The Herald and News

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Family Doctor

By FLORENCE JENKINS

A composite picture of today's family doctor has been worked out by the Health Information Foundation in New York. It has emerged from the findings of a recent survey by the National Opinion Research Center of the University of Chicago. The study was conducted primarily to find out what the American public thinks and does about health and health facilities.

It is obvious that the American public wants to continue the institution of a family physician.

More than 81 per cent of those surveyed reported that they have a family physician to whom they turn regularly when there is illness in the family. Clearly the personal character of the relationship between patient and family doctor has not given way to impersonal arrangements for medical services.

From data supplied by medical men, it appears that today's average family doctor is a man in his forties. Nearly 36 per cent of the family physicians are between 40 and 49 years of age.

The average doctor has a well-established general practice and derives his income from fees. He treats 26 patients a day, spending over eight hours on home and office calls. He sees most of his patients in his office or at their homes, but usually has hospital staff privileges. Only 18 per cent of the doctors reported they see fewer than 15 patients a day and 17 per cent reported seeing 40 patients daily.

The average doctor puts in about six hours a day seeing patients in his office and two hours a day on house calls. Only one in 14 makes no house calls. Four out of five of the doctors responding said they are available generally at night and Sunday for emergency house calls.

The family physician today carries on many of the traditional functions of the general practitioner of former years. As far as the public is concerned, the family doctor is still the focal point of medical care and still provides the major image of what a medical practitioner is like.

Good medical care will always depend on how early during illness a physician is consulted and how readily his advice is accepted by those who ask for it.

Customer Right

By KENNETH ISHII

TOKYO (AP)—Walk into any big Japanese department store and you'll hear the same refrain—in Japanese, of course—with almost monotonous repetition:

"Thank you for so frequently honoring our store with your presence."

The translation may be somewhat literal, but it is symptomatic of a politeness campaign that makes the Western rule of the customer always being right elementary by comparison.

At one of Japan's best-known stores (Mitsukoshi), customer service extends beyond working hours. The management has informed its staff:

"If, while riding public transportation, you see a person carrying a wrapped package bearing the marking of the store, give that person your seat, or offer to carry the package that person is carrying."

And if an employe is clumsy enough to have his or her foot stepped on by an unheeding customer, it is the employe who must apologize for being so careless.

Other rules provide that:

An employe must never walk between a customer and the goods that customer may be looking at.

An employe must never overtake a customer walking through the store. The employe must take another route.

Another major store tells new salesmen and sales girls that "a customer never window shops. He is making a preliminary inspection."

In Japan it is entirely permissible, and expected, for customers to roam through stores and examine merchandise for as long as they please—and come away without making a single purchase.

And even the most frustrating customer gets the same refrain: "Thank you for so frequently honoring our store with your presence."

It comes from the elevator operator, the escalator attendant and precedes all announcements on the store's public address system.

Stores take the politeness drive in earnest for they know it affects sales. One personnel manager reportedly told a group of recruits: "We'll have to first make ladies and gentlemen out of you before you are of any use."

Starting salaries for high school graduates is around $22 a month, for college grads about $30.

Business News

By SAM DAWSON

AP Business News Analyst

NEW YORK (AP) — No one could be more pleased than Uncle Sam that some corporations here and there are reporting their profits are a bit healthier now than earlier in the year.

And if more companies call back laid-off workers and resume withholding part of their paychecks for tax purposes, he won't complain one bit.

The profit squeeze on American business is showing up quite clearly at the Treasury. Tax collections aren't what they should be.

The Middle East upheaval with all its uncertainty isn't helping a bit as far as any hopes of cutting back on government expenditures go. Whether it will help government collections by giving some industries more sales, either government or civilian, and more profits is yet to be seen.

Declining profits to tax and slimmer withholding tax collections have left the Treasury today with a much bigger deficit than first expected. The prospects are for even bigger deficits ahead.

