

VITAL FOOT - NOTES FOR SELECTING GOOD SHOES

All Things Nice And Fashion Spice That's What Girls' Shoes Are Made Of

"Sugar 'n' Spice" is the general rule for little girls' shoes this season.

The pump, for instance, is now much like mother's fashionable "little heel" pumps — frequently with the long, tapered toe of 1957, but built on a last particularly suited to young feet.

It also features high throat lines, and trims on the toe or vamp of tiny weskits or horizontal tucks. Some black smooth leather pumps have spat-like trim of taupe or beige suede leather.

Some of the newest are smaller editions of the spectator pump in taupe, beige or black with white

trim and white leather linings.

For really gala occasions, a little girl demands slippers of gold or silver leather or a luster leather or a jeweled-tone suede pump. Again it may be a combination of colors of the sugar-and-spice variety such as a pink leather pump with bands of leather shading from shell pink to mauve across the vamp.

For parties and dancing school, our little miss may be sophisticated in a bold-speckled, black patent leather pump with gold leather trim — or in a bronze-scaled reptile pump with bright blue suede trim.

Sometimes bright applique in vari-colored leathers may twinkle on a little girl's pump or it may wear demure velvet bows.

Swivel straps that turn a shoe for a Mary Jane into a pump are a feature that pleases both little girls and their mothers.

Heels on these "very-dressed-up" shoes are curly, just like mother's. They may be encrusted with glittering rhinestones and pearls, or these jewels may appear in a sparkling design on the shoe's toe. A lucky little lady may even have a rhinestone-and-pearl bracelet to match!



STURDY FOR SCHOOL . . . PRETTY FOR PARTIES, are the new little girls' shoe styles shown here. Top to bottom, left to right: a five-eyelot oxford in smooth navy leather adorned by scalloping at toe and side; snakeskin leather in a low-cut Mary Jane; patent leather Mary Jane with wide piping of black ribbon; tapered-toe pump in grained black and white leather with patent bow and back; and a lizard grained pump.



IMPORTANT FOOT-NOTES, for the back-to-school boy, are found in this collection of smart new shoes. Upper left, a wing-tip oxford in smooth leather; at bottom, five-eyelot plain toe "collegian"; at bottom left to right, a four-eyelot smooth leather oxford for the nursery set; wing tip in grained leather; and a moccasin toe with new hiding shoe latch under the strap.

Small Boys' Shoes Look Real 'Grown Up'

It's getting harder than ever to "keep up with the boys." And that once they travel begins with the sleek sports-car design of the

leather shoes they wear. The new long, low and sleek look is due first to new lightweight and more supple leather uppers on trim, flexible leather soles; secondly, to improved construction — which includes such things as softer and more flexible toe boxes and counters and leather lining and welts.

From kindergarten on — the small lad may wear an oxford that's as conservative as his college brother's — a five- or six-eyelot with rounded sharkskin toe or a low-cut one- or two-eyelot with a tapered toe. The most frequently seen oxford will strike a compromise with three eyelots and a moderately tapered toe.

The oxford will often feature combinations of leather appearing as trim or may be entirely of textured leather in a lightly etched, pebbly grain.

Boys will look up-to-the-minute in shoes of black smooth leather with gray suede trim — or moc toe styles in the new two-way brushed leather.

Neat slip-ons — round-toed or moderately-tapered — are also favorites. Boys like their traditional grown-up details including the wide sabot strap, the bridle strap fastened at either side by brass or leather rings and monk straps. Crossed straps; military buckles; fringed ties and tassels from the Tyrol all add a "big fella" look.

Easy-going loafers step out in soft leathers — suede, buffed, punched pig, are all the new "smoothies."



THE TURNABOUT CARDIGAN—Geography may present a problem, but not this turn-about dressmaker Tycora yarn sweater. It may be worn as a cardigan, or reversed to a cowl-collared slip-on.

FASHION TAKES A 'BOW'

Bows "bow into" the fashion picture from every direction. Almost no coat, dress, blouse or playset is without at least one. Bows are in every size . . . front and back . . . alone or with many, many more.

BUTTONS, BUTTONS

Pearl buttons are most important this season. And, size-wise, they range from the very petite to nearly small-saucer size.

More American Collegiates

In the United States, about 25 per cent of the college-age group is attending a university or college as compared to five per cent of the same age European group. In other words, at least five times as many attend college here as in Europe, and seven times as many of the age group attend high school in America.



Men's Shoe Line-Up In Wide Variety This Fall

Here is a brief rundown on the college man's shoe wardrobe: The wing-tip will be as necessary for the collegian as for the businessman. It now has finer perforations, comes in smooth leather with a highly polished or

matte finish—most popular are blacks, brown and burgundy.

The plain-toe blucher in cordovan or tightly-grained leather will be the collegian's staple shoe!

Every man will also want brushed-leather shoes with a moccasin toe for casual wear. It will probably have only one or two eyelots and may come in a loden green or brass shade as well as tan or brown.

Another moc-toe will combine smooth leather with a grained leather vamp.

Slip-ons, too, will be required. These will be the most continental looking with long greyhound lines emphasized by a high tongue. They may have side interest in elastic gores or decorative leather pleating. One of them, good for wear with both shorts and dinner jackets, will be of brushed leather piped with smooth leather and cut on the lines of the pump for formal dance.

As for this formal pump—this year it may be of fine-textured smooth leather as well as of patent leather.

Most of the college man's shoes will have a medium-low topline and a moderately pointed toe and will be set on lower heels than

last term's. Also included in the picture is a long, lean silhouette that borrows from the Continent but shows a strong American influence.

