

NEW! Pillsbury Pudding-Cake Mixes!



Brand-new taste sensation—
double-lovely chocolate flavor!
Rich, moist chocolate cake
floats on its own chocolately
fudge sauce!

NEW DESSERT MAGIC IN A MIX

The cake floats on sauce that starts on top and bakes its way down!

Cake and sauce mixes are both right in the package!

Bake it like cake—eat it like pudding (with a spoon)

So quick and easy to fix!

NEW CHOCOLATE PUDDING-CAKE MIX!
People are pushovers for this rich, moist chocolate dessert with the delicious chocolately sauce that sinks through the cake *while* it bakes. You'll eat it with a spoon and *love* it!

NEW LEMON PUDDING-CAKE MIX! Serve this gay-as-sunshine, double-lovely lemon dessert warm and steamy, covered with its own luscious lemony sauce that bakes its way through from the top. Tasty, tangy, terrific!