Uncle Sam's financial embarrassment has been duly noted in both the stock and bond markets. Stock traders reason that growing Treasury deficits may lead to more inflation and this large measure has offset their awareness that shrinking profit margins have trimmed some dividend rates, eliminated others and threatened still more.

Bond traders reason that repeated trips of the Treasury to the money market to float new issues will increase the over-all supply and weaken interest rates. Further inflation also is likely to make stocks look like better investment than bonds.

That is one of the reasons that first the U.S. Treasury stepped into the government bond market to support its recent issues and later the Federal Reserve Board let it be known that it stands ready to do the same thing when necessary.

In January, before the recession picked up speed, the Treasury hoped to collect 72½ billion dollars. It missed its guess by more than three billion. It expected to spend 72¾ billion and actually trimmed that a little, but not enough and ended in the red by more than 2¾ billion.

But defense spending is rising now and the deficit for the current fiscal year may be 10 to 12 billion dollars.

There is little hope that increasing business profits and personal incomes will be able to make much of a dent in that.

On the business side, the hoped-for pickup in activity after Labor Day will run into one of business' biggest problems—the steadily rising pressure of operating costs.

Unless companies can lick that, the squeeze on profits will continue. And the resulting sorrow will be shared about equally by the stockholders and the U.S. Treasury.

Confusion

By JAMES MARLOW

Associated Press News Analyst

WASHINGTON (AP)—For sheer confusion, the present mixup on a summit meeting is in a class by itself. One thing is sure: Nikita Khrushchev split the Western Allies' thinking on what to do.

He proposed a five-power summit meeting on the Middle East, practically anywhere. The British said: Fine, let's hold it in the United Nations Security Council. The French said: Oh, not there.

And this country said Premier Khrushchev could come to the Security Council if he wished but then indicated — so obliquely it showed President Eisenhower had small taste for the idea — we'd take part in a summit meeting in the Council.

Nowhere in his answer did Eisenhower say he himself would take part. But if Khrushchev showed up, along with British Prime Minister Macmillan, Eisenhower could hardly fail to do the same.

One way to digest all this is to take it step by step.

Ever since last December Khrushchev had been making Soviet propaganda by calling for a summit meeting on world problems in general. But on June 16, by breaking off negotiations with Western ambassadors in Moscow, the Soviets all out wrecked any hope for a summit conference in 1958.

Then on July 14 came the Iraqi revolution and the call for American troops by President Chamoun of Lebanon and for British troops by King Hussein of Jordan. Their reasons were the same: fear their governments would be overthrown. American and British troops were sent in.

Khrushchev expressed fear of war, called the American and British action interference in the Middle East, and proposed a summit meeting to discuss the Middle East. He wasn't talking of world problems in general now.

The kind of summit meeting he had in mind would be made up of the heads of state of the United States, Britain, France, the Soviet Union and India. Khrushchev suggested the meeting be held in Geneva, Washington, or just about anywhere.

He made this suggestion July 19. Since then, the Western Allies have talked it over. It gradually became clear Eisenhower and Secretary of State Dulles didn't want to buy Khrushchev's idea.

But the British did. This put pressure on Eisenhower to go along to some degree with the British. Yesterday things began to pop.

Macmillan messaged the Khrushchev government that the heads of the big powers should hold a summit meeting in the Security Council. Said Macmillan: "I would certainly be willing to attend such a meeting if you would also go."

Then the White House put out Eisenhower's message to Khrushchev. He said Khrushchev, if he had any complaint about American conduct in the Middle East, could go to the Security Council himself.

Eisenhower said this country would take part if such a meeting "were generally desired." What "generally desired" means was not made clear.

(Under U.N. rules the heads of state can sit in the Security Council in place of their regular delegates. That's why such a Council meeting could be a summit meeting.)

