

Radio-Television Guide For The Week

Weekly Radio Schedules

NOTE: The Herald and News is not responsible for last minute changes in the radio and TV schedules. They are published merely as a public service and are furnished by the various stations involved.

KFLW

CBS & ABC, 1450 KC

Sunday, July 27

- 7:00 News CBS
- 7:05 Farm Scene CBS
- 7:30 Salt Lake City Tabernacle CBS
- 8:00 News CBS
- 8:05 Bill Kennealy News CBS
- 8:15 Hymn History
- 8:20 Assembly of God Program
- 9:00 News CBS
- 9:05 Music
- 9:10 Musical Variety Show CBS
- 9:15 Adventure in Science CBS
- 9:30 Invitation to Learning CBS
- 10:00 Voice of Prophecy ABC
- 10:00 Orchestra CBS
- 10:55 Vignette CBS
- 11:00 News CBS
- 11:05 Christian in Action ABC
- 11:30 First Presbyterian Church
- 12:00 Old Fashioned Revival Hour ABC
- 12:30 Musical Variety Show CBS
- 12:35 Orchestra CBS
- 1:00 News CBS
- 1:05 The Best in Music CBS
- 2:00 Hour of Decision ABC
- 2:30 Trojan Digest CBS
- 2:55 News CBS
- 3:00 Frontier Gentleman CBS
- 3:25 Musical Variety Show CBS
- 3:30 The Changing Tide CBS
- 3:35 Sea Who CBS
- 4:00 News CBS
- 4:05 Indulgent CBS
- 4:30 Sunday Newroom CBS
- 5:00 Suspense CBS
- 5:25 News CBS
- 5:30 Johnny Dollar CBS
- 5:55 Musical Variety Show CBS
- 6:00 News CBS
- 6:05 FBI in Peace and War CBS
- 6:30 Glenn Gould CBS
- 6:35 The Patti Page Show CBS
- 7:00 News CBS
- 7:05 Mitch Miller Show CBS
- 7:55 Patti Page Show CBS
- 8:00 News CBS
- 8:05 The World Tonight CBS
- 8:30 Vignette CBS
- 8:35 Sunday Sports Resume CBS
- 8:45 Dance Orchestra CBS
- 9:00 Serenade in Blue
- 9:15 It's Your Business ABC
- 9:30 Revival Time ABC
- 10:00 Richfield Reporter CBS
- 10:15 Face the Nation CBS

- 10:45 Navy Hour
 - 11:00 Sign Off
- Monday, July 28**
- 6:00 Early Morning News
 - 6:15 America's Favorite Music
 - 6:45 The Market Spot
 - 7:00 News - Breakfast Edition
 - 7:15 Weathercast
 - 7:19 Breakfast Broadcast
 - 7:30 Frank Goss CBS
 - 7:45 Harry Habbitt CBS
 - 8:00 Musical Variety Show CBS
 - 8:05 Yours for a Happy Day
 - 8:25 Shopping News
 - 8:30 The Bob Inch Morning Show
 - 8:35 Breakfast Club ABC
 - 9:00 News CBS
 - 9:05 Peter Lind Hayes Show CBS
 - 9:15 Second Mrs. Burton CBS
 - 9:25 Morning Melodies
 - 9:45 Just Entertainment CBS
 - 10:00 Shopping News
 - 10:05 Music For Enjoyment
 - 10:30 Noon Edition News
 - 10:35 Payless Sidewalk Show
 - 10:40 Backstage Wife CBS
 - 10:45 Helen Trent CBS
 - 1:00 News CBS
 - 1:05 Whispering Streets CBS
 - 1:30 Arthur Godfrey Time CBS
 - 2:30 Our Gal Sunday CBS
 - 2:45 Nora Drake CBS
 - 3:00 Ma Perkins CBS
 - 3:15 Young Dr. Malone CBS
 - 3:30 Road of Life CBS
 - 3:45 Couple Next Door CBS
 - 4:00 Basin Briefs
 - 4:40 Business News CBS
 - 4:45 Tennessee Ernie Show CBS
 - 4:50 Edward R. Murrow CBS
 - 5:15 Weather Roundup
 - 5:20 Northwest News Report
 - 5:25 Local Sports Highlights
 - 5:30 Tom Harmon CBS
 - 5:45 Frank Goss CBS
 - 5:55 Hometown News
 - 6:00 News CBS
 - 6:05 Music For Dining
 - 6:50 The Patti Page Show CBS
 - 7:00 News CBS
 - 7:05 Lowell Thomas CBS
 - 7:20 Sports Time CBS
 - 7:25 Amos 'n' Andy CBS
 - 7:50 News Analysis CBS
 - 7:55 Weather and You CBS
 - 8:00 News CBS
 - 8:05 Little Bob's Hi Fi Hour
 - 8:30 The Bob Inch Show
 - 8:35 Richfield Reporter CBS
 - 10:15 The Bob Inch Show
 - 11:00 Little Bob's Late, Late Show
 - 12:00 Sign Off

