Lee Craig Show
- 7:55 Weather
- 8:00 Lee Craig Show
- 8:25 News
- 8:30 Top Thirty
- 9:25 News
- 9:30 Top Thirty
- 9:55 Weather
- 10:25 News
- 10:30 Top Thirty
- 11:25 News
- 11:30 Top Thirty
- 11:55 Weather
- 12:00 Lee Craig Show
- 12:25 News
- 12:30 Bill McSpadden
- 1:25 News
- 1:30 Bill McSpadden
- 2:25 News
- 2:30 Bill McSpadden
- 3:00 Bargain Roundup
- 3:10 Bill McSpadden
- 3:30 Bill McSpadden
- 4:25 News
- 4:30 Bill McSpadden
- 5:00 What's Do in the Basin
- 5:05 Bill McSpadden
- 5:25 News
- 5:30 Bill McSpadden
- 6:00 Sports Roundup
- 6:05 Bill McSpadden
- 6:25 News
- 6:30 Bill McSpadden
- 7:25 News
- 7:30 Bill McSpadden
- 7:15 Sign Off

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Learn Shorthand Is Tip For Girl After TV Job

By RON BURTON

HOLLYWOOD (UPI)—Television careers behind the cameras are opening up for young women, according to Marion Pollock, a TV writer and chief assistant to TV producer John Guedel.

"TV is a creative art, and women are creative," she said. "They also have a good mind for detail, so there's much opportunity for them. I think the best thing a girl can do to get into TV production is to learn shorthand. It's an admission ticket to a seat that's not the best in the world, but at least you're no longer outside."

Miss Pollock, a very attractive brunette, began as a switchboard operator for Guedel, whose shows include Groucho Marx' "You Bet Your Life," two Art Linkletter programs and the new "Anybody Can Play."

She thinks the average starting figure for girls on TV is about \$75 a week. Women in top TV production brackets earn as much as \$10,000-\$15,000 annually.

Miss Pollock thinks a general background in liberal arts education is good for TV hopefuls. Being attractive and well groomed also count heavily along with creativity, good manners and ability to get along with others.

Her own background shows variety. She was born in Youngstown, Ohio about 30 years ago, and was graduated from Miami University, where she changed her major study from physical education to a combination of sociology and psychology. She served as a social worker in Cincinnati before coming to California and Guedel.

"And when I say the social aspect is important, I mean it," she said. "Mix it with a good background and appearance. Be feminine, but don't use sex as a weapon."

"One other thing. You'd be sur-

prised how people are impressed if you're a good speller. It seems like a small thing, but it can be very big."

Writers Vote Best Westerns

SANTA ROSA, Calif. (UPI)—The Western Writers of America voted at their fifth annual convention here that the "best western of all time" was "The Big Sky," by Kentucky novelist A. B. Guthrie, published in 1947.

Other popular westerns with the writers themselves included: Owen Wister's "The Virginian" (1902); Walter Van Tilburg Clark's "The Ox-Bow Incident" (1940); Ernest Haycox' "Bugles in the Afternoon" (1944); Guthrie's "The Way West" (1949); and Zane Grey's "Riders of the Purple Sage" (1913).

Pilot Has Bad Time With Actor

HOLLYWOOD (UPI)—While on location at an Air Force base, Howard Duff of the "Mr. Adams and Eve" TV series was permitted to ride around in a jeep.

On the rear of the jeep, which was usually used as a guide for taxiing jet planes, was a sign reading, "Follow Me."

One pilot wasn't aware of what Duff was up to, and his plane followed the jeep in and out of parking areas and across several runways before he got wise.

MRS. RUTH WRITES
NEW YORK (UPI)—Mrs. Babe Ruth's book, "The Babe and I," will be published in October by Prentice-Hall.