

DO YOU HAVE CHILDREN IN SCHOOL?

Check This Special Quiz;  
Score Yourself On Parenthood

If you can give yourself a perfect score on this quiz you are a rare parent indeed. Award yourself 10 points for every correct answer, and five for "sometimes" where it is applicable. Above 100 is a very good score, 90 is a good average score. If you fall below 65 you had better start giving the matter some serious thought.

- QUESTIONS**
1. Do you participate in PTA, attend school conferences or other home-school activities?
  2. Can you explore objectively with your child and his teacher why your child is failing in a subject?
  3. Do you vote for high enough taxes to assure your community a good school system?
  4. Are you effective in encouraging your child to plan a schedule to get his homework done?
  5. Do you expect the same level of success at school from each of your children?
  6. Do you provide a pleasant home environment and encourage your children to bring their school friends home?
  7. Do you criticize your child's friends, or humiliate him in front of them?
  8. Can you set, and maintain, limits appropriate to the child's age? For instance, can you enforce a night-time curfew for your teen-agers?
  9. Do you find your child interesting, and can you have fun doing things together?
  10. Does he see that you practice the religious and ethical concepts you preach? Is there mutual consideration, respect and harmony in your home?
  11. Is he sure of your love and support no matter what happens?
  12. Are you as ready to seek professional advice on behavior and emotional problems (your own and your child's) as you are to obtain medical care?
- ANSWERS**
1. You should! (It's a parent's responsibility.)
  2. Yes! (Johnny may have defects or be unhappy.)
  3. Yes! (This is one simple test of you as a citizen.)
  4. Wise parents are!
  5. No! (Each child has unique capacities and limitations.)
  6. Yes! (The best way to know your child's friends is to invite them to your home.)
  7. No! (—rather, assist him to discriminate and find desirable friends.)
  8. Yes! (It's vital that you do.)
  9. Yes! (Something's wrong if you don't.)
  10. Yes! (Setting an example is the best way to teach.)
  11. Yes! (Even as adults we need people we can count on implicitly.)
  12. Yes! (Early treatment may prevent more serious complications.)

Sport Coats Voted 'Tops'  
For Active Campus Life

Every college man goes for sport coats, and blazer stripes are especially smart this fall! Coats appear in gay combinations as bright red and blue striped in wool flannels and hopsackings.

In the bulkier fabrics, the wool tweeds and Shetlands, stripes take on a more subdued look—burgundy and black stripes, for instance.

Color news in the tweedy types this fall is olive, in the medium to dark tones—or rather the dark, dark tones! Color interest is so subdued that you almost have to "feel" for it. The related subtle heathery, greenish-browns are also important.

The dark blue wool flannel blazer holds its own as the campus classic. It always has that very gentlemanly look about it and impresses the girls at informal proms. With gray flannel slacks and white shirt "it looks like a million." Or, a new and fashionable solid red blazer with brass buttons is sure to rate cheers!

Whatever your fabric choice in jackets—the "Ivy" look is still de-rigueur for college! Three buttons, rounded shoulder, flaps on pocket, center vent, and you're right at home.

**NEW SLACKS LOOK**  
Tapered wool slacks are right for the campus! The taper gives



**CAMPUS PACE SETTER**—in the new "Iricord," a soft iridescent corduroy with a Beau Brummel touch reflected in the paisley-print lining. The cut is slim, with high notch lapels, flap pockets! It's complemented with a smart surplice vest.



**THE EASY RELAXED shirt**—right for campus and casual hour wear. It features a striped edge collar and two rib-knit front panels. Its "Banlon" yarns won't stretch or shrink; will stay good-looking through countless launderings.

a long, lean boyish look that won't stay with you forever; so take advantage of it while you have it. The fabrics most popular are wool flannels, hopsacking, cords and covers. The best colors: medium to dark gray, and our old friend—olive.



**STORMY WEATHER coat**—the new motor coat in a hard-wearing but luxurious wool and cashmere fleece blend. Has leather buttons, hand-warmer pockets, and a quilted body and sleeve lining. It's geared to keep you comfortable in the roughest weather.



