

CHARLES OF THE RITZ RELEASES SET OF TEN RULES FOR MAKE-UP

At a recent meeting of the Cosmetic Career Women, Miss Ainslee, Charles of the Ritz Sales Training School Director, gave these ten rules of thumb to follow when applying make-up:

1. Start with a clean face. Stale make-up can only be properly removed with a solvent cream or lotion. This dissolves make-up quickly and efficiently and rids the skin of all artificial color.
2. Always give the skin a final rinse with freshener to remove all traces of cream and make-up. Tip for stretching the use of freshener a long way: First, dampen the cotton pad with water. In this way the freshener will remain on the surface instead of soaking all the way through the cotton pad and thereby using more than you need.
3. For a quickie pick-up, wear a transparent mask before making-up. This gives lovely results in just ten minutes. As the cream is wiped away the tired looking complexion goes with it leaving behind one that's refreshed and revived—ready for a night out on the town.
4. Eye cream is used around the delicate area under the eyes during the mask treatment. Even girls of 18 are advised to wear this special cream before wrinkles appear. It's never too soon or too

late to begin. Eye cream keeps the skin around the eyes supple and soft. It is suggested that you wear a very light film of the cream on the upper lids during the day beneath make-up, since the face is exposed to drying winds as well as expression lines that come from smiling and talking. The cream keeps the skin supple so that the expression lines don't remain permanently, but instead unfold and smooth back into place.

5. Moisturizing cream or lotion is the life-saving treatment used all through the day beneath make-up to protect your skin from the aging, drying effects of weather and indoor steam-heated rooms. If you were running for a life boat—lipstick and Revenescence would be your two most important beauty props.
6. Foundation—in liquid or cream form—is chosen to suit the individual skin texture. For the dry complexion, a liquid foundation with an absorption oil base is recommended. Its penetrating rich oils go right into the skin and protect the complexion as it delicately tints it. The cream foundation, on the other hand, remains on the surface of the skin where it gives complete and opaque coverage—concealing uneven skin tones and freckles.
7. Rouge is used to highlight and give pretty proportion to the face. In photography rouge acts as a shadow. In real life rouge is a highlight. So avoid using too much. Powder will not tone it down once you apply too much. Blend your rouge on the cheek from the center point of the eye and no lower than the nose. Fade it away so that the cheeks look naturally blushed.
8. Powder. Loose powder is always used for the initial powdering. Flour the face to set the powder properly on top of the foundation. Dust—do not rub—the excess away. This proper application eliminates constant powder re-touching throughout the day.
9. Eye make-up. Mascara is used not only to deepen the lashes but also to darken the eyebrows. Brow pencil is used merely to fill in sparse brows or to extend their length. A trick with an eyeliner and shadow is to blend these two together on the lid to give a subtle effect. A sharp line detracts from the beauty of the eyes themselves.
10. Lipstick is the final color note when chosen in a shade that ties in with the rest of the make-up. Also complements the costume. With an evening gown fit—a brilliant Tiger Lily lipstick is worn. With an evening gown of white—Petunia lipstick is applied (a vibrant shade that does not fade under evening lights).



LINE OFFICERS of Henley Bethel No. 51, International Order of Job's Daughters are, center, Carolyn Hunt, honored queen, left, Virginia Hunt, junior princess, and right, Becky Short, senior princess. The new officers were installed in impressive ceremonies in the Henley Grade School gymnasium.

— Photo by Guderian

Jewelry Glows With New Color For Fall 1958

Fashion has painted an exciting new fall picture from a glowing palette of color, advance market reports show. There is more bright and beautiful color being shown in fall suits and dresses than in many a season, according to the Fashion Coordination Institute, with the new jewelry, keyed to this dominant note of color, offering some of the most exciting accessorizing possibilities of all in the coming months.

The smartest use of color is to blend several shades in the same costume, the institute points out. The wide range of new jewelry colors, from the deep glow of precious stones to the soft shades of fabulous facsimiles, make them a beautiful blending ingredient in this fashion scheme.