- 6:00 Early Morning News
- 6:15 America's Favorite Music
- 6:45 The Market Spot
- 7:00 News - Breakfast Edition
- 7:15 Weathercast
- 7:19 Breakfast Broadcast
- 7:30 Frank Goss CBS
- 7:45 Harry Habbitt CBS
- 8:00 Musical Variety Show CBS
- 8:05 Yours for a Happy Day
- 8:25 Shopping News
- 8:30 The Bob Inch Morning Show
- 8:35 Breakfast Club ABC
- 9:00 News CBS
- 9:05 Peter Lind Hayes Show CBS
- 9:15 Second Mrs. Burton CBS
- 9:25 Morning Melodies
- 9:45 Just Entertainment CBS
- 10:00 Shopping News
- 10:05 Music For Enjoyment
- 10:30 Noon Edition News
- 10:35 Payless Sidewalk Show
- 10:40 Backstage Wife CBS
- 10:45 Helen Trent CBS
- 1:00 News CBS
- 1:05 Whispering Streets CBS
- 1:30 Arthur Godfrey Time CBS
- 2:30 Our Gal Sunday CBS
- 2:45 Nora Drake CBS
- 3:00 Ma Perkins CBS
- 3:15 Young Dr. Malone CBS
- 3:30 Road of Life CBS
- 3:45 Couple Next Door CBS
- 4:00 Basin Briefs
- 4:40 Business News CBS
- 4:45 Tennessee Ernie Show CBS
- 4:50 Edward R. Murrow CBS
- 5:15 Weather Roundup
- 5:20 Northwest News Report
- 5:25 Local Sports Highlights
- 5:30 Tom Harmon CBS
- 5:45 Frank Goss CBS
- 5:55 Hometown News
- 6:00 News CBS
- 6:05 Music For Dining
- 6:50 The Patti Page Show CBS
- 7:00 News CBS
- 7:05 Lowell Thomas CBS
- 7:20 Sports Time CBS
- 7:25 Amos 'n' Andy CBS
- 7:50 News Analysis CBS
- 7:55 Weather and You CBS
- 8:00 News CBS
- 8:05 Little Bob's Hi Fi Hour
- 8:30 The Bob Inch Show
- 8:35 Richfield Reporter CBS
- 10:15 The Bob Inch Show
- 11:00 Little Bob's Late, Late Show
- 12:00 Sign Off

You can TUNE IN

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MERIT'S Ph. 2-3429

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PIANO TUNING and REPAIRS

BOWDEN MUSIC CO. 1025 Main - TU 2-4883

- 7:45 Harry Habbitt CBS
- 8:00 Musical Variety Show CBS
- 8:05 Yours for a Happy Day
- 8:25 Shopping News
- 8:30 The Bob Inch Morning Show
- 8:35 Breakfast Club ABC
- 9:00 News CBS
- 9:05 Peter Lind Hayes Show CBS
- 9:15 Second Mrs. Burton CBS
- 9:25 Morning Melodies
- 9:45 Just Entertainment CBS
- 10:00 Shopping News
- 10:05 Music For Enjoyment
- 10:30 Noon Edition News
- 10:35 Payless Sidewalk Show
- 10:40 Backstage Wife CBS
- 10:45 Helen Trent CBS
- 1:00 News CBS
- 1:05 Whispering Streets CBS
- 1:30 Arthur Godfrey Time CBS
- 2:30 Our Gal Sunday CBS
- 2:45 Nora Drake CBS
- 3:00 Ma Perkins CBS
- 3:15 Young Dr. Malone CBS
- 3:30 Road of Life CBS
- 3:45 Couple Next Door CBS
- 4:00 Basin Briefs
- 4:40 Business News CBS
- 4:45 Tennessee Ernie Show CBS
- 4:50 Edward R. Murrow CBS
- 5:15 Weather Roundup
- 5:20 Northwest News Report
- 5:25 Local Sports Highlights
- 5:30 Tom Harmon CBS
- 5:45 Frank Goss CBS
- 5:55 Hometown News
- 6:00 News CBS
- 6:05 Music For Dining
- 6:50 The Patti Page Show CBS
- 7:00 News CBS
- 7:05 Lowell Thomas CBS
- 7:20 Sports Time CBS
- 7:25 Amos 'n' Andy CBS
- 7:50 News Analysis CBS
- 7:55 Weather and You CBS
- 8:00 News CBS
- 8:05 Little Bob's Hi Fi Hour
- 8:30 The Bob Inch Show
- 8:35 Richfield Reporter CBS
- 10:15 The Bob Inch Show
- 11:00 Little Bob's Late, Late Show
- 12:00 Sign Off