**WONDER PLEATS** — Yes, this bright plaid skirt will wash easily... drip dry, then look like new again with just a touch of the iron, thanks to its magic blending of Acrilan acrylic fiber plus worsted! Mated too, with a tabbed over-blower topped with a crisp white collar.

**SHORTAGE PERSISTS**  
School and college enrollment will hit an all-time high this year—with the total standing at 43-135,000. This increased enrollment will mean a shortage of 135,000 qualified elementary and high school teachers.

**PENNEY'S**  
ALWAYS FIRST QUALITY!  
ELEVATOR SERVICE TO ALL FLOORS

When Penney's says everything for back-to-school that means everything! For your girl... the sweaters and skirts, the slits, the new Trim Twin chemise she's been asking for. For your boy... the bulky-knit sweaters, the wash 'n wear flannel slacks, the shoes he wants. More, too! Penney's has every back-to-school need with the selection and quality, the low price Penney's is famous for.

Shop Penney's for *Everything* for  
**BACK-TO-SCHOOL**

You'll live better, You'll save!

OPEN  
FRIDAY  
NIGHTS  
'TILL

9 P.M.

All Other Days  
9:30 To 5:30

**AUGUST PREMIUM BUY!**



**WASH 'N WEAR**  
little or no ironing

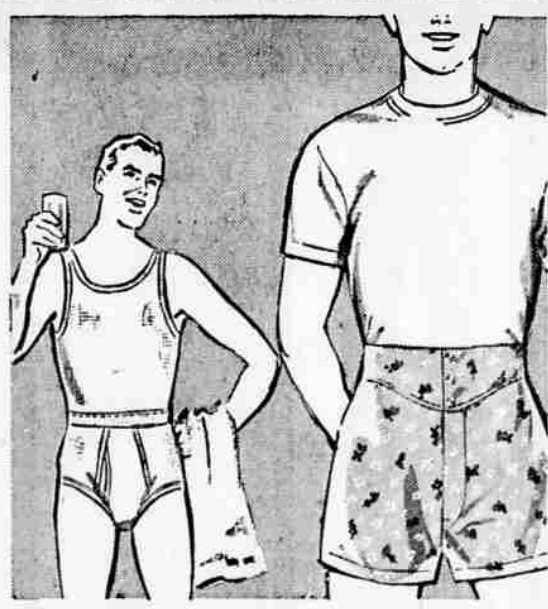
**PENNEY-TESTED FOR EASY-CARE**

**NEW LOW PRICE ON BUCKLE-BACKS IN COMBED 'N POLISHED COTTON!**

Yes, combed and polished cotton... a real luxury fabric at the biggest savings yet! And there's more... much more! These slacks are premium tailored in Penney's authentic "University" model... a special Wash 'n Wear finish keeps 'em neat and fresh from breakfast to bedtime! Choose suntan, black or charcoal.

Men's Sizes **2.88**  
Boy's Sizes **2.44**

MAIN FLOOR



**FAMOUS - FOR - FIT MEN'S UNDERWEAR**

- A-SHIRTS 3 for 2.55
- T-SHIRTS 3 for 2.94
- BRIEFS 3 for 2.55
- SHORTS 3 for 2.05

Compare the Towncraft, fit, those quality extras: full shaped seat Sanforized shorts, nylon fortified neck T-shirts, heat resistant leg and waist elastics... more!

BOY'S "T" SHIRTS Nylon Reinforced neck 79¢  
BOY'S BRIEFS 3 for 1.95

**FOR WOMEN!**

- BROADCLOTH BRASSIERS 1.00  
4 styles to choose. Sizes 32A-40C
- WHITE SWEATER COLLARS 1.00  
To go with your sweater wardrobe
- COTTON/DACRON FULL SLIP 2.98  
No iron - Fancy nylon trim
- CAN CAN SLIPS 3.98  
50 yd. sweep - White and pastels
- RAYON PANTIES 59¢  
Novelty trim, whites and pastels
- GAYMODE SEAMLESS HOSE 98¢  
60 Gauge 15 denier - Gala & Confetti
- CLOUD SOFT ORLON ANKLETS 69¢  
White - Pastels & Darks  
Sizes 8 1/2 - 11