The new, free-form clothes with their feminine, away-from-the-neck collars have sparked an entirely new look in necklaces. They are shorter, fuller and more ornate to give a "filled in" look to the bare neck to the institute. These new necklaces range from tailored types to shorter bibs of beads, stones or pearls. Some display as many as sixteen strands of varicolored, vari-shaped stones or beads for a topping to fall clothes that is as becoming as it is new. Matching drop earrings take the daytime spotlight.

Shorter sleeves—bracelet length or above—on all the fall dresses

and suits turn the fashion spotlight strongly on the wrist and hand area, the institute reports. There is a whole galaxy of bracelets that have been designed to give accent and balance to the new clothes. Stone set bracelets, either with precious gems or facsimiles, add a new note of color and elegance for daytime and domed bracelets carry through the same feeling of the new form clothes, the institute points out.

The newest trend is clips worn in pairs on the suit and sleeve cuffs to add a surprise note of elegance to the hand and wrist area. Rings, in all shapes and sizes, have new importance for fall. The institute points out they will be used to accent the important and spotlighted area of the hands and wrists.

After-dark fashions also have a glamour all their own for this season, the institute reports. Newest note are the necklaces that feature "back interest" to give a close, wrapped, jeweled look to the front of the throat and a cascading note of elegance down the bare back of cocktail or evening clothes. Pins shine in a new "backward" reference, too, as they are spotted at the bottom of low-cut back décolletés. Earrings swing to the shoulder or "chandeliers" are seen in everything from diamonds to crystals and pearls for evening wear.

Sweaters are big news in the casual clothing field this season, the institute reports, and their new styling demands jewelry accent. Long lines cry for tailored pins worn on one hip as accent and the interesting variety of necklaces lend themselves to the smart new pendants and tailored necklaces in the newest 14-inch length. Bar pins are a fashion revival—oversized and many set with stones—and are worn in pairs at a slant on sweater bodices.

It's a new season—a new look—and a whole new approach to fashion, according to the institute, with the sparkling new jewels glowing as one of the most glamorous, exciting accents of all.

forward—thrust bonnets echoing 1900's fashion, both placed well above the ears to show a polished coiffure with "draped" sides and upswept back.

For the heartless charmer type, there are swaggering fur fedoras and sensational evening fantasies of feathers or jewels.

This season will end the epoch when it was chic to buy the light of your hair under a bushel, warns Lilly Dache. Every hat in her fall collection rests on top of the head or fits neatly around the forehead area. Many are puffed or draped into distinct height and many thrust forward in bonnet shapes, or tufts of lovely decoration, but the back is always cropped close to the head to show the hair.

This season a hat is always a colorful and decorative object,

LILLY DACHE FALL HATS

The capricious coquette, the romantic heartbreaker and the enigmatic beauty whose enticements drive men simply mad, are reentering the fashion scene, according to Lilly Dache. And their badges will be hats.

The coquette will love Dache's tiny flirtatious Bird's Nest to nestle in her swirl of bias-cut hair, or a shallow, forward-set Rajput turban of bright colored feathers.

The heartbreaker will look as romantic as Mme. Recamier or Gigi in a high Directoire bonnet or one of the small, high-riding,

worn to make you prettier and to add to your costume what a jewel adds. In fact, a series of the Dache evening fantasies are actually jewels for the head, exquisite arrangements of trembling and festooned jewels fastened to a narrow bandeau or comb and meant to be worn with long, dangling earrings, but with no necklace.

For street as well as dressy wear, Dache hats are invariably of elegant, highly lustrous material: Brushed felts, deep-colored silk satin, panne or Lyons velvet, thistle down plush, ostrich tips, breast feathers as flat as fabric, printing and plaid wools or mohair. They create an aura of shimmering color around the head. Airiness, too, is constantly stressed by the movement of ostrich feathers, monkey fur (black or dyed bright pink) or glistering coq feathers.

Flamingoes and mustard both bite, bite, and that proves that birds of a feather flock together," said the Duchess in "Alice in Wonderland." This note of nonsense set Lilly Dache off designing a group of hats made of flamingo pink and mustard yellow breast feathers, the result of a blend of "Alice in Wonderland" and "1001 Nights."

