



PARFUM CORDAY presents an Eau de Toilette Wardrobe for summer and tips on its use.

Wardrobe of Scent

When a woman thinks in terms of her clothes she considers first her "activity." She wouldn't wear a cocktail dress to call for her children at the local school. Yet she often does this with her perfume. The memory of her success at a party the night before with an exotic scent should not be repeated in the sunlight of the next day. To keep one scent on your dressing table and to use it with the regularity that one does the hand soap on a basin, is not being aware of your own activity coordinating with your own scent. When one realizes how carefully American women select their wardrobe of perfume.

When a woman considers her activities there is a vast and exciting choice of scents to fit each and every one.

The morning asks for a clear fresh delicate scent - the afternoon in town, or with women friends suggests a spicy, or interesting

floral scent. For sports a perfume that connotes the outdoors—something exhilarating and alive! For the theater, a more sophisticated scent. The festive evening occasions provide the opportunity for a really exotic perfume.

Now that we have considered "activity" we cannot overlook the prerogative that belongs to women alone—her moods! If next to the make-up mirror there is an assortment of perfumes, such as Toi, Madame may look at herself, sigh about what a difficult day she has had, take a deep breath and choose the perfume that will "pick her up." If she glances at herself in a hurry to run on an errand she will choose something fresh and light. If she is looking forward to a date with a man, her choice will depend on her thoughts about him. (A tip to men who find women an enigma).

wishes to stimulate she will choose a provocative perfume. For the man who wants to cultivate in friendship he will know it by the warm floral perfume that speaks impersonally to him. If she is in love, it will be the rich exotic scent.

Only a woman knows her own moods and if she is wise, she will have a perfume that will match them or counteract them—like a red dress on a dreary day, or chiffon if she is feeling feminine. This choice I leave in her knowing hands.

Choose your perfume wardrobe with care—use it as a private advocate not as a suffocating weapon. Changing your perfume often, using a variety of scents, will renew your appreciation of your favorite perfume. The beauty of a scent is often lost to you through over-familiarity.

Remember that the really fine, costly perfumes have a lasting quality. That having a wardrobe of perfume is an integral part of a woman's personality and as flexible as her moods and activities. Perfume is the indispensable accessory in the wardrobe of a truly feminine woman.

A Snap to Win!
BOYD'S BIG OUTDOOR SNAPSHOT CONTEST
 1st Prize \$1,500 SEASWIRL BOAT & TRAILER
 2nd Prize \$1,200 ALJO HOUSE TRAILER
 3rd Prize \$250 KODAK MOVIE OUTFIT
 Plus THREE \$17.95 KODAK CAMERAS EVERY WEEK!
 Complete contest rules at your grocers.
 Mail snapshots to: BOYD COFFEE CO., P.O. BOX 1323, PORTLAND 7, ORE.
 BOYD'S WINNERS OF THE WEEK:
 John Priestman, Seattle, Washington; Mrs. Nigel S. Hunt, Palo Cedro, California; Mrs. Fred Gunther, Peacette, Idaho.

GRANDMA'S COOKIES Home Quality!
 Delicious for picnics and barbecues... good anytime!

SAVORY ROLLS

Many people find garlic too harsh for their tastes, so rather than make garlic bread for a barbecue, try Savory Rolls instead. Use instant minced onion, with its mild sweet flavor, along with butter, mustard, cayenne and paprika. Spread over split rolls, sprinkle with sesame seeds, and toast in a hot oven.

- SAVORY ROLLS**
 2 tablespoons instant minced onion or 1 1/2 cup finely chopped raw onion
 2 tablespoons water
 1/4 cup butter or margarine
 1 teaspoon prepared mustard
 Dash cayenne pepper
 1/2 teaspoon paprika
 4 French rolls
 2 tablespoons toasted sesame seeds

Combine instant onion and water and let stand a few minutes. (Omit water if raw onion is used.) Cream butter, and blend in mustard, onion, cayenne and paprika. Cut rolls in halves lengthwise and spread with butter mixture. Sprinkle with sesame seeds. Arrange on baking sheet, and bake in hot oven (400 degrees) about 10 minutes, until toasted and lightly browned. Serve at once.
 Makes 4 servings.

