

### NATIONAL SAFETY COUNCIL WARNS Drivers Must Be Extra-Cautious As School Opens Across Nation

If you're anything like most parents, the day Johnny and Mary dust off their books and go off to school is both pleasant and worrisome.

Like any parent, you're concerned about your children's welfare. You've probably heard back-to-school time is hazardous for children, though you may not know just exactly why.

Well, it is a dangerous time for several reasons — more children converging on one place (the school), more groups of children (who knows what kids in a group will do), and more children on their own for the first time in their lives.

Just exactly how dangerous is back-to-school time?

According to the National Safety Council, accidents are the leading cause of death to the nation's more than 30 million school-age children.

In recent years, about 1 out of 17 students injured accidentally has been on his way to or from school. More than 6,000 children 5 to 14 years of age are killed annually by motor vehicles.

Another reason parents are wary this time of year is because Johnny and Mary, giddy

over going back to school and being with friends all day long again, may have an urge to play in such dangerous places as dumps and open pits, or near railroad tracks.

What can parents do to make sure their children stay safe at back-to-school time, as well as the rest of the year?

"Make sure your children have been taught to do things the safe way," the National Safety Council advises. "If you've taught your children to live safely — to stop and look and listen before crossing the street, not to play in unsafe places, to keep to the right side of the road on bikes—then there's little to worry about."

"The parent who hasn't taught the child these safety rules is the one who should worry when the child's away from home."

And if you drive a car during back-to-school time—or anytime, for that matter—here's a suggestion to the motorist from the Council:

"Keep your tires and brakes in good condition so you can stop in time, slow down on city streets and near schools, and be careful near groups of children. Expect the unexpected."



READIN', WRITIN' AND FASHION FIGURIN' — For the lollipop set here are two outfits in Acrilan-and-wool easy-care fabrics. His is a two-piece suit with printed challis shirt. Hers, is a matching challis print dress with a velveteen.

### Even Ol' Blue Denim Shapes-Up In Chemise

Even the staunch American blue jean, the one and only fashion women have never allowed to be varied by even a stitch, has finally succumbed to the influence of the "Great chemise!"

Brand-new across the country, is a chemise blouse made of blue denim!

It's designed to give a distinctive fashion flair to the simple jeans all women still love for their leisure hours.

This chemise is just one style of a complete selection of exciting denim and pretty print-coordinated separates designed by Connecticut mother-designer, Susanne Nicholas.

There is an enchanting little tank blouse, cut like an old-fashioned bathing suit, to be worn with jeans, or wrap-around skirts.

Demure denim jumper dresses with flared skirts, a slim knock-about coat, plenty of slim and swirling full skirts with print detailing, and a pert print-lined pixie hat are new.



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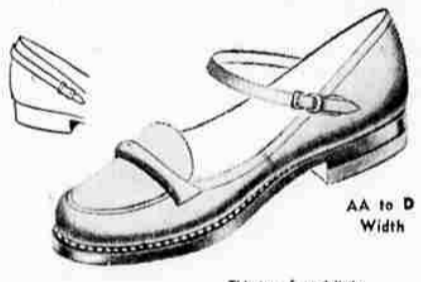
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