The comment made by Alice's friend the Tiger Lilly: "In most gardens they make the beds too soft—so that the flowers are always asleep," inspired another bewitching bit of headgear, a picture hat for evening of white marabou wreathed in pink roses.



DIRECTOIRE hat in plum velour, covered with hackle feathers, ostrich and tiny quills is called "A Symphony in Mauves" by Lilly Dache. This is from her fall 1958 collection. Make-up: Lilly Dache for Marie Earle, featuring the Spinx Look, a pale, roses-in-the-snow make-up, stressing "Magnetic eyes."

"Little" Women Are Style Wise

Schoolgirls are today's best-dressed people.

Extreme new silhouettes which may cause pain to grown-ups look wonderful on the small fry. The embattled chemise, for instance, may make Mom look like a square-rigged ship, but on little daughter it's smart and charming.

The same goes for the trapeze silhouette, and other radically new fashions. All of them could be made to order for children's straight, slim little figures. So whatever the fate of the sack silhouette in the adult world, it's here to stay for quite a while among the pigtails set.

And don't think the youngsters don't take their fashion seriously. Today's bright second-grader can tell you exactly what kind of new dresses she wants for school, and will unerringly pick the latest lines.

Mothers get a break, too, because of the new fabrics and finishes which make school clothes shed soil and wrinkles, keep their color and freshness through many launderings, and need little or no ironing.

Light For Make-Up

Your face should be flooded with light from all sides when you apply make-up, says Max Factor, world-famed Hollywood make-up authority. You are your own make-up artist; therefore, you should see what you are doing at all times. If you are applying make-up for day, apply it near a window. If window-light is not possible, the brightest incandescent lighting should be used. Then, check your make-up when you go out into the light and make any minor corrections. Surround your dressing table with light for evening make-up.

Two dressing table lamps equipped with high-power white bulbs placed at eye level will provide fine lighting. However, if you have the space, a dressing table mirror completely surrounded by bulbs is the ideal lighting.



"Campus Styles—Class of '59"

by Allyn Rice

Now's the time to start thinking about fall college clothes. Some of the latest trends are pictured in a special feature in the August 10 Family Weekly In Today's SUNDAY Herald and News

Moulton-Logan Nuptials, Aug. 31

DUNSMUIR — The forthcoming wedding of Carol Logan and Larry Moulton on August 31 has been announced by the parents of the bride to be, Mr. and Mrs. Kent Logan of Castella.

The young couple plans to attend Chico State College this fall. Carol, a graduate of Dunsmuir High School, has been attending Shasta College and is working in Dunsmuir this summer.

The prospective benedict is the son of Mr. and Mrs. Charles Hobart Moulton of Payne Creek, near Red Bluff. He attended the University of California at Davis last year and is working for the Smith Lumber Company this summer. He is living with his grandparents, Mr. and Mrs. Cedric Myers of Dunsmuir, this summer and is a popular member of the Merchants ball team.

Mrs. J. Morgan Jones entertained at a pre-nuptial luncheon last week with Mrs. Margaret Olsen serving as co-hostess. Carol was surprised by a shower of bridal gifts after luncheon was served to Mrs. Verne Myers, Mrs. Mildred Kramer, Mrs. Robert Bush, Mrs. James Lockart, Mrs. Melvin Loffmark, Mrs. Charles Carr, Mrs. Kent Logan, Rayola Hanlen, the honoree and hostesses.

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Wool Bermuda flannel Success skirt, 8-18, 12.98.

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They dote on the school girl — know she depends on good sweaters and skirts for the basis of her wardrobe. Whether you're trying to impress the class or the new man on the campus be sure to see the new Jantzen designs. Jan-khara is Jantzen's exclusive blend of imported wool and vicara, Mitin moth-proofed for life.

"Executive Secretary" slip-on in Jan-khara, 32-40, 9.98.
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Janogram bracelet in matching colors.

"Admiral" double-breasted sailor in Jan-khara, 34-40, 13.98.
"Cobblestone" broad skirt, 8-18, 14.98.

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