But France's Premier Charles de Gaulle was seeing things otherwise. He messaged Khrushchev that the U.N. presently lacks the calm and serene atmosphere France desires for a summit conference. He called for the big powers to name another place and time for such a conference.

This put it up to Khrushchev to speak his piece. He'll probably cause some more confusion, for the Soviets have complicated the very Middle East problem which Khrushchev protests he wants to solve.

Parents' Anxiety

By EDWIN P. JORDAN, M.D.

Written for NEA Service

Some of the problems which parents have with their children should be taken quite seriously. Others, while they require sympathetic handling, are usually not so serious.

"For the past year and a half," writes Mrs. O., "my daughter has had a tendency to fall when she is walking or standing still and it is almost impossible for her to dance. It is particularly difficult for her to go up or downstairs. What kind of doctor should I take her to?"

The writer did not say how old her daughter was, nor give any other important details. However, this brief description suggests that she may have some disease of the muscles or nervous system.

The situation should be taken seriously and thorough examinations made, either by a nerve specialist (neurologist) or by a diagnostician.

Almost certainly less serious is an inquiry from another mother. She writes that her four-year-old boy has a bowel accident almost every day. She says he has been punished a couple of times but this has done no good.

This kind of situation is by no means unusual. Punishment is the wrong answer. The probabilities are that this youngster is unhappy in some way or feels insecure in his family life.

Is there a brother or sister of whom he may feel jealous? Do the parents quarrel in front of him. Such circumstances may account for his accidents, which are quite likely an unconscious attempt to obtain attention and sympathy.

The two most important steps are to try to find any possible causes for insecurity or unhappiness and to help make it advantageous for this boy not to have accidents. Prolonging his discomfort following an accident is much more likely to be effective than punishment.

A grandmother writes that she is greatly worried about her two-and-a-half-year-old granddaughter. The little girl, she says, has a cough which is extremely bad at night. This has gone on for five months and has been accompanied by rapid loss of weight.

This again sounds like something serious. The little girl may have an infection in the breathing apparatus, or there may be an allergy present.

Loss of weight, too, is probably a sign of some serious underlying condition. A strenuous effort should be made to find the cause immediately so that the proper measures can be started.

Mrs. C. writes that her two-year-old daughter has suffered from a kidney infection for about six months. After X-rays, she says, her doctor discovered that the little girl has a double kidney and tube on her left side and a single kidney and tube on the right. Among other things, she would like to know how common this is.

This is an uncommon defect in development. The continued kidney infection is bad for the girl, and if it cannot be cleared up in any other way the question of surgery on the left side will certainly have to be considered.

Fortunately, the kidneys have a lot of reserve, so that a person with one normally functioning kidney can generally get along without difficulty.

Quotes

United Press International

WASHINGTON — President Eisenhower, in replying to Russian Premier Khrushchev's bid for an emergency summit meeting on the Middle East:

"The manner in which you have chosen to express yourself is hardly calculated to promote the atmosphere of calm reasonableness which, you correctly say, should replace the presently overheated atmosphere."

HOLLYWOOD — Pianist Oscar Levant, telling a television audience Tuesday night about his widely publicized quarrel and reconciliation with his wife, who had said earlier that she probably would withdraw her divorce suit against her husband:

"I'm the house-broken cobra who made headline stories today. I had a minor domestic difference which ended when I ran out of lighter fluid and clean shirts."

RIO DE JANEIRO—Earl Belle, 26, so-called "boy financial wizard" of Pittsburgh, Pa., reacting to a United States federal indictment issued against him Tuesday on charges of fraud and conspiracy:

"I did nothing wrong. I don't understand this."

HARRISBURG, Ill.—Fred Hallwood of Millington, Mich., forgiving the policeman who shot and killed his eloping daughter during a high speed auto chase:

"I know what they (the police) did was in the line of duty and I have no ill feeling toward these men."

