



"Soft and scared. Infected by the anxieties of his mother."

# The American Male, 1958, May Be Bumbling, But He Has His Points, Too

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NEW YORK (NEA) — With his last, miserable, weak measure of resistance, the Modern American Male somehow continues to get through each day — in spiteful defiance of expert opinion.

Ask almost any family pathologist, psychologist, sociologist, anthropologist, welfare agent, therapist. Then sit back while the dreadful saga unfolds, something like this:

Along with his razor-strop and scuffle of studs, America's once-astute Manhood has retreated into the American past.

"Today," eminent Professor Nathan Ackerman says, "the world views the American man as a passive, inadequate, immature, jealous boy who brings home his fear of defeat by his competitors. And it is not alone the world's view. The frightened warrior holds it himself."

Where is the independent man of yesterday? Gone, according to the recent "Decline of the American Male" into The Group. "The Group . . . is . . . always right," this book laments, leaving man nowhere "to stand in aloneness and dignity."

Our men are over-supervised, other-directed, under-developed, while the community, club and average take the lead.

And what of that once familiar All American Boy is his knickers and ambition to be President or make a million?

"Over-protected," says Bonnie Prudden of the Physical Fitness Institute. "Soft and scared. Infected by the anxieties of his mother and the women who rear him until he is an adolescent."

Seeking security only, comes a chorus of artists and social critics. "And has the autobiography of any great man ever said, 'All I ever asked of life was a sense of security?'" asks novelist J. B. Priestley.

"Unable to identify with any masculine image," says one anthropologist, "because there are so few men in the boy's life until it may be too late."

All right. How about the young buck. That dashing blade who used to hang around the drug store until he could work up enough courage to spark a girl?

"What about him?" one psychiatrist after another asks. "He's learned that sex is a marketable commodity. It helps him get ahead on his job, in his competition with women, in his seeking for reassurance that he is a worthwhile person."

"He's not down at the corner anymore, unless every girl he knows is busy tonight."

That leaves the autocrat of the breakfast table, the patriarch of home and hearth — in short, the American Father. Well sir, a recent study by the redoubtable Kirkbride Fund is entitled "Father, The Forgotten Man."

Here is their definition of the old man: "A mother substitute — one who merely imitates the methods of the mother while the mother remains in control."

A recent survey by the Fun with Pop committee shows that the pressures on him leave him only 21 minutes alone each week with his children.

And the pressures? Practically every popular magazine will give them to you—from making breakfast—to helping the kids get off to school—to keeping the house under repair—to participating in community affairs—to that common, garden variety problem of getting ahead in business. Or at least not losing ground.

There is also, the sociologists say, considerable pressure on him from the head of the table—where his wife sits.

"The problem facing men," according to Dr. Clara Thompson, teacher and leader of a school of social psychiatry, "stems largely from the problems facing the emancipated woman."

This is no inconsiderable problem. It is a paradox that "the emancipation of women seems to have made men less masculine," suggests Dr. Ackerman.

And if all these shifting sands were not enough, Homo Americanus still has to contend with the entertainments that portray him as a stumbling, bumbling feckless idiot. And with change that has severed him from an older, more stable climate. And with an enormous world of power that has robbed him of a feeling of effectiveness, and with it, the yardstick of his own worth.

In the end, the experts say, he climbs down from the 5:13 — isolated from other men, dispossessed by his women, battle-weary from a world that will neither let him mature to adult masculinity nor hide in the American dream of eternal youth.

"How," asks a family therapist, "can any man teach his children anything but the lesson he has been forced to learn: fear and defeat."

All of the expert evidence points in the same direction: The American Male is not what he used to be.

But on the other hand, there is considerable doubt that he ever was.

Next Week: Debunking the Manhood Experts.

# Sandwich OK If All You Need Is Handy

OREGON STATE COLLEGE—Speed up sandwich making for picnic crowds with ingredients and equipment close at hand. Whether making sandwiches for five or 50, shortcuts used by restaurants and other food services can make the sandwich-maker's job easier, say Oregon State College extension specialists. Here's what they suggest.

Assemble all ingredients and equipment before starting sandwiches. Sandwiches are fresher and taste better if they're made close to eating time, says Mrs. Ruth Klippstein, OSC nutritionist.