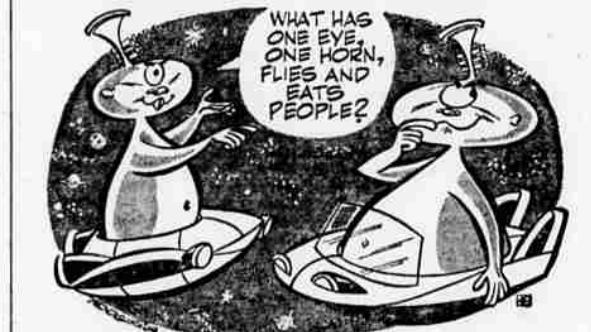
- Wednesday, July 30**
- 6:00 Early Morning News
 - 6:15 America's Favorite Music
 - 6:45 The Market Spot
 - 7:00 News - Breakfast Edition
 - 7:15 Weathercast
 - 7:19 Breakfast Broadcast
 - 7:30 Frank Goss CBS
 - 7:45 Harry Habbitt CBS
 - 8:00 Musical Variety Show CBS
 - 8:05 Yours for a Happy Day
 - 8:25 Shopping News
 - 8:30 The Bob Inch Morning Show
 - 8:35 Breakfast Club ABC
 - 9:00 News CBS
 - 9:05 Peter Lind Hayes Show CBS
 - 9:15 Second Mrs. Burton CBS
 - 9:25 Morning Melodies
 - 9:45 Just Entertainment CBS
 - 10:00 Shopping News
 - 10:05 Music For Enjoyment
 - 10:30 Noon Edition News
 - 10:35 Payless Sidewalk Show
 - 10:40 Backstage Wife CBS
 - 10:45 Helen Trent CBS
 - 1:00 News CBS
 - 1:05 Whispering Streets CBS
 - 1:30 Arthur Godfrey Time CBS
 - 2:30 Our Gal Sunday CBS
 - 2:45 Nora Drake CBS
 - 3:00 Ma Perkins CBS
 - 3:15 Young Dr. Malone CBS
 - 3:30 Road of Life CBS
 - 3:45 Couple Next Door CBS
 - 4:00 Basin Briefs
 - 4:40 Business News CBS
 - 4:45 Tennessee Ernie Show CBS
 - 4:50 Edward R. Murrow CBS
 - 5:15 Weather Roundup
 - 5:20 Northwest News Report
 - 5:25 Local Sports Highlights
 - 5:30 Tom Harmon CBS
 - 5:45 Frank Goss CBS
 - 5:55 Hometown News
 - 6:00 News CBS
 - 6:05 Music For Dining
 - 6:50 The Patti Page Show CBS
 - 7:00 News CBS
 - 7:05 Lowell Thomas CBS
 - 7:20 Sports Time CBS
 - 7:25 Amos 'n' Andy CBS
 - 7:50 News Analysis CBS
 - 7:55 Weather and You CBS
 - 8:00 News CBS
 - 8:05 Little Bob's Hi Fi Hour
 - 8:30 The Bob Inch Show
 - 8:35 Richfield Reporter CBS
 - 10:15 The Bob Inch Show
 - 11:00 Little Bob's Late, Late Show
 - 12:00 Sign Off

