

9th & Pine

OPEN FRIDAY NIGHT TILL 9 P.M.

Phone TU 4-3188



BACK-TO-SCHOOL bound, this wise co-ed has chosen to travel with a piece of soft-sided luggage that is 54 inches long. It accommodates coats and dresses without wrinkling. Has extra pockets for shoes and accessories. Heavy-duty latex fabric in colors.



SCHOOLMATES—Off she goes to learn her ABC's this fall dressed in one of the wonderful wash and wear 100% Acrilan jersey fashions that need little or no ironing. This colorful two-piece jersey is designed as a jumper and blouse. The pleats are permanent!



TOP HONORS — go to the "wash and wear" suit, shown here in a soft banker's gray flannel of Orlon acrylic fiber and rayon. Can be dunked in the washing machine, and needs little if any ironing! Can be worn almost all year 'round.



THE NEW ROOMMATE, this handsome two-tone-in-color radio. A superb performer and its case is non-breakable. Two color combination choices.



SALE!

WASH AND WEAR SCHOOL COTTONS

Save \$1 and \$2 on Wards special purchase of pert and pretty girls' dresses

SALE 2.98 3 to 14

SALE 3.98 7 to 14

New shirtwaists, 1 and 2-piece chemise styles, bouffants in famous cottons by Galey & Lord, Dan River! Little or no ironing. Prints, plaids, solids. Colors, too!



sale 1.28

REG. 1.59 — boys' wash/wear Dan River gingham sport shirts.



sale 2.88

REG. 3.49 — boys' flap-pocket Ivy pants. In wash 'n wear cotton.



sale 7.88

10.98 women's reversible pleated skirts. Orlon/wool. 10-18.



sale 2/\$5

REG. 2.98 men's Ivy sports shirts. Wash 'n wear. Stripes, plaids.

WARDS MONTGOMERY WARD



your best buys...

august

BACK TO SCHOOL

Sale!

SHOP WARDS NOW FOR BACK-TO-SCHOOL VALUES! WEARING APPAREL AND ACCESORIES FOR BOYS AND GIRLS—SAVE TO 30%. HURRY IN NOW FOR BEST ASSORTMENTS! USE YOUR CREDIT!

 sale 3/1.28 REG. 49c boys' speed shorts of fine combed cotton. Sizes 4 to 16.	 sale 3/1.48 REG. 59c — Boys' T-shirts. Of reinforced combed cotton. 4-16.	 sale 78c REG. 98c—boys' knit shirts . . . washable combed cotton.	 sale 1.48 USUAL 1.69—boys' jeans. New pair free if knees wear out!	 sale 1.48 REG. 1.69—boys' Ivy shirts. Wash and wear striped cotton.	 sale 1.48 REG. 1.98 boys' Ivy sport shirts. Foulard patterns. Wash/wear.	 sale 3/\$5 USUAL 2.39 — boys' rugged denim saddle pants. One pair 1.78	 sale 2/99c REG. 69c—little boys' knit striped shirts in sizes 3-6x. Save now!	 sale 3/1.14 REG. 49c—boys' nylon socks. Stretch to fit smoothly. 6 to 11.
 sale 7.44 Special Purchase—wool varsity jackets for boys. Lined. 10-20.	 sale 7.94 REG. 8.98 — junior boys' zip-front hood parkas.	 sale 8.94 REG. 9.98 — boys' parka. Cotton. Turtle-neck, hood. 6 to 18.	 sale 5.94 REG. 7.98—girls' car coats. Sheen cotton sateen. Hood-collor.	 sale 1.58 REG. 1.98 girls' cotton blouses and over-blouses. Sizes 7 to 14.	 sale 1.88 USUAL 2.69 — girls' Orlon pullovers. 7-14. Cardigans . . . 2.88	 sale 99c USUAL 1.59 — girls' Everglaze cotton whirl slips. Washable. 7-14.	 sale 4.48 REG. 5.98 girls' popular all-white saddle oxfords. Rubber sole.	 sale 3/99c REG. 39c—girls' cotton-rayon blend pants. Sizes 2 to 12.
 sale 44c yd. REG. 89c yd. cotton fabrics. Washfast, no-iron. 37" cord. 88c	 sale 2/78c REG. 59c — women's acetate briefs. Run-proof tricot. S-M-L.	 sale 4.77 SPECIAL PURCHASE —women's Orlon cardigans. Pullover 3.77	 sale 2/1.50 REG. \$1 Carol Brent bra. Firm uplift. White cotton. Sizes 32 to 40.	 sale 1.48 REG. 1.98 — Carol Brent new nylon panty girdle. Fast-drying.	 sale 3.99 USUAL 5.95 — wide sweep nylon net bouffant. Colors. S-M-L.	 sale 2.23 REG. 2.98 — Carol Brent slip of Dacron-Nylon-cotton. 32-40.	 sale 2.23 REG. 2.98 — Carol Brent petticoat. No ironing! S-M-L.	 sale \$14 REG. 16.98 — girls' all-wool varsity jacket —hip length. S-M-L.
 sale 1.99 SPECIAL PURCHASE —men's short-sleeved sport shirts. Assorted.	 sale 2.99 REG. 3.98 — men's Orlon sweater-shirts. Easy-care. Colors.	 sale 99c REG. 1.49 — men's heavy fleece-lined cotton sweatshirts.	 sale 4.44 REG. 4.98—polished cotton slacks with flap rear pockets.	 sale 2.68 REG. 2.98 — men's heavy denim western saddle pants.	 sale 2.83 POWER-HOUSE super twill cotton shirt. Shirt and pants 4.99	 sale 2.42 POWER-HOUSE super twill cotton shirt. Shirt and pants 4.99	 sale 8.88 REG. 9.98 men's nylon jackets. Quilted lining. Colors. S-M-L.	 sale 9.44 REG. 10.98 — men's all-wool varsity jacket —hip length. S-M-L.

WARDS TREMENDOUS BUYING POWER MEANS BIG, BIG SAVINGS FOR YOU!