**FOR MEN!**

- 100% ORLON SOCKS 98¢  
Solid colors and Argyle patterns
- DAN RIVER SPORT SHIRTS 2.49 - 2.98  
New Fall plaids, long or short sleeves
- NYLON REVERSIBLE JACKETS 12.95  
3 Styles, fleece reverses to taffeta
- 9 OZ. DENIM PANTS 3.49  
Sanforized, machine washable
- ZIPPER NECK SWEAT SHIRTS 1.98  
Self color, perfect for P.E. classes
- 100% COTTON ARGYLES 69¢  
Machine washable, colorfast
- BULKY KNIT WOOL SWEATERS 7.95  
85% Lambs Wool/15% Shetland wool - Striped

**FOR BOYS!**

- UNIVERSITY DENIM PANTS 2.98  
Strap back, sanforized, zipper
- 100% ORLON SWEATERS 2.98 - 3.98  
V-neck, many colors, washable
- DAN RIVER SPORT SHIRTS 1.98  
Long sleeved, new Fall plaids
- CORDUROY PANTS 3.98 - 4.98  
University, Buckle Back, Heavy fabric, all sizes
- COTTON - NYLON SOCKS 4/1.00  
Stretch nylon heel and toe, colorful patterns
- FIBRENE - WOOL SURCOATS 9.95 - 10.95  
Knit collar and cuffs, new style
- FINE WOVEN COTTON SPT. SHIRTS 2.49  
3 Button collar - Plaids checks, stripes

**FOR GIRLS!**

- MYLAR TRIMMED ANKLETS 3/1.17  
Whites, Pastels, Darks -  
Sizes 6 - 8 1/2
- 30 YD. SWEEP CAN CAN SLIPS 2.98  
100% Nylon white and pastels  
Sizes 4 - 14
- COTTON BOUFFANT SLIPS 1.98  
Nylon lace trimmed Sizes 4-14
- MEDIUM WEIGHT COTTON BRIEFS 49¢  
Double crotch - white and pastels
- BLACK FIBRENE CARCOATS 12.95  
Knit hood and trim - Sizes 7-14
- REVERSIBLE PLAID SKIRTS 3.98  
Wool - Orlon - Washable -  
Sizes 7 - 14
- JUNIOR BRAS BY MAIDENFORM 1.50  
Adagio - Maidenette,  
Sizes 30AA - 34AA



**Men's 3-Button Sweater Vests In Soft Lambs Wool 6.95**

Why spend more? Soft lambs wool knit with double trim rib pockets and front border. Solid and heather tone colors. Small, medium, and large sizes.

MAIN FLOOR

**3-Button Sweater Vests For Boys 2.98**

- Styled as Men's above
- 100% Spun Orlon
- Machine Washable
- Sizes 4 to 16

BASEMENT



**Full-Fashioned Orlon Sweaters 4.98**

Look at this price for soft Turbo hi-bulk Orlon dressmaker sweaters! They're pull - resistant! Shape-retaining, too! See the new fall harvest colors!

SECOND FLOOR

**Gingham Plaids By -- Dan River**



**3.98 2.98**  
Sizes 7 to 14 Sizes 3 to 6x

Penney's brings you Dan River plaids with the new back-to-school styling for '58. All darling. All are Dri-don finished, need little or no ironing. Buy several and save even more!

SHOP PENNEY'S... you'll live better, you'll save!  
SECOND FLOOR



**Reversible Orlon and Wool 12.95**

Styled, cut, seamed, hemmed so nicely, you will wear them either side out! Sudsable, permanently pleated Orlon and wool! See the new harvest colors!

SECOND FLOOR



**GIRLS SWEATERS**  
Slip-Ons 2.98  
Cardigans 3.98  
Sizes 7 to 14

Penney's hi-bulk Turbo Orlon wash amazingly like new, resist piling, matting. Full-fashioned to fit without pulling under the arms. Harvest tones.

SECOND FLOOR

**USE PENNEY'S CONVENIENT LAY-AWAY PLAN FOR YOUR BACK-TO-SCHOOL SHOPPING!**