Pogo

They'll Do It Every Time

By Jimmy Hatlo

A.1.C. PAUL BILANT, son of Mrs. Earl G. Burwell, 5123 Summers Lane, has completed his initial course of Air Force basic training at Lackland Air Force Base, Texas. He has been selected to attend the technical training school for radio and radar technicians at Keesler Air Force Base, Mississippi. Airman Bilant is a graduate of Klamath Union High School and attended Southern Oregon College prior to entering the Air Force.

Bell Reported Back On Beam

HOLLYWOOD (AP) — A 3,000-pound bell that rang for hours yesterday, signaling the approaching end of Congress without statehood for Hawaii, is back on the beam today.

Its tones are being beamed on the hour over radio station KDAY, which has a sister station, KOIN, in Honolulu.

Police interfered yesterday after complaints from residents who said the pealing was giving them headaches. So today the tolling will be confined to the radio station's broadcasts instead of ringing through the neighborhood. The bell was sent to Hawaii from France and is en route to Washi Jackson McBride, a Honolulu dairyman, hopes to ring it to urge the Congress to give Hawaii equal status with recently admitted Alaska.

NO EXCUSE

KANSAS CITY, Kan. (UPI)—Mrs. Mardell C. McDaniels, 41, won no sympathy from the judge Tuesday when she said her husband, not herself, should be in court on a charge of possession of illegal liquor "since he is the head of the house."

She was fined $100.

PROFESSIONAL
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KLAMATH FALLS
July 25-26-27

Weather Table

By THE ASSOCIATED PRESS

24 hours to 4:30 a.m. Wednesday

	Max.	Min.	Prcp.
Baker	92	56	—
Eugene	85	48	—
Lakeview	89	60	T
Medford	93	60	—
Newport	64	54	—
North Bend	66	52	—
Pendleton	95	56	—
Portland Airp't	80	55	—
Redmond	89	51	—
Roseburg	86	54	—
Salem	85	49	—

United Press International

Temperatures and rainfall for 24 hours ending at 4 a.m.

	High	Low	Rain
Albuquerque	95	63	
Atlanta	85	69	.12
Bakersfield	96	68	
Boise	95	69	
Boston	79	60	.83
Brownsville	92	77	
Chicago	72	64	
Denver	83	58	
Detroit	75	66	.21
El Centro	108	85	
Fairbanks	79	53	.03
Fort Worth	96	70	.28
Fresno	93	63	
Helena	89	58	
Kansas City	80	68	
Los Angeles	79	62	
Miami	88	81	.13
Minneapolis	85	64	
New Orleans	85	75	.07
New York	70	67	.37
Oakland	69	61	
Oklahoma City	89	64	.44
Phoenix	106	83	
Pittsburgh	81	68	1.23
Red Bluff	93	67	.42
Reno	87	49	.01
Sacramento	85	59	
Salt Lake City	96	66	
San Diego	76	65	
San Francisco	75	60	
Seattle	78	55	
Spokane	91	67	
Stockton	88	—	
Thermal	105	78	
Tucson	102	78	
Washington	87	71	

Police Weep; Sons Jailed

ATLANTA (AP) — Two policemen, weeping openly, jailed their own sons for suspicion of burglary yesterday.

A third youth named the officers' sons as accomplices in the alleged burglary and Superintendent of Detectives Glyn Cowan assigned the fathers to bring the boys in.

The arrested youths are H. E. Little III, son of Detective R. E. Little; James D. Corley, son of policeman J. D. Corley; and M. K. Clay. All three are 17.

They are accused of breaking into a school under construction and taking $335 worth of tools.

Nearly half—47 per cent—of the natural gas produced in Texas is consumed there too.

NOT HER TYPE

CHICAGO (UPI) — The reputation of Lincoln Park Zoo officials as matchmakers took a beating Tuesday.

Zookeepers introduced a 350-pound boy gorilla named Sinbad to a lady gorilla named Lotus, who bit the sulter a half-dozen times and had to be quieted with a tranquilizer.

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