- Thursday, July 31**
- 6:00 Early Morning News
 - 6:15 America's Favorite Music
 - 6:45 The Market Spot
 - 7:00 News - Breakfast Edition
 - 7:15 Weathercast
 - 7:19 Breakfast Broadcast
 - 7:30 Frank Goss CBS
 - 7:45 Harry Habbitt CBS
 - 8:00 Musical Variety Show CBS
 - 8:05 Yours for a Happy Day
 - 8:25 Shopping News
 - 8:30 The Bob Inch Morning Show
 - 8:35 Breakfast Club ABC
 - 9:00 News CBS
 - 9:05 Peter Lind Hayes Show CBS
 - 9:15 Second Mrs. Burton CBS
 - 9:25 Morning Melodies
 - 9:45 Just Entertainment CBS
 - 10:00 Shopping News
 - 10:05 Music For Enjoyment
 - 10:30 Noon Edition News
 - 10:35 Payless Sidewalk Show
 - 10:40 Backstage Wife CBS
 - 10:45 Helen Trent CBS
 - 1:00 News CBS
 - 1:05 Whispering Streets CBS
 - 1:30 Arthur Godfrey Time CBS
 - 2:30 Our Gal Sunday CBS
 - 2:45 Nora Drake CBS
 - 3:00 Ma Perkins CBS
 - 3:15 Young Dr. Malone CBS
 - 3:30 Road of Life CBS
 - 3:45 Couple Next Door CBS
 - 4:00 Basin Briefs
 - 4:40 Business News CBS
 - 4:45 Tennessee Ernie Show CBS
 - 4:50 Edward R. Murrow CBS
 - 5:15 Weather Roundup
 - 5:20 Northwest News Report
 - 5:25 Local Sports Highlights
 - 5:30 Tom Harmon CBS
 - 5:45 Frank Goss CBS
 - 5:55 Hometown News
 - 6:00 News CBS
 - 6:05 Music For Dining
 - 6:50 The Patti Page Show CBS
 - 7:00 News CBS
 - 7:05 Lowell Thomas CBS
 - 7:20 Sports Time CBS
 - 7:25 Amos 'n' Andy CBS
 - 7:50 News Analysis CBS
 - 7:55 Weather and You CBS
 - 8:00 News CBS
 - 8:05 Little Bob's Hi Fi Hour
 - 8:30 The Bob Inch Show
 - 8:35 Richfield Reporter CBS
 - 10:15 The Bob Inch Show
 - 11:00 Little Bob's Late, Late Show
 - 12:00 Sign Off

- 6:15 America's Favorite Music
- 6:45 The Market Spot
- 7:00 News - Breakfast Edition
- 7:15 Weathercast
- 7:19 Breakfast Broadcast
- 7:30 Frank Goss CBS
- 7:45 Harry Habbitt CBS
- 8:00 Musical Variety Show CBS
- 8:05 Yours for a Happy Day
- 8:25 Shopping News
- 8:30 The Bob Inch Morning Show
- 8:35 Breakfast Club ABC
- 9:00 News CBS
- 9:05 Peter Lind Hayes Show CBS
- 9:15 Second Mrs. Burton CBS
- 9:25 Morning Melodies
- 9:45 Just Entertainment CBS
- 10:00 Shopping News
- 10:05 Music For Enjoyment
- 10:30 Noon Edition News
- 10:35 Payless Sidewalk Show
- 10:40 Backstage Wife CBS
- 10:45 Helen Trent CBS
- 1:00 News CBS
- 1:05 Whispering Streets CBS
- 1:30 Arthur Godfrey Time CBS
- 2:30 Our Gal Sunday CBS
- 2:45 Nora Drake CBS
- 3:00 Ma Perkins CBS
- 3:15 Young Dr. Malone CBS
- 3:30 Road of Life CBS
- 3:45 Couple Next Door CBS
- 4:00 Basin Briefs
- 4:40 Business News CBS
- 4:45 Tennessee Ernie Show CBS
- 4:50 Edward R. Murrow CBS
- 5:15 Weather Roundup
- 5:20 Northwest News Report
- 5:25 Local Sports Highlights
- 5:30 Tom Harmon CBS
- 5:45 Frank Goss CBS
- 5:55 Hometown News
- 6:00 News CBS
- 6:05 Music For Dining
- 6:50 The Patti Page Show CBS
- 7:00 News CBS
- 7:05 Lowell Thomas CBS
- 7:20 Sports Time CBS
- 7:25 Amos 'n' Andy CBS
- 7:50 News Analysis CBS
- 7:55 Weather and You CBS
- 8:00 News CBS
- 8:05 Little Bob's Hi Fi Hour
- 8:30 The Bob Inch Show
- 8:35 Richfield Reporter CBS
- 10:15 The Bob Inch Show
- 11:00 Little Bob's Late, Late Show
- 12:00 Sign Off

- Saturday, Aug. 2**
- 6:00 Early Morning News
 - 6:15 America's Favorite Music
 - 6:45 The Market Spot