Soften butter or margarine, drain lettuce and make fillings. Whipped butter, the kind used by many restaurants, spreads easily and goes further. To whip butter, soften one pound of butter, whip in mixer. As it mixes, add three tablespoons of boiling water, a few drops at a time. One pound of whipped butter will spread about 115 sandwiches.

Vary kinds of breads and ingredients for tastier sandwiches, the home economist suggests. Day-old pullman or sandwich bread, sliced medium thin, is firm enough for easy spreading, yet not too dry.

Use a wood-topped table or cutting board to prepare sandwiches. Assemble other equipment: Spoon or ice cream scoop for easy-accurate measuring of sandwich mixtures; spreading knife or spatula, long sharp knife for cutting sandwiches; waxed paper; damp towels and storage pans.

Mix mayonnaise and prepared mustard together. Thin with cream or evaporated milk if too thick for spreading. Bone "pickings" from ham or turkey make good salad fillings.

Place cut sandwiches into a large pan that has been lined with damp towels and cover with waxed paper. Keep them refrigerated until serving time.

Lettuce, cucumbers, zucchini and other crisp vegetables should be packed separately in plastic bags. Add to sandwiches just before serving.

To make fresh hamburger patties for a crowd, Mrs. Klippstein suggests use of a one-cup ice cream scoop to measure individual patties. Wood hamburger presses can be used to shape patties.



JOHN BLISS

# Diamond Lake Traps Yield Fish Eggs

CHEMULT — The Oregon Fish and Wildlife Commission took 1,900,000 green eggs from the traps at Diamond Lake. John Bliss, superintendent of the Diamond Lake fish hatchery, took approximately one million of these green eggs. About 7,000 fingerlings will be put into Diamond Lake. Eggs were shipped to hatcheries in Idaho. Rock salt is used to separate the bad eggs from those that are fertile. They are dipped in the saline solution and the bad eggs come to the top and are scooped off. Eggs were ready to plant that were hatched, due to the temperature of the water within a few weeks.

### TOWN'S REVENUE LOST

NORTH TONAWANDA, N. Y. (UPI) — Red-faced town officials here recently confessed to an oversight. Since 1907, they had been overlooking a law allowing collection of taxes from utility companies having "poles, wires, conduits and other facilities" paralleling city streets.

### EARNING POWER

GARDEN, N. J. (UPI) — John Brunner, school janitor in Camden, recently won a raise to \$6,500 a year. He now makes the same salary as the school's principal.

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# Douglas Fir Figures Given

PORTLAND (Special) — Douglas fir region sawmill production, orders and shipments for June were reported today by the West Coast Lumbermen's Association.

The weekly average of West Coast lumber production in June was 157,283,000 b.f., or 83.1 per cent of the 1953-1957 average. Orders averaged 157,278,000 b.f.; shipments 172,104,000 b.f.; weekly averages for May were: Production 160,320,000 b.f.; 89.8 per cent of the 1953-1957 average; orders 175,963,000 b.f.; shipments 164,993,000 b.f.

Six months of 1957 cumulative production 4,016,299,000 b.f.; six months of 1957, 4,399,920,000 b.f.; six months of 1956, 4,524,192,000 b.f.

Orders for six months of 1957 break down as follows: Rail and truck 2,840,992,000 b.f.; domestic cargo 896,626,000 b.f.; export 146,307,000 b.f.; local 169,790,000 b.f.

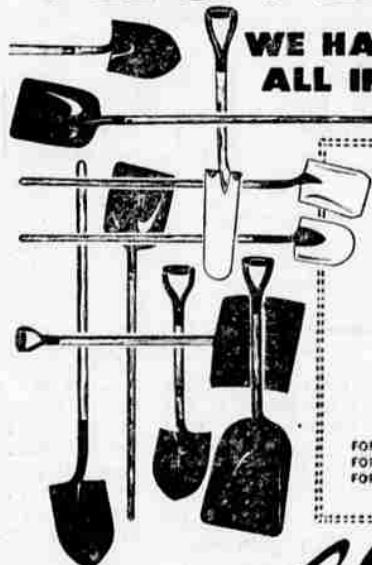
The industry's unfilled order file stood at 579,575,000 b.f. at the end of June, lumber inventory at 986,105,000 b.f.

### LATE COFFEE BREAK

NEW YORK (UPI) — A new coffee-counting report from the Pan-American Coffee Bureau says 29 million cups of the brew are downed between dinner and bedtime in the U.S., an increase of nearly 79 per cent since 1950.

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