

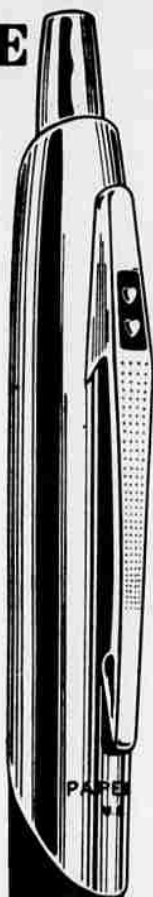
PAPER MATE

CAPRI MARK III*

ALL
NEW
FROM
TIP
TO CLIP!

only
\$2.49

In your choice of eight new, modern colors.



Special Gift Offer!

FOR FATHERS DAY, GRADUATIONS,
BIRTHDAYS—ANY GIFT OCCASION

the MARK III*
GOLDEN CAPRI

Jewelry finished in
ELECTROPLATED GOLD \$2.95
in Attractive Gift Box

YOU HAVE
2 POINTS
2 INK
SUPPLIES!

AND
THEY'RE
PIGGY-
BACK!



*PAPER MATE'S NEW MODEL CAPRI WITH SKIP-FREE WRITING REFILL.
© 1968, THE PAPER MATE CO. PIGGY-BACK—REG. U. S. PAT. OFF.

curve has always followed population. According to Federal sources, we'll have an estimated 22 million more jobs in 1975 than today, production will just about double, and the average family income will pass \$7,000 per year. Basic needs must increase: more homes, more schools, more hospitals, more highways, more transportation, creating more work and more new industries not even thought of today.

Expansion, then, is certain if only to fulfill the growing needs of a growing nation. But it has also become a necessity for the security of the nation. The reasons can be summed up in one word: Russia.

Allen Dulles, director of our Central Intelligence Agency, said recently that, though we still out-produce Russia by

Meanwhile, the recession is meaty grist for the Red propaganda mill. Again, let Dulles sum it up: "Every Soviet speech, magazine article, or radio broadcast beamed to underdeveloped nations plays up and exaggerates our economic difficulties. Our (recession) is giving the Communists a propaganda target as damaging and, I trust, as temporary as their own Sputniks."

I believe it was Dr. Wernher von Braun who put the Red victory with Sputnik in its proper light: "The Russian Communists may well have done themselves an ill turn by humbling us in the space race. Unwittingly, they made the sleeping American giant awaken."

The analogy with our economic race is, I believe, a valid one. If there is any one ele-

GUARANTEED NOT TO SKIP ON ANY SURFACE!



WON'T SKIP OVER GREASE SPOTS,
HAND PRINTS, OR FINGER PRINTS
ON PAPER... WON'T EVEN SKIP
OVER A SMEAR OF BUTTER



What's the secret? Paper Mate's
new writing formula with

DETERGENT ACTION



The Capri Mark III* cleans its own path through grease spots, handprints and fingerprints on paper... ends skipping forever.

Paper Mate's new formula with detergent action literally cuts a path through things that cause ordinary pens to skip—slick surface film, oily fingerprints, you name it! Detergent action is your guarantee of skip-free writing everytime on any writing surface!

about 2½ to one, Russian production is growing about twice as fast as ours. Much of this is due, of course, to the fact that Russia was so far behind to begin with. But the progress made under the Red regime is frightening nevertheless. If the growth of the two economies continues at the rates of the last decade, Russian output may catch up within the next three decades.

Nikita Khrushchev is continually boasting that this will happen, and his boasting should not be taken too lightly because it's too serious a subject—as serious as Russia's military and scientific growth.

In a recent major address, and as spokesman for our Government, Vice-President Nixon said, "Economic competition between the free world and the Communist world may well decide the world conflict. We are well ahead of the Soviet Union economically today. But the only way to stay ahead is to move ahead. We can't stand still."

ment that can guarantee us a stronger economy than we have ever known, it is an element which we have more or less lacked in recent years and on which the American system of free enterprise has always thrived—competition. If Russia's controlled economy should come anywhere near matching us, it might be the spark that sets a new fire under the imagination of free thought.

However, I don't think it's necessary, nor even likely. Most economists believe that we'll emerge from this present crisis stronger than ever without any further stimulus than the fact that we can. And there's no doubt in my mind that this is exactly what will happen.

Free Booklet Available

For a free booklet, "Your Great Future in a Growing America," prepared by the Advertising Council, write to Growing America, c/o Family Weekly, P. O. Box Z, Chicago 90, Ill.