- 7:00 News - Breakfast Edition
- 7:15 Weathercast
- 7:20 Breakfast Broadcast
- 7:30 Frank Goss CBS
- 7:45 County Agent
- 7:55 Business News CBS
- 8:00 News CBS
- 8:05 Yours for a Happy Day
- 8:30 Gunsmoke CBS
- 8:35 Business News CBS
- 9:00 News CBS
- 9:05 Robt. Q. Lewis CBS
- 9:25 Business News CBS
- 10:00 News CBS
- 10:05 Amos 'n' Andy CBS
- 10:25 Morning Melodies
- 10:35 City Hospital CBS
- 11:00 News CBS
- 11:05 Orchestra CBS
- 11:30 Garden Gate CBS
- 11:45 Man Around the House CBS
- 12:00 Noon Edition News
- 12:15 Orchestra CBS
- 12:30 U.S. Army Show CBS
- 1:00 Vignette CBS
- 1:05 News CBS
- 1:10 Orchestra CBS
- 1:30 Orchestra CBS
- 1:35 Musical Variety Show CBS
- 2:00 News CBS
- 2:05 Orchestra CBS
- 2:30 Orchestra CBS
- 2:55 News CBS
- 3:00 Musical Variety Show CBS
- 3:05 Orchestra CBS
- 3:30 Orchestra CBS
- 4:00 News CBS
- 4:05 Round & Round Society CBS
- 4:30 Basin Briefs
- 4:45 The Navy Swings
- 5:00 Les Brown Treasury Show CBS
- 5:15 Weather Roundup
- 5:25 Northwest News Report
- 5:30 Tom Harmon CBS
- 5:45 Frank Goss CBS
- 5:55 Hometown News
- 6:00 News CBS
- 6:05 Music For Dining
- 6:50 The Patti Page Show CBS
- 7:00 News CBS
- 7:05 Lowell Thomas CBS
- 7:20 Sports Time CBS
- 7:25 Amos 'n' Andy CBS
- 7:50 News Analysis CBS
- 7:55 Weather and You CBS
- 8:00 News CBS
- 8:05 Little Bob's Hi Fi Hour
- 8:30 The Bob Inch Show
- 8:35 Richfield Reporter CBS
- 10:15 The Bob Inch Show
- 11:00 Little Bob's Late, Late Show
- 12:00 Sign Off



What's A Purple People Eater? Riddle To Music

By PAUL BUJAR

NEW YORK (AP) — "Riddle," said songwriter friend Don Robertson to songwriter Sheb Wooley. "What has one eye, one horn, flies and eats people?"

"Don't know," said Wooley.

"Answer," said Robertson. "a one-eyed, one-horned, flying purple-eater."

It happened in Los Angeles just before Christmas. As Gordon Gray, national field coordinator for MGM records, told the story during a recent visit to New York, the riddle was current at that moment among Los Angeles teenagers.

Wooley liked it, said he would use it as the basis for a tune. Next day he wrote the song. He added "purple" for color and to heighten the impression of an inter-space character and he called it "Purple People Eater."

At a recording session in January, Wooley went through a basket full of tunes but they were all turned down by Jesse Kaye, MGM West Coast artist and repertoire man, and MGM President Arnold Maxam.

In desperation, Wooley pulled out PPE. It was recorded, said Gray, because there was nothing better available.

The arrangement was Wooley's idea. The purple eater's voice, done by Wooley, was recorded at half speed and later cut into the final product. The record was held for release until April 28 because a novelty record put out by another company was still popular.

No one at MGM was overly-confident. Gray optimistically bet five dollars that PPE would sell 100,000 discs.

The record's rapid rise and sale

was nothing short of fantastic. Within three weeks it was on all national best seller lists and at last count, sales were nearing the two million mark. It already has been recorded in 10 languages.

Based on its swelling popularity abroad, world sales are expected to ultimately reach five and one-half to six million.

PPE has been a bonanza for Wooley. In addition to his shares as composer and performer, he also receives the publisher's share. He had the foresight to publish PPE through Cordia One Music, a firm he organized about six years ago.

Through his three-way cut he should clear more than \$200,000.

There are fringe benefits, too. PPE dolls, novelty pins and various articles of clothing are making their way to market.

Songwriter friend Don Robertson, the man who started it all, is also sharing the windfall. On the flip side of PPE is "I Can't Believe You're Mine," written by Robertson and published by his firm.

SOURCE FOR AMATEURS

NEW YORK (AP) — The booming off-Broadway theatrical scene is now becoming a source of material for amateur stage production. Eight scripts have recently been taken over by Dramatists Play Service, the agency established by the Dramatists Guild to handle leasing of plays for non-professional groups. The acquisitions include "Brothers Karamazov," "Every man Today," "Mary Stuart," "Me, Candido," "Palm Tree in a Rose Garden," "Simply Heavenly," "I Knock at the Door," and "Tevya and His Daughters."

Friday, Aug. 1
6:00 Early Morning News