MILK... A MUST
 WHEN NEW TAX EXEMPTIONS ARE DUE!
 MILK PROVIDES THE MINERALS, VITAMINS, PROTEINS FOR NEW MOTHERS-TO-BE!
 KLAMATH BASIN GRADE PRODUCERS ASSOCIATION

Piggly Wiggly's SUMMER SALE!
 Wonderful values in the best nationally advertised foods—finest fruits and vegetables—top quality meats—a real, honest-to-goodness **SALE!**
 ...and no fooling! Come and see at PIGGLY WIGGLY

JUMBO VALUES PEANUT PRICES!
COOKIES Large Assortment Pkg. **25c**
PINEAPPLE JUICE Standby 46 oz. Tins **389c**

POTEET'S
 * Finest Quality MEATS *
 We Serve You Personally
 Grade A Beef
Pot Roast Lean and Tender Lb. **49c**
 Fresh Killed **ROASTING HENS** 4 to 6 lb. Average Lb. **39c**
 Swift's Premium Ready To Eat 1/2 or Whole **HAMS** 14 to 16 Lb. Avg. Lb. **59c**
 Swift's Premium **BIG BOLOGNA**
 By the Chunk Lb. **39c**
 Sliced Lb. **49c**
 Depend On Us For Quality

Garden Fresh VEGETABLES
Celery each **19c**
Peppers lb. **15c**
Cello Carrots 2 bunches **19c**
Large Lettuce 2 heads **25c**
CORNED BEEF HASH Swift's 1 1/2 lb. can **55c**
Red Bean & Chili Gravy Nalley's 303 Tins 2 for **29c**
PICKLED BEETS Diamond A 303 Tins 2 for **29c**

LIPTON'S TEA BAGS 100 Count **99c**
MAYONNAISE Durkee's 24 oz. Freezer Jar **55c**
SALAD DRESSING Nalley's Chutney 8 oz. **33c**
JURGENSEN'S GROCERIES • PRODUCE • FROZEN FOODS
 WE FEATURE POPULAR BRANDS
 1710 Oregon Ave. - - - Phone TU 4-3860

MILLER'S MARKET IN PIGGLY WIGGLY
 Just Arrived!
Fryers Cross between pheasant and chicken. 3 lbs. or over. **49c lb.**
Steaks Marinated U.S.D.A. Choice New low price Cured in a wine & barbecue sauce. **59c lb.**
Liver Baby Beef Fresh, right out of our U.S.D.A. Choice Beef. **49c lb.**
 Why not broil a steak on that outside barbecue? We have Top Sirloin - T-Bones - New Yorks - Filets or Spencer steaks, all cut for broiling and out of U.S.D.A. Choice grain fed steer beef. You'll know it's tender if you buy it from MILLER'S.

Salad Dressing Miracle Whip qt. **49c**
Krispy Crackers Sunshine lb. **29c**
Cookies Sunshine Cup Custard 11 oz. **39c**
Orange & Lemon Sunshine Candy Slices 14 oz. **29c**
Kotex Reg. 12's 45c 2 Boxes 89c **\$1.73**
White King Soap Giant Size **75c**
White King "D" Giant Size **75c**
Soap Dial, Complexion size Bath Size 2 for 39c 2 for **27c**
Nestle's Quik Instant Chocolate 2 3/8 lb tin **89c**

Famous BOYD'S COFFEE
79c lb.
 Drip or Regular Grind 2 No. 1/2 Tins **55c**
 To you from us - \$1,000
 Get White Star \$100,000 Pirate Ship Contest blanks here. If you win one of the 3 top prizes, we'll give you \$1,000 in cash!

Apple Sauce Garden No. 303 Cans **70c**
NUCOA Margarine Colored Cubes **48c**
COFFEE Plymouth-Mild and Mellow **69c lb.**
TEM Luncheon Meat 12-oz. Tins **39c**
Hawaiian Punch Reg. or Golden. 46 oz. Tin Ready to Serve Can **310c**
Corn Flakes Giant 18 oz. Pkg. Carnation **510c**
Peaches Bagley Freestone No. 2 1/2 Cans **40c**
Pears Bagley - Bartlett's No. 2 1/2 Cans **389c**
Mixed Fruit For Cocktails and Salads Calirosa No. 303 Cans **229c**

POND'S Facial Tissues 300 Count Pkg. **239c**
Fel's Liquid DETERGENT 22-oz. Cans **59c**
EGGS "AA" SMALL 3 doz. **100**

Summer Sale PRODUCE SPECIALS
 Vine Ripened Lug \$1.19 **Tomatoes** 2 lbs. **15c**
 Gravenstein **Apples** 2 lbs. **25c**
 Jumbo Size **Cants** lb. **5c**
 New Crop No. 1 Notted Gems **Potatoes** 10 lbs. **49c**
 Seedless **Grapes** 2 lbs. **29c**
 Guaranteed Ripe **Watermelons**

PIGGLY WIGGLY
 7th and Pine Right To Reserve To Limit Open Sundays and Evenings