

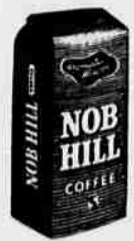


# SAFEWAY BRANDS SALE!

See How You Save More by the Case Now at Safeway!

Both Stores Are "Air Conditioned" For Your Comfort

See How You Save MORE on Safeway's own COFFEES!



## NOB HILL

Here's coffee that tastes as good as it smells... with store-ground freshness. Reg. \$1.63 2-lb. bag **\$1.53** Reg. 82c 1-lb. bag 77c

## EDWARDS

A rich and robust blend of the world's finest coffees from Brazil and Central America. Reg. \$1.73 2-lb. tin **\$1.57** Reg. 87c 1-lb. tin 79c



## AIRWAY

Enjoy light and mellow flavor coffee when you'll love Airway, 100% Brazilian coffee. Reg. \$1.53 2-lb. bag **\$1.49** Reg. 77c 1-lb. bag 75c

## NEW SAFEWAY INSTANT COFFEE

You'll like our new instant mixing rich, 100% pure coffee... that gives you richer flavor everytime. Save 10c now. Reg. \$1.25 6-oz. jar **\$1.15**



See How You Save More on these SAFEWAY Brands.

## Cane Sugar Shortening Iced Tea Blend

Candi Cane, the finest pure granulated, all purpose sugar. Guaranteed by Safeway. 10 -lb. bag **87c**

Reg. 91c value on ROYAL SATIN pure all vegetable shortening. Better results for baking & lighter fried foods. 3-lb. tin **75c**

Canterbury Orange Pekoe - New blend. Won't cloud up when iced. 48-bag pkg. **59c**

## LUCERNE COTTAGE CHEESE

4 lbs. Lucerne Cottage Cheese in plastic refrigerator dish. Reg. \$1.53 value. Now **\$1.09**



## EMPRESS JAMS

Pure Fruit, Imported from Canada. Your choice of delicious Raspberry, Loganberry, or Plum. Reg. 69c value. 2 Tin **59c**



## Sandwich Spread Peanut Butter Empress Preserves

Strawberry Jam Empress Canadian 2 lb. tin **69c**



**BROCADE SOAP** Here's a real value on the finest pink, yellow, or turquoise toilet soap... in handy dispenser pack. 5-bar pack **29c**

**White Soap** Brocade pure toilet soap 10-bar pack **49c**  
**Pink Scamper** mild-gentle liquid detergent Reg. 69c 22-oz. tin **59c**  
**Gran. Soap** White Magic mild, gentle Reg. 71c 46-oz. pkg **59c**  
**Cleanser** White Magic cleans, sanitizes, deodorizes 14-oz. tin **10c**  
**Liquid Bleach** White Magic Save 10c. Reg. 59c Full Gal. **49c**

**GARDENSIDE PEAS - BEANS - CORN**  
Tender cut beans, sweet cream corn, and fine young peas... all packed by Gardenside... and they're yours at a special low price during this big \$ Brands Sale. See how you save even more when you purchase a case.

Mix 'em or Match 'em 303 tins **\$1.00**  
Case 24, 2.39

Lunch Box brand made with finest ingredients. Reg. 43c Pint **39c** Reg. 69c quart **59c**

New Lunch Box brand (formerly Beverly). Same fine quality. Chunk and creamy. Reg. 57c. 18-oz. jar **49c**

Your choice of Apricot, Apricot-Pineapple, Peach, Pineapple, Apple or mixed fruit jelly. 3 20-oz. jars **\$1.00**

Save up to 80c on enriched **KITCHEN CRAFT FLOUR**

Premium quality, all-purpose flour guaranteed to work wonders with ANY recipe.

Reg. \$1.15 10-lb. bag **89c** Save 26c  
Reg. \$2.39 25-lb. bag **\$1.98** Save 41c  
Reg. \$4.69 50-lb. bag **\$3.89** Save 80c

## Nu Made Salad Oil



Nu Made is the only top quality Salad oil cooking oil guaranteed to be complete neutral in flavor... without any taste of its own to interfere with other food flavors. Reg. 68c Full Qt. **59c**

## Nu Made Mayonnaise



Nu Made is made with the finest quality ingredients... which results in a creamier texture and a more delicate flavor. And look at this terrific savings. Reg. 73c Full Qt. **55c**

## Jell-well Gelatin



See how you can save on this famous Safeway guaranteed product. Seven delicious fruit flavors to choose from: Strawberry, raspberry, cherry, orange, lemon, lime, black cherry. Pick up several extra pkgs. now and save more during this big sale. Reg. 3 for 23c 3-oz. pkgs. **5c** ea.

