

FALL '58 FINDS 'LIL' GALS STARS ON FASHION SCENE

GIRLS' WOOL COAT COLLECTIONS:

Wide Varieties In Classic Styles As Well As In High-Fashion Themes

Mothers need not fret about the one-year fashion of girls' coats. Classic or high style, good wool coats have been sensibly designed with expandable grow features. This year's coat is planned to fit a growing girl next year.

The straighter chemise and flared trapeze silhouettes have been a boon to designers of children's coats. By skipping waist lines and lowering belted, these coats need not be discarded next year. Less-fitted lines are comfortable and promise to fit for more than one season.

Makers of classic "boy" coats have also kept abreast of the need of clothes that grow with the child. By incorporating a completely finished extra hem, mothers can lengthen a coat two inches by simply pulling a thread.

Movable buttons and adjustable belts are also features of the classic coat, providing important "extras" in the purchase of a wool coat.

The wearable qualities of all wool are a prime consideration when planning children's wardrobes. Warm wool coatings with good linings and inter-linings of wool are important for cold weather wear. It has been shown that fewer colds and winter illness result when a child is warm.

dressed for school and play. Wool coats are a wise selection. Warmth, wearability, a natural resistance to wrinkling and dampness assure protection. Newly developed style features provide satisfaction, making children's coats of wool a lasting investment.

Sweaters Are A School Girl's Best Friend

Sweaters for fall are the most exciting-looking in years. And sweaters — not diamonds — are a school gal's best friends.

This year sweaters make real news in long, loose lines... bulky knits... fringed details... soft, silky blends... dress-maker detailing and of course, lots of color.

Most of them are easily hand-washable and others take a spin in the automatic washer with equal ease. Newest developments in wool-blends, hi-bulk synthetics, to help them keep their shape and color.

Sweaters are a must for every girl's school entrance requirements.

Sewing Machine Can Be Gals' Best Friend

Gifts for the school-bound are either the small, inexpensive, always-welcome accessory, or the bigger, more important necessity that lasts through school years and into their chosen careers.

In this latter category, a gift gaining in importance is the portable electric sewing machine.

Budget wise coeds have always known that they can give free rein to their imagination in creating school and play clothes that are smartly different with the aid of a sewing machine.

Home economics and design classes have served as an inspiration for many teen-agers who take pride in creating their own wardrobes. These much-admired girls are never at a loss for a new dress, and usually have an enviable wardrobe for a modest investment.

Pattern-makers have kept pace with this demand, and have made patterns in the very latest youthful styles.

College girls have found that a portable sewing machine is a fine way to pick up extra cash. In any dorm or boarding house there are always hems to be shortened, and small alterations to be made. Just post your fee schedule and follow through!

The knowledge of sewing gained in their school years will stand every girl in good stead whether she goes on to homemaking or a career.

As you can see a portable electric sewing machine is a "now" and "later" gift that she'll derive benefits from for years to come.

There's New Look And New Lengths In New Male Coats

How do you like your top coat — short, medium or long?

You can have all three and be well-dressed for all occasions. The fingertip-length coat is still tremendously popular and gives lots of use for knockabout. They fit well over bulky knit sweaters when there's a real chill! Among the best are the wool meltons and the tweeds.

And for extra warmth, you might like one with a bulky knit shawl collar that lies flat or pops up at command to comfort the neck.

The ideal medium length coat is the camel-color all-wool knee-length American warmer that will be seen everywhere this fall. Double-breasted, with straight back, and sometimes sporting a ticket pocket, it looks sporty for campus wear, jaunty with a suit.

The polo coat is good fashion this fall and represents the longer length coat, along with the tweedy balmacans. In camel-color, the belted polo coat is a middle-of-the-road sort of coat; not so sporty as the tweedy balmacans, which is of course, very right for campus casual wear, and not so snappy as the trim Chesterfield which is used strictly for dress-up.

TYPEWRITER AIDS

Outstanding educators agree that a portable typewriter helps the teen-ager improve his grades. The typewriter, as a new tool, appeals to a student's curiosity and spurs his interest in his school work.

With a typewriter, young folk can turn out orderly work and learn the importance of neatness.

THE 'FURRY' FLURRY

"Frankly - fake" fur coats for girls now feature truly young styling — and how the little miss loves the cuddly feel, luxury and warmth of these beautiful, durable coats.



JUMPERS hop into the chemise designwagon — and a pretty leap it is, too! This smart design features a box-pleated skirt and can go back-to-school with a blouse or be worn sleeveless for dressed-up occasions.

Camp Fire Girls Start New Season of Activities

September school bells will signal another year of fun, friendship and service for the nation's half-million Camp Fire Girls.

With a summer's activities behind them, they will resume their school and leisure-time programs with renewed vigor and zest.