Smooth, all-leather linings and close-trimmed leather soles are a part of this look—as is the leather well which not only gives the shoe a well-finished appearance but assures that it will keep its shape to the last day of wear.

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IT'S RECESS TIME and these four are sitting on the schoolyard wall showing off their new leather shoes. Left to right: for big brother, a five-eyelot wing tip in deeply grained leather with sturdy supple leather sole; for sister, a one-in-two strap in polished red leather with stitched tab across vamp; for little brother, a four-eyelot oxford with sharkskin tips and leather sole; and fourth, a round toe junior version of mother's T-strap in smooth brown leather with leather sole set off by white stitching.

For High School Gals 'n' Coeds 'Big' Shoe Wardrobe Is Must

Any sensible girl knows that in the things that really matter at school, good feet will take her as far as a good head. And the time to think about feet is now when the paternal charge account is geared for the back-to-school plunge.

The average schoolgirl of '58-'59 according to a recent survey, will own 14 pairs of leather shoes, eight of which she's bought this year. Tell that to papa so that you can plan with a relaxed conscience. For school life these days is a well-rounded affair and special dates require special shoes as well as dresses.

You'll begin with flats, of course, and you'll want several styles in these for the flat has taken on various aspects: casual, tailored and dressy. With your Ivy-league shorts, pants and skirts you'll want loafers styled exactly like the well-dressed college man's with leather soles, monk straps and brass buckles. Real cork numbers will be hand-stitched around the moc toe and the toe will turn slightly up.

Your bulky woollens will take to the two-way brushed suede leather with its mottled two-tone look in new rich autumnal shades

as sienna, persimmon and chestnut as well as beige, camel and loden green. Add a pair in grey suede to match your grey flannels.

Your suede shoes will often show the Tyrolean influence in tongues, stitching in a contrasting color and other handcraft details.

Soft smooth leather jodhpur and up-to-the-ankle boots, also leather-soled, will display these same

Choose School Shoes Most Carefully As Kids' Feet Grow Fast

Say what you please, "Mother knows best" is still the only feasible attitude for many occasions.

And, one of these is when you're buying back-to-school shoes. Boys are apt to think that shoes are only to kick footballs with, and girls—that they're to wear to parties. But you know that the most important function of these shoes is to protect the feet that they'll have to use all through life.

Things have changed since somebody bought your back-to-school shoes. Your parents probably know that tender feet need ably looked for the heaviest shoes they could find. But parents to

er—and light construction. Be the resilience of lightweight leathers—sides the new lighter leathers wear as well as the old-fashioned heavy ones.

You should not buy shoes for your child to "grow" into either. Shoes that are too big will cause blisters now and misshapen feet, with all the ills that attend them, in later life. There should be about three-quarters of an inch between the longest toes and the tip of the shoe, but no more.

One thing is the same now as it ever was and that is the importance of leather soles as well as leather uppers.

Only leather with its millions of microscopic pores allows the moisture that accumulates around the foot to evaporate, thus keeping them warm and dry. Leather provides flexibility along with support, too, allowing the muscles to work and grow strong. And leather linings do not become rough with wear.

Another thing to look for is the leather welt uniting sole and upper. It provides a firmer walking base and gives assurance that the shoe will hold its shape to the last day of wear.

Of course, never let your child wear a pair of hand-me-down shoes. Chances are 100 to 3 that they will not fit. And persuade your youngster not to wear sneakers except in the gymnasium! They are not meant for day-long wear.

The shape of the shoe should be broad and round at the toe and straight along the inner edge.

The shape of the shoe at its widest part should conform to that of the foot and the swing or general direction of the shoe should be the same as that of the foot.

If your child says the shoe hurts, don't buy it, of course. But don't trust him if he says it's just fine. He's probably got his mind on getting back to baseball. Check the shoe yourself and have the shoe clerk check it.



HEADED for success—This teen-age biologist is set for a great future as a smartly-dressed young man. He shows his good taste with this handsome rust and gray stripe wool sports coat and gray wool flannel slacks.

FIT FOR CHEMISE

The "unfitted" silhouettes demand as much fit as the sheath to look well. They must fit across the shoulders and under the arms . . . not be too long (just below the knee, please) . . . and, not too much fullness at hips.

Smaller Boys' Wear Takes On Gaymer Look

Little brother going off to school for his first or second term goes off in "higher" style than in the past!

After several years of strict Ivy tailoring, boys' wear manufacturers are keynoting brighter colors and more varied styling for the cookie 'n' milk set.

In outerwear, this means boldy-striped nylon fleeco jackets or dark coats with brilliant linings.

Bold stripes, bright colored tweeds and a variety of prints are presented to liven dark Ivy stripes and conservative tweeds. Iridescent fabrics accent color. Reds, bright blues, gay paisley prints and other bold notes are being featured, too.

The first time away from home is a trying experience for a teenager. It's tough on parents, too. Friendly, unsentimental and chatty letters from you at regular well-spaced intervals will help to boost his morale and increase his self-reliance.

The best letters, according to the experts consulted, are calm, friendly and relaxed and give a lot of news from home. A few understanding letters, filled with news from home, are worth more than dozens of sentimental, possessive communications.

If he's homesick, be sympathetic but firm. Don't pity him or offer him special rewards when he comes home. Tell him that you miss him, but don't overdo it.

KIDS' FAVORITES

Little girls from toddlers through teens jump on the trapeze with the greatest of ease. This free hanging silhouette, perfect for shapeless childish figures, is widely used in dresses and sportswear.

The trapeze silhouette demands a trapeze-line petticoat . . . and the choice is unending. They are as frilly and feminine as one Scarlett O'Hara might have worn!

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