## Lucerne Lac-Mix



Lucerne Lac-Mix nonfat dry milk solids mixes instantly... contains all of the properties of whole fresh milk except butterfat. And look at this savings... each quart costs less than 8c each. Reg. 89c 12 qt. Size Pkg. **79c**

## Mild Block Cheese

Full rich flavored Dutch Mill... made in Myrtle Point. 10-lb. block **49c**

- MARSHMALLOWS Snow Clouds light fluffy 10-oz. pkg. **19c**
- MARSHMALLOWS Fluff-i-eat, fresh cello wrapped 1-lb. bag **29c**
- DILL PICKLES Zippy brand Reg. or Kosher 56-oz. jar **59c**
- PIE CHERRIES Reg. 25c case 24 \$5.89 4 No. 2 1.00
- HOMINY Town House, fancy - white or golden. Case 24 - \$2.59 9 300 1.00
- MARGARINE Sunnyside, finest - naturally better 4 1-lb. 1.00
- GRAHAM CRACKERS Busy Baker Sugar Honey 1-lb. **29c**
- CUCUMBER CHIPS Zippy fresh 4 16-oz. 1.00
- SLICED CHEESE Dutch Mill Swiss American Pimento 8-oz. pkg. **29c**
- FRESH EGGS A Small 3 Doz. **\$1.00** AA Large Doz. **65c**

## Sliced Pineapple

Highway, Half slices Reg. 2 for 35c, Case 24 - \$3.98 6 No. 1 1/2 1.00

- BUTTERMILK Lucerne Half gal. **41c**
- LUCERNE 3.8 Bonus Quality Homog. Milk Half gal. **50c**
- 36% WHIPPING CREAM Lucerne Fresh Full pint **61c**
- FRESH BREAD Mrs. Wright's White & Wheat 1-qt. loaf **29c**
- DONUTS Dee Fry plain doz. **39c**
- BEAR CLAWS Curtis brand pkg. **30c**
- CATSUP Taste Tells brand Doz. **89c**
- APPLE JUICE Town House, fancy 4 32-oz. 1.00
- EMPRESS JAMS Canadian, Doz. \$6.99 Plum & Raspberry 2-lb. tin **59c**
- PEANUT BUTTER Real Roast in reusable cookie jar 3-lb., 12-oz. size **\$1.69**
- CIDER VINEGAR Piedmont brand Full gal. **69c**
- WHITE VINEGAR Piedmont brand Full gal. **59c**
- POOCH DOG FOOD Reg. or liver flavor 12 reg. **\$1.00**
- NIP 'N TUCK America's favorite cat food 10 reg. **\$1.00**

## Mild Block Cheese

COLDBROOK brand Margarine Smooth spreading, grand for baking. 5 1-lb. \$1.00 pkgs. **1.00**

Reg. 2/29c Highway brand **Apple Sauce** Made from fully ripened luscious apples. Case 24 **\$3.39** 7 303 1.00 tins

SEA TRADER brand **Chunk Tuna** Wonderful light meat tuna with an "Ocean Fresh" flavor. 4 No. 1/2 1.00 tins **1.00** Doz. **\$2.98**

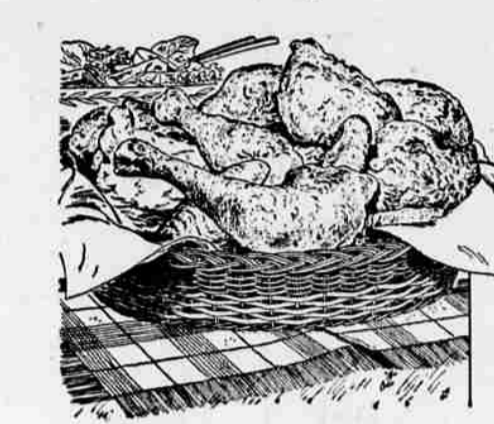
Reg. 59c SLEEPY HOLLOW **Table Syrup** Extra rich with real maple sugar. 24-oz. bottle **49c**

MELROSE "Kitchen Fresh" **Fig Bars** Your choice of wheat or vanilla flavors. 2-lb. pkg. **49c**

Safeway Exclusive! **ROXBURY CANDIES**  
Chocolate Stars, 9-oz. **39c**  
Choc. Malted Milk Balls 8-oz. **ea. 39c**  
Marshmallow Peanuts 13-oz. **29c**

For the **FINEST** in Meats and Produce  
All You Need to Remember is **SAFEWAY**

## Plump, Sweet-Meated, Oven Ready FRESH FRYERS



Special Price This Weekend at SAFEWAY!  
Young 'n tender, plump whole drawn fryers. 2 to 2 3/4 pounds. **39c** lb.

FISH STICKS Capt. Choice - Frozen 8-oz. pkg. **39c**  
STEW BEEF U.S. Choice - Boneless lb. **79c**

Another Great Savings on **POT ROAST** Tender "USDA CHOICE" beef special price for this weekend. Blade cut lb. **49c**  
ROUND BONE CUT lb. **65c**

Week's Biggest Value News!  
We're out to prove that There's No Place Like Safeway for POTATOES! Our potatoes are sold on a money back guarantee.

# POTATOES

Special Purchase!  
U.S. No. 2 Grade White Rose, Yakima **50** pound sack **99c**

Luscious Golden Kernels of **Sweet Corn** Beautiful to look at... wonderful to eat... tops for canning & freezing, too. 5-dozen crate on sale for only **\$2.19** Doz. ears **49c**

Thompson Seedless **GRAPES** Large, full clusters of the finest sugar-sweet Calif. grapes. **19c** per pound

Fancy Vine-Ripened California **Cantaloupes** ea. **16c** 6 for only **95c**

**White Shafter Potatoes** ECONOMY PACK **10** Bag **49c**

**CUCUMBERS** Med. Size 4 for **19c**  
**WATERMELONS** By the piece lb. 2 1/2 whole lb. **2c**  
**FANCY CELERY** Large - local 2 stalks **29c**  
**HALE PEACHES** 22-lb. lug \$2.59 lb. **15c**  
**HEAD LETTUCE** crisp - solid 2 heads **25c**

