A Special Invitation Offer From The AMERICAN GEOGRAPHICAL SOCIETY ...This Fabulous "Sight-Seeing Tour" of

tourist attractions.
A COLORFUL ALBUM in which 7500-werd text.
A GIANT WALL MAP -IN COLOR -of





ART GALLERY—"PICNIC" STYLE! Each Spring and Fail, the artists of Greenwich Willage encircle Washington Square with a colorful outdoor showing of paintings, sculpture and craft-works. There's so much to see in New York—museums, concerts, movie premieres, Broadway "first nights"—and the RNOW YOUR AMERICA PROGRAM shows you all of them.

Now You and Your Family Can Visit Every Glorious State with these New Educational Album Guides to America!





"THE LITTLE CHURCH AROUND THE CORNER". This is the favorite church of actors and theater people — and it's also popular for weddings. On "busy" days, a marriage is performed every



"SLOT-MACHINE" RESTAURANT. Most visitors to New York can't resist a meal in the Automat, where you feed nickels into a slot, and the machine feeds you—anything from a bun to a full meal.





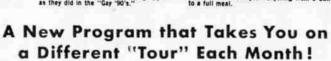
THIRTY breathtaking natural color photos of New York's most popular

TIMES SQUARE is called the crossroads of the world—and it is the center of the world's greatest "melting pot"! More irishmen live in New York than in Dublin, more Jews than in Israel, more Italians than any other city but Rome! You can watch cricket played in the city parks—see Dappie contests—attend celebrations of "foreign" holidays you never heard of! You'll visit them all, through your KNOW YOUR AMERICA PROGRAM.



VISIT THE U.M. HEADQUARTERS, Manhattan's huge ultra modern United Nation's Building, where dele-gates from 60 countries gather together to work and to debate ... and where turbans, saris and tarbooshes are everyday attire!

A BIT OF OLD NEW YORK. You'll see relics of the past—like this taxi stand near Central Park where top-hatted cabbles still wait with their horse-drawn carriages, just as they did in the "Gay 90's."



New York. Crty is the delight of millions of tourists every year. Now you can "curse along" on a thrilling guided four of the world's most glamorous city—for just ten centa!

Yen, for just a dime, you are invited to join the thousands of American families who are now enjoying the American Geographical Society's new KNOW YOUS AMERICA program. To introduce you to this wonderful new idea in education and entertainment, the Society offent to send you the valuable Gift Package shown and described above. But you must send for it before the supply is exhausted.

You Can "Travel" As For As You Want

Too Con "Travel" As For As You Wan!
The Society will send you this \$2.00-value gift to
acquaint you with a new program of things-toknow and things-to-ser in our marvelously varied
country. Once you have enjoyed your unique picture-tour of New York City, you can continue
your trip through every glorious state of our great
land. You can learn fascinating historical facts
about America's past. visit out-of-the-way
places and scenic wonders. develop fresh understanding of our customs and traditions.

Here is how this new educational

Here is how this new educational program works: Once each month the Society issues a colorful, informative album containing a 7500-word picture-text on some aspect of the American scene,

especially written by an expert in the field. With each album you also receive a magnificent set of each album you also receive a magnificent set of formed, beautifully photo-prints, gummed and performed, beautifully photo-prints, gummed and performed, the set of the set of the set of the set of the subject covered—and at the same time have a lot of fundamily to gain a full knowledge of the subject covered—and at the same time have a lot of fundamily to gain a full knowledge of the subject covered—and at the same time have a lot of fundamily. You build a priceless collection of facts and folkione about the people and places that make our country so exciting to know. . . a collection that will belp your children at school and be a stimulating educational experience for the whole family. And the total cost is so very trifling; only \$1.00 for each set, pitu a few cents shipping. You are under no obligation—and you may stop at any time.

Mail Coupon with Just Tan Cents

To acquaint yourself with this new program, simply accept the \$2.00 demonstration set-your guided tout of New York City-for only ten cents. There is no obligation. However, if you are delighted with your trial package and do wish to continue with the program for a while, you pay only \$1.00 for each monthly "tour" thereafter, only \$1.00 for each monthly all the coupon today to The American to graphical Society's "Know Your American" Trogram, Dept. 8-PWH-8, Garden City, New York.





13 MILLION VISITORS A YEAR come to admire Rockefeller Center's flowers, fountains, fabulous hanging gardens, and uncountable other attractions you'll see on this excit-ing "tou."