Because of the country's need for scientists and technicians, many older members of the national organization will also take part in a special activity this year to developing aid expanding their scientific interests.

Members of Camp Fire Girls senior division, Horizon Club (girls in ninth grade through high school) always interested in careers and vocations, will explore jobs in the field of science and the training necessary for them.

Camp Fire Girls (age 10, or in the fifth grade, through eighth grade) will pay special attention to science through their Frontiers of Science Craft. (Their program is built on Seven Crafts) the other six, which will not be overlooked, are Home, Creative Arts, Outdoors, Business, Sports and Games, and Citizenship.)

All Camp Fire Girls, including the youngest members, Blue Birds (age 7 or in the second grade through age nine), will look for new ways to demonstrate the

Camp Fire Girls motto, "Give Service."

In the past they have done this in a variety of ways—from collecting clothing for refugees and others in need to "adopting" grandmothers in their communities.

Camp Fire Girls in more than 3,000 communities across the country will also take part in a national service project. Last year this was "Meet the People," an outgrowth of the President's People-to-people Program.

The girls prepared photographic exhibits of their home communities, then sent these abroad to acquaint youth in foreign lands with typical American life. This year's project will have its kick-off early in November.

Founded in 1910, the organization is pledged to serve all girls regardless of race, creed or economic background. Its character-building, leisure-time program is based on a love of the home and the out-of-doors.

Camp Fire Girls offers a challenging experience also to the adults who volunteer as group leaders and sponsors and for committee work. Many more adults are needed to bring the program to the many girls who want and need it.



BLUE BIRDS, the junior members of Camp Fire Girls, "make friends" and "go to interesting places" as part of their program. Here two young Blue Birds are having an enchanting meeting with hamsters at a zoo.

Sleepwear And At-Ease Wear Smartly Take To Dormitory Life

Sleepwear is wide awake this season — boasting of fashionable shapes... in brilliant colors and trapeze... in brilliant colors and bold, bold floral and paisley prints.

Perhaps most popular will be the chemise shortie blouse. It ranges from the young-set's fun type to the very lovely lace-trimmed.

Pajamas will be set to go to dorm sessions with matching robe. P.J.s have the bloused top—many matching robes are cut like a day-time chemise.

In gowns, Granny sacks will appear in profusion — ranging from the truly old-fashioned to utter-feminine with loads of lace.

Older girls will love the look and comfort of the trapeze gown. Littlest girls will adore them, too.

Newest of the robes are chemise-styled with the belt back a few inches below the knees, back a few inches below the knees.

Gigantic flowers in the brightest possible colors dominate the sleepwear scene — with ever-lovin' paisies following close behind.

Of course, trousseau-type classic lingerie is still to be seen and selected by many.

All in all, the fashion picture shapes up fashionably for fun and beauty.



TEEN-AGE SKIN PROBLEMS

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840 Main

New Styling 'Pep Up' School Bags

The old style school bag is fast becoming part of "vanishing Americans," say experts! Even smart Air Force blue to bright red plaids.

Older pupils who have "graduated" to the notebook stage are taking big doses of color with their learning. Traditional colors give way to novelty coverings and trims! Such printed, striped and ultrasuede or brief bags. Many have separate pockets to keep pencils and supplies apart from lunch and snacks.

For the younger set, these are decorated with cartoon, television and storybook favorites. Modern pace travel and science fiction motifs are also favored.

Sturdy materials are being used — including nylon, rayon, cotton, plastic and leather. There's a big selection of colors too — from

Which only goes to prove: you're never too old to learn, or too young for fashion!



"CRANBERRY TOPPING" — a dome beret of cranberry red velvet, smoothly stitched, and highlighted with a whimsical gold thread butterfly on the crown.



THE HEADACHE BAND — Newest headpiece to go with the revolutionary change in fashions. It's a circlet of chiffon entwined with pearls. Holds your curls in place, or a pony tail if you please! Use it as a collar on a basic date dress.

Police Jail 'Fagin' Dad

RICHMOND (UPI) — An unemployed father was jailed Thursday for allegedly ordering his three motherless children to steal.

The father, Redvert Udy, 42, San Pablo, was held for investigation of burglary. His children quoted him as saying: "If you want to eat, you gotta steal."

The children, Janice, 16, Carol, 12, and George, 10, were in the Contra Costa County Juvenile Hall. They, too, were held for investigation of burglary.

All four were picked up Wednesday night in the parking lot of a supermarket after two clerks said they left without paying for some goods.

The children said the father picked up articles in stores, put them in bags and made them walk out with them. He would make a small legitimate purchase.

FORD AIDS

LONDON (AP) — The drive for money to save the dreaming spires of Oxford, which are in danger of tumbling down from sheer old age, has gone over the top with the help of a million dollars from the Ford Foundation of America. The total raised was 1,750,000 pounds (\